Chronology of George J. Goodheart, D.C. & the I.C.A.K.  
Joseph C. Keating, Jr., Ph.D.  
6135 N. Central Avenue, Phoenix AZ 85012-1232 USA  
(602) 264-3182; JCKeating@aol.com


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Chronology

John Thie, D.C. (thie@touch4health.com)

1950 (June): *JNCA* [20(6)] includes:
- George J. Goodheart, Jr., D.C. authors “New chiropractic information service” (p. 27)

1951 (May): *JNCA* [21(5)] includes:
- George J. Goodheart, Jr., D.C. (GJG) of Detroit authors “The diagnosis and treatment of sprained ankles is considered” (pp. 17, 58)

1951 (June): *JNCA* [21(6)] includes:
- GJG authors “Chiropractic reactions in the light of protomorphology” (pp. 17-21)

1964 (July/Aug): *Digest of Chiropractic Economics* [7(1)] includes:
- George J. Goodheart, D.C. of Detroit authors “Quick… simple… valid… urinary testing methods” (pp. 14, 25); includes photo of Dr. Goodheart

1964 (Sept/Oct): *Digest of Chiropractic Economics* [7(2)] includes:
- George J. Goodheart, D.C. authors “A study of arm, shoulder pain” (pp. 22, 24-5, 47)
- Ad for Applied Kinesiology (p. 47)

1964 (Nov/Dec): *Digest of Chiropractic Economics* [7(3)] includes:
- George Goodheart, D.C. authors “The anemias” (p. 32); includes photograph:

1965 (Jan/Feb): *Digest of Chiropractic Economics* [7(4)] includes:
- George J. Goodheart, D.C. authors “The thyroid: an overlooked problem” (pp. 36, 38)

1965 (Mar/Apr): *Digest of Chiropractic Economics* [7(5)] includes:
- GJG authors “Low blood sugar and hyperinsuliinism” (pp. 12, 14-5)

1965 (May/June): *Digest of Chiropractic Economics* [7(6)] includes:
- George Goodheart authors “Postural hypotension and functional hypoadrenia” (pp. 24-5, 43)

1965 (July/Aug): *Digest of Chiropractic Economics* [8(1)] includes:
- GJG authors full-page ad: “The neuro-lymphatic reflex and its relationship to muscle balancing” (p. 41); includes photo of Dr. Goodheart
- GJG authors “Fat and its utilization in cholesterol control” (pp. 44-5)

1965 (Sept/Oct): *Digest of Chiropractic Economics* [8(2)] includes:
George J. Goodheart, D.C. of Detroit authors “The acid alkaline balance and patient management” (pp. 32-3, 57-8)

- full-page ad from “The Neuro-Lumbar Reflex” from GJG (p. 45)

1965 (Nov/Dec): *Digest of Chiropractic Economics* [8(3)] includes:
- GJG authors “Fatigue and its management” (pp. 28-30)

1966 (Jan/Feb): *Digest of Chiropractic Economics* [8(4)] includes:
- GJG authors “Posture: its effect on structure... function and symptoms” (pp. 30-1, 33)
- full-page ad for third edition of *Applied Kinesiology* (p. 46)

1966 (Mar/Apr): *Digest of Chiropractic Economics* [8(5)] includes:
- GJG authors “Chinese lessons for modern chiropractic” (pp. 10-1)
- full-page ad for Applied Kinesiology (p. 55)

1966 (May/June): *Digest of Chiropractic Economics* [8(6)] includes:
- GJG authors “The respiratory function of the skull” (pp. 20, 66)
- full-page ad for Applied Kinesiology (p. 55)

1966 (July/Aug): *Digest of Chiropractic Economics* [9(1)] includes:
- full-page ad for Applied Kinesiology (p. 17)
- GJG authors “The posterior ilium and the neurolymphatic reflex” (pp. 30, 32-3)

1966 (Sept/Oct): *Digest of Chiropractic Economics* [9(2)] includes:
- full-page ad for Applied Kinesiology (p. 53)
- GJG authors “Nutritional factors in everyday practice” (pp. 54-6)

1966 (Nov/Dec): *Digest of Chiropractic Economics* [9(3)] includes:
- full-page ad for Applied Kinesiology (p. 9)
- GJG authors “The intrinsic muscles and the persistent subluxation” (pp. 45-6)

1967 (Mar/Apr): *Digest of Chiropractic Economics* [9(5)] includes:
- GJG authors “Nutritional factors in chiropractic practice” (pp. 22-3)
- full page ad for Applied Kinesiology (p. 48)
- GJG authors “The ileo-cecal valve syndrome” (pp. 32-3, 35)

1967 (May/June): *Digest of Chiropractic Economics* [9(6)] includes:
- full page ad for Applied Kinesiology” (p. 13)

1967 (July/Aug): *Digest of Chiropractic Economics* [10(1)] includes:
- full page ad for books by George Goodheart, D.C. re: Applied Kinesiology, Neuro-Lymphatic Reflex and Neuro-Vascular Reflex (p. 27)
- GJG authors “Peripheral nerve impingement and the carpal-tunnel syndrome” (pp. 28-9, 66)

1967 (Nov/Dec): *Digest of Chiropractic Economics* [10(3)] includes:
- ad for “Applied Kinesiology, the precision muscle balancing technique” (p. 42)
- full-page ad for “Muscle Balancing” seminar in Detroit, scheduled for February 3-4, 1968 (p. 46)
- GJG authors “Hyperventilation and the cranial sacral mechanism” (pp. 48-9, 59)

1968 (Jan/Feb): *Digest of Chiropractic Economics* [10(4)] includes:
- GJG authors “Hiatus hernia: the great mimic” (pp. 31-3)
- quarter-page ad for “Applied Kinesiology, the precision muscle balancing technique” (p. 47)

1968 (Mar/Apr): *Digest of Chiropractic Economics* [10(5)] includes:
- GJG authors “Headache” (pp. 22-4)
- ad for “Applied Kinesiology, the precision muscle balancing technique” (p. 48)

1968 (May/June): *Digest of Chiropractic Economics* [10(6)] includes:
- ad for “Applied Kinesiology, the precision muscle balancing technique” (p. 50)

1968 (July/Aug): *Digest of Chiropractic Economics* [11(1)] includes:
- GJG authors “Asthma and emphysema” (pp. 22-4)

1969 (Mar/Apr): *Digest of Chiropractic Economics* [11(5)] includes:
- GJG authors “Cross pattern crawling and muscle spasm” (pp. 18-20); includes photograph of Dr. Goodheart:

1969 (July/Aug): *Digest of Chiropractic Economics* [12(1)] includes:
- GJG authors “The ‘frozen shoulder’ syndrome” (pp. 36-8)

1969 (Nov/Dec): *Digest of Chiropractic Economics* [12(3)] includes:
- GJG authors “Allergies in chiropractic practice” (pp. 12-4)
1970 (Mar/Apr): *Digest of Chiropractic Economics* [12(5)] includes:
- GJG authors “The principle of muscle balancing” (pp. 30-2)

1970 (Nov/Dec): *Digest of Chiropractic Economics* [13(3)] includes:
- GJG authors “A new route to the brain… Structural imbalance and nutritional absorption” (pp. 20-3, 38); call out reads: “Science generally proves what Innate specifically knows”

1971 (Jan/Feb): *Digest of Chiropractic Economics* [13(4)] includes:
- “College news: Logan College of Chiropractic” (p. 44):
  …The combined Board Meeting was held on January 23-24, 1971 to discuss future plans of the college and to make final plans for convention. This year’s convention should be bigger and better than ever. Again we will begin with a Continental Breakfast. The program will open with the enthusiasm and inspiration of Mr. C.E. “Tremendous” Jones. To expand your Chiropractic education there will be Dr. George Goodheart, Detroit, Michigan; Dr. Russell Erhardt, Milwaukee, Wisconsin; Dr. William Brunelle, Miami, Florida, and some technique will be included under direction of Dr. D.P. Casey. Their [sic] will be a special program for the Ladies and Children again this year. Something new – a special program for Receptionists. You won’t want to miss this year’s convention – make your plans now for June 17-19, 1971, at the Logan College Campus.

1971 (Jan/Feb): *Digest of Chiropractic Economics* [13(5)] includes:
- GJG authors “The tarsal tunnel syndrome” (pp. 6-7)

1972 (Jan/Feb): *Digest of Chiropractic Economics* [14(4)] includes:
- George J. Goodheart, D.C. authors “Sacroiliac and ilio sacral problems” (pp. 44-6, 50, 77)

1972 (July/Aug): *Digest of Chiropractic Economics* [15(1)] includes:
- GJG authors “Sacroiliac and and ilio sacral problems, Part 2” (pp. 42-5)

1972 (Sept/Oct): *Digest of Chiropractic Economics* [15(2)] includes:
- GJG authors “The cervical challenge” (pp. 36-9)

1973 (Nov/Dec): *Digest of Chiropractic Economics* [16(3)] includes:
- George J. Goodheart, D.C. authors “The law of the ligaments” (pp. 20-3)

1974 (Jan/Feb): *Digest of Chiropractic Economics* [16(4)] includes:
- George J. Goodheart, D.C. authors “Innate and the interdependent triangularity of man” (pp. 22-5)

1974 (May/June): *Digest of Chiropractic Economics* [16(6)] includes:
- GJG authors “Cranial sacral nutritional reflexes” (pp. 26-8, 30-3)

1974 (Sept/Oct): *Digest of Chiropractic Economics* [17(2)] includes:
- GJG authors “Applied kinesiology” (pp. 36-8)

1975 (Mar/Apr): *Digest of Chiropractic Economics* [17(5)] includes:
- GJG authors “The antenna concept in chiropractic meridian therapy” (pp. 36-8, 41); includes photograph of Dr. Goodheart:
1976 (Jan/Feb): *Digest of Chiropractic Economics* [18(4)] includes:
-“I.C.A.K. meets in San Juan” (p. 4)
-Dr. Nancy McBride, secretary of ICAK, authors “Nutritional & psychological observations of the ileocecal valve patient” (pp. 26-7)

1976 (Mar/Apr): *Digest of Chiropractic Economics* [18(5)] includes:
-“I.C.A.K. membership available” (p. 4)
-GJG authors “Therapy localization and kinesiologic biofeedback” (pp. 44-6, 48)
-full-page ad: “Nutri-Dyn presents: A system of learning Applied Kinesiology authorized by George Goodheart, D.C.” (p. 47); includes photos of Paul A. White, D.C., David S. Walther, D.C. & B.A. Kuennen, D.C.

1976 (May/June): *Digest of Chiropractic Economics* [18(6)] includes:
-“I.C.A.K. offers research grants” (p. 4):
   The International College of Applied Kinesiology (I.C.A.K.) has money available for grants to colleges and other research groups to be used in the field of research relating to applied kinesiology. Fifty percent of I.C.A.K. membership dues are earmarked for research, which makes several substantial grants available yearly. Research proposals for both clinical and laboratory-based projects are being accepted at the present time. Suggestions and guidelines for research projects are available through the I.C.A.K. Research Committee. For further information on research grants and/or membership, contact: Dr. George J. Goodheart, Director of Research, I.C.A.K., of Dr. Walter H. Schmitt, Jr., Treasurer, I.C.A.K., 542 Michigan Building, Detroit, Michigan 48226.
-“Walter H. Schmitt, Jr., D.C. of Detroit authors “The vertebral challenge” (pp. 24-5, 27-8); includes photograph of Dr. Schmitt:

1976 (July/Aug): *Digest of Chiropractic Economics* [19(1)] includes:
-“I.C.A.K. holds annual meeting” (p. 4)
-John W. Brimhall, D.C. of Holbrook AZ, Palmer grad and one of 55 “charter Diplomates” of ICAK, authors “Mineral analysis by hair” (pp. 50, 52-3, 55, 108); includes photo of Dr. Brimhall
-full-page ad for NutriDyn features Applied Kinesiology (p. 54)

1976 (Sept/Oct): *Digest of Chiropractic Economics* [19(2)] includes:
-“I.C.A.K. announces board exam” (p. 9)
-Leroy R. Perry, Jr., D.C., D.I.C.A.K. of Pasadena CA authors “Applied Kinesiology and athletics” (pp. 30, 32); includes photograph & bio-sketch of Dr. Perry:

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-Leroy R. Perry, Jr., D.C., D.I.C.A.K. of Pasadena CA authors “Applied Kinesiology and athletics” (pp. 30, 32); includes photograph & bio-sketch of Dr. Perry:
“Experimental characterization of the reactive muscle phenomenon” (pp. 44-6, 48-50), a test of AK technique
-George Goodheart, D.C. authors “Applied Kinesiology: postural indices” (pp. 92-7)

1976 (Nov/Dec): *Digest of Chiropractic Economics* [19(3)] includes:
-“Applied Kinesiology reviewed following ‘holistic’ conference” (pp. 6-7)
-Daniel H. Duffy, B.S., D.C. of Geneva OH authors “Glaucoma and the kinesiological approach” (pp. 48-9); includes photograph of Dr. Duffy and bio-sketch:

![Dr. Daniel Henry Duffy](image1)

**ABOUT THE AUTHOR**

Dr. Daniel Henry Duffy, the author of this month’s Applied Kinesiology article, is a graduate of the Logan College. He is a member of the ACA, Ohio State Chiropractic Association, state and national roentgenology councils, the ACA Nutritional Council, and a charter Diplomate of the International College of Applied Kinesiology. He teaches classes in Applied Kinesiology in Ohio and Pennsylvania. Dr. Duffy is in practice at 299. S. Broadway, Geneva, Ohio. This paper was presented at the summer meeting of the ICAK in Detroit.

1977 (Jan/Feb): *Digest of Chiropractic Economics* [19(4)] includes:
-“George Goodheart challenge cup awarded at I.C.A.K. meeting in Arizona” (p. 4)
-“Sports injury seminars” (p. 4)
-“I.C.A.K. unveils 100-hour syllabus” (p. 7)

1977 (Mar/Apr): *Digest of Chiropractic Economics* [19(5)] includes:
-“Deadline nears for I.C.A.K. board eligibility” (p. 7)
-“Dr. Thie installed as member of Health Advisory Board” (p. 9); includes photo of Carolyn L. Vash, Ph.D. and John Thie, D.C.

1977 (May/June): *Digest of Chiropractic Economics* [19(6)] includes:
-“Chiropractic and dentistry” (p. 4); notes that December 1976 issue of the *Journal of the American Society for Preventive Dentistry* “was devoted to Applied Kinesiology and Biofeedback…”
-Walter H. Schmitt, Jr., D.C. of Detroit authors “One common cause of foot subluxations” (pp. 28, 58

1977 (July/Aug): *Digest of Chiropractic Economics* [20(1)] includes:
-“I.C.A.K. meets in Dearborn” (p. 6)
-Kenneth S. Feder, B.S., D.C. of Atlanta, a CIC/NYCC grad, authors “Correlative orthopedic kinesiology” (pp. 32-4); photo of Dr. Feder, who is ICAK member

1977: photograph of Goodheart and Hoveys at LACC:

1978 (Jan/Feb): *Digest of Chiropractic Economics* [20(4)] includes:
-“More on cranial adjusting” (pp. 4, 6)
-“I.C.A.K. holds winter meeting in San Diego” (pp. 6-7)
-“Multidisciplinary textbook includes section on chiropractic approach” (p. 7)
-“Second annual George Goodheart challenge cup awarded” (p. 9)
-Nicholas N. White, D.C. of Pulaski NY authors “Applied Kinesiology used in detecting potentially harmful ingredients in nutritional supplements” (pp. 14-5)
-full-page ad lists ICAK seminars around the nation (p. 38)
-Daniel H. Duffy, D.C. of Geneva OH authors “Kinesiological differentiation of low back syndrome including the pseudo dis, true dis, & the ramrod spine” (pp. 60-2, 64-5)

1978 (Mar/Apr): *Digest of Chiropractic Economics* [20(5)] includes:
-“I.C.A.K. approved articles to be so designated” (p. 9)
-John F. Thie, D.C. and Leroy R. Perry, Jr., D.C. author “Vitamin C (ascorbic acid) testing methods; a comparative clinical investigation reviewed and approved by ICAK” (pp. 14-5)
-full-page ad for White/Walther Seminars in Applied Kinesiology (p. 37)
-Siva Ford of Portland OR authors “AKSIM: a computer model of Applied Kinesiology” (pp. 38-9, 41-2)

1978 (May/June): *Digest of Chiropractic Economics* [20(6)] includes:
-“I.C.A.K. holds annual meeting in Detroit” (p. 4)
-Siva Ford article correction” (p. 4)
-Clarke C. Odden, D.C. of Ogden UT authors “The role of the adductor muscle group in persistent posterior shoulder girdle
2002 (June 29): e-mail from John Thie, D.C. (thie@touch4health.com):

Dear Joe,

Thanks. I gave a copy to the Acupuncture Dean when I visited the campus last month.

I am glad you are starting a history of Goodheart. I have worked with him in the development of AK since 1965 and was the first chairman of the ICAK, and wrote the first set of by-laws. The organization did not agree that a lay program was advisable when it started so I had to take the TFH out of the by-laws and did that on my own. Goodheart was on the first Board of Directors of the Touch for Health Foundation (my vocational training school approved by the State Board of Education here in California as a vocational training school for Touch for Health Instructors) and served as vice president for a couple of years. I may be able to make a contribution to the history of Goodheart and Applied Kinesiology. I served as a member of the International Examining Board until January of this year. I am busy with developing the Touch for Health Kinesiology worldwide through the International Kinesiology College, incorporated in Zurich Switzerland, which was the successor to the Touch for Health Foundation when I closed that school in 1990. The TFH international faculty just transferred to the new college.

I leave for two weeks starting July 2. The TFHK Association has its annual meeting in Naples Florida and I present there. Keeping in Touch…

2003 (Feb 4): e-mail from Larry Wyatt DACBR (beauxtx1@earthlink.net):

Has anyone see this whole study or the follow-up? Interesting results. NO, I do not practice AK.


The pilot study attempted to determine whether subjective muscle testing employed by Applied Kinesiology practitioners, prospectively determine those individuals with specific hyperallergenic responses. Seventeen subjects were found positive on Applied Kinesiology (A.K.) muscle testing screening procedures indicating food hypersensitivity (allergy) reactions. Each subject showed muscle weakening (inhibition) reactions to oral provocative testing of one or two foods for a total of 21 positive food reactions. Tests for a hypersensitivity reaction of the serum were performed using both a radio-allergosorbent test (RAST) and immune complex test for IgE and IgG against all 21 of the foods that tested positive with A.K. muscle screening procedures. These serum tests confirmed 19 of the 21 food allergies (90.5%) suspected based on the applied kinesiology screening procedures. This pilot study offers a basis to examine further a means by which to predict the clinical utility of a given substance for a given patient, based on the patterns of neuromuscular response elicited from the patient, representing a conceptual expansion of the standard neurological examination process.

Larry Wyatt, D.C., DACBR
References:
Gin RH, Green BN. George Goodheart, Jr., D.C. and a history of Applied Kinesiology. *Journal of Manipulative & Physiological Therapeutics* 1997 (June); 20(5): 331-7