Chronology of Herbert Marshall Himes, D.C., Ph.C.

Leads & Sources:
SENT: Himes, Shamin, DC (granddaughter of Herbert Himes DC)
North Phoenix Chiropractic Office, 8112 N. 7th St., Phoenix AZ 85020; (602-943-4291; FAX: 602-861-0584; shimesdc@uswest.net)
Himes, Daniel H & Fay (DC); 2228 W. Michelle Drive, Phoenix AZ 85023 (H: 602-789-7336; dhimes@aol.com)
Matheny, Marsha (HM Himes’ daughter; school counselor); 129 E. 16th, Hutchinson KS 67501-5534 (H: 316-662-0612)
Petersen, Andy, DC; 717 West Rusholme, Davenport IA 52804 (319-326-4772)
Quigley, William Heath ("Nip"), MS, DC; 6024 Torrey Pines Drive, Ocala FL 34472 (352-624-3495; e-mail: quigley1@mfi.net; HQui882960@aol.com)

CHRONOLOGY

1910 (Sept E): Herbert Marshall Himes born in Chicago (Dzaman et al., 1980, pp. 120-1)

1931: H.M. Himes graduates from Palmer School of Chiropractic (Dzaman et al., 1980, pp. 120-1)

1940 (Aug 24): H.M. Himes DC marries Eva Lois Meyer

1940-45: H.M. Himes DC practices in Chicago (Dzaman et al., 1980, pp. 120-1)

1949 (June): ICA’s International Review of Chiropractic [3(12)] includes:
-Herbert M. Himes DC authors "Perception: its relationship to chiropractic practice" (pp. 19-20)

1949 (July): ICA’s International Review of Chiropractic [4(1)] includes:
-"NEWS Items: WESTERN CANADIAN CHIROPRACTIC CONVENTION SUCCESS" (p. 2)

1949 (Aug): ICA’s International Review of Chiropractic [4(22)] includes:
-Herbert M Himes DC authors “Visual perception: its relationship to chiropractic practice” (pp. 26-7)

1954 (Nov 7, Sunday): Dothan Eagle (of Dothan, Alabama) includes (Himes folder):
-photograph and caption:

VISITING CHIROPRACTORS - Among the city’s guests here yesterday for the Fall Convention of the Alabama State Chiropractic Association were, left to right, Dr. P.G. Carter, Birmingham secretary; Dr. Alan Patterson, Dothan, in charge of arrangements; Dr. H.M. Himes, Davenport, Iowa; Dr. Homer Stallings, Andalusia, president; and Dr. Vinton F. Logan, St. Louis.

1955 (Spring): CMCC Quarterly [5(1)] includes:
-A.E. Homewood DC, ND authors “Administrative Dean’s Report”; includes graph of CMCC graduates 1949-54 (pp. 5-7); notes:

It was our happy privilege to have Dr. Himes, a faculty member of the Palmer School of Chiropractic, as our guest last Friday, when he spoke to several of the classes, then to the entire student body at a two hour assembly, and to a mixed audience of Chiropractors, students and laymen in the evening. Dr. and Mrs. Smith of
Herbert Marshall Himes, D.C., Ph.C.

Kitchener drove down especially to hear Dr. Himes and deserve special mention. It is indeed unfortunate that more of the practitioners in the Toronto district could not have been present. He was indeed good. Our thanks to Dr. Himes and to the Toronto and District Chiropractic Council for making his visit possible.

1956 (Jan 4): “Policy Talk” by Herbert M. Himes, D.C., Ph.C. of the PSC Technic Department (Himes folder):

To P.S.C. Student Body

I have something important to say this morning, but first, all of us here at P.S.C. want to welcome all of you back from the holidays. We are all very happy that you all have returned safely, and sincerely want to wish you the happiest of new years.

As I said, this is an important talk, and you are asked to pay close attention. It was decided to present this talk today because some ill-timed and ill- advised remarks have started a series of rumors. Rumors are vicious things, and tumor-mongers are unintentionally vicious. They suffer from a form of hoof-and-mouth disease. They hear something and cannot wait to hoof it to the first waiting ear, and there [sic] mouth what they heard, adding their own opinions and statements, thereby creating a situation that gets entirely out of hand.

We, and when I saw we, I do not mean it in the sense that B.J. uses it. I refer to the entire faculty, the Dean’s office and the business office.

We come to you today with a cards-on-the-table attitude, stating some conclusions and a series of propositions as clearly and as concisely as possible. Even so, there will be room for misunderstanding and misinterpretation. I again ask you to pay close attention reserving remarks, opinions, and questions until we are finished.

The following is an extract from B.J.‘s book “The Fight to Climb” page 507: QUOTE “In 1895, D.D. Palmer brought for a NEW principles with a NEW practice, which attained a NEW result. On the NATURAL, NORMAL SIDE it was:

- if there were no concussion of forces, accidentally applied;
- if there were no vertebral subluxation;
- if all vertebral and spinal foramina were normally open to full size;
- if there were no pressure upon nerves;
- if there were no interference to any normal quantity flow of mental impulse supply between brain and body;
- if there were no resistance to any transmission of nerve force flow;
Then
- there would be normal quantity of and/or normal speed of action of all tissue cell structure;
- there would be normal function;
- there would be chemical balance;
- there would be functional, physiological, chemical health.

On the ABNORMAL side, it further was:

- A concussion of forces accidentally applied produced a vertebral subluxation.
- a vertebral subluxation occluded a vertebral or spinal foramen.
- the occluded foramen produced a pressure upon nerves.
- pressure upon nerves interfered with normal quantity flow of mental impulse supply between brain and body
- pressure produced resistance to transmission.
- resistance to transmission offered interference to transmission of mental impulse supply.
- this reduction in quantity flow created the beginning of ALL disease, either functional, chemical, or pathological. In verity, he further said:

-a concussion of forces intentionally applied reduced a vertebral subluxation.
-a reduced vertebral subluxation opened the vertebral or spinal occlusion.
-opened occlusion released pressure upon nerves.
-released pressure upon nerves restored normal quantity flow of mental impulse supply between brain and body.
-released pressure reduced resistance.
-reduced resistance reduced interference.
-increased quantity flow recreated restoration of health to ALL disease-functional, chemical or pathological. Diseases, and entities, were multiple: disease, as a condition, was single. As entities, each had its own cure; as a condition, there was but one cure. This is the 1895 PHILOSOPHY of D.D. Palmer’s Chiropractic. That principle and practice was either right or wrong.” END QUOTE.

Our present day text book on philosophy states in Principle #30, and again in articles #122 and #123 that, QUOTE “the cause of dis-ease is interference with transmission of mental impulses; and, interference with transmission causes dis-ease by preventing Innate Intelligence from producing adaptation in the tissue cell; hence it becomes unsound and not at ease.” END QUOTE.

Chiropractors the world over, who are worthy of the name, confining their practices to adjustment of the segments of the spinal column by hands only, are in whole-hearted agreement with the above principles. It is upon these principles, therefore, that we state the following conclusions and propositions:

Conclusion I. The first thirty-five years of our history was a period for evolving technics. Many were used, most were discarded. This was the period during which the very building housing your now were built. This was made possible because our graduates were REMOVING INTERFERENCE, gradually increasing their effectiveness, getting an ever increasing number of sick people well. The new science had caught on, and the very principles with which the profession worked were responsible.

Conclusion II. In 1930, the Hole-in-One or HIO or, as it is now called, Upper Cervical specific was introduced; B.J. produced his book in the subject in 1934 and the B.J.P.C.C. began to prove it in 1935. It was developed by one man; its purity is understood by some, and is practiced exclusively by relatively few. For sixteen years, the argument pro and con went on, comparing strict Upper Cervical Technic and results against the Meric system and general full-spine adjusting technics and results. Meanwhile, the B.J.P.C.C. and certain field men who were practicing strict upper cervical work were accumulating sufficient evidence to prove its effectiveness. Today, we are safe in stating that the majority of good Chiropractors recognize upper cervical work as the most effective SINGLE technic in Chiropractic.

Conclusion III. At Lyceum 1946, Dr. Hender was empowered to make the statement changing the name H-I-O to “Upper Cervical Specific” and adding that the PSC would stand behind any Chiropractor who adjusted the spinal column for the REMOVAL OF INTERFERENCE, when and where he found it.

Conclusion IV. Since 1946, many new graduates entered the field, and immediately entered the argument as stated above, no one advancing a satisfactory solution. Therefore, for twenty-five years, we have had a division in our Chiropractic ranks.

Conclusion V. Obviously the Member Schools of the NAACSC using various technics of adjusting the segments of the spinal column, have their percentage of successful and failure graduates even as we.
Conclusion VI. Leadership from the PSC has always been expected, and therefore, is now logical and imperative.

Conclusion VII. Until such time as the Chiropractor becomes the PRINCIPLE HEALER, legally and legislatively, we must have a circumscribed area of practice, and that area must be the ENTIRE spine.

Conclusion VIII. The consensus of opinion of the most staunch supporters of the PSC in the field, with the exception of few, was to the effect that occasionally some lower spine adjusting was necessary, should be thoroughly taught at school, and not discredited by the school causing a man to feel guilty or defensive when he used it.

Conclusion IX. It is time life be given to the 1946 announcement, and the so-called controversy between lower spine and upper cervical be given its death blow.

Therefore, we of the PSC propose to teach the Chiropractor of the future in the following manner.

Proposition I. Upper Cervical Specific will remain the main area of interest. Overwhelming evidence commands this attitude.

Proposition II. Investigate the lower spine in a practical research manner, assisting and encouraging the student to do likewise, for the purpose of eliminating any variable relative to the problem of interference.

In this connection, the program begins as a senior class project this quarter, known as a “Clinic Evaluation” or Pit Class. The Pit Class will be a two hour class demonstration in the technics of: Taking a case history, physical examination, NCCH analysis, palpation, spinography, and adjustment. It will include the ENTIRE SPINE and will be the foundation block for the eventual establishment of proper, standardized patient handling. These technics, so learned, will, when proper facilities have been provided, extend over into the student clinics, so the student may “learn by doing.”

If you know of any person who is sick, ambulatory, available at 9:00 a.m. and is willing to appear before the class as an objective patient, we can assure them that the finest in Chiropractic care that the PSC has to offer will be theirs for the next three months.

Proposition III. We will demonstrate and insist upon sincerity of purpose and HONEST evaluation of all findings. This program will not lend itself to prove or disprove anything, merely to find and record FACTS surrounding the problems of interference, and its COMPLETE removal.

We make the following observations:

Observation I. This program will point up the highest philosophical and artistic achievement of those men who can and do practice upper cervical work exclusively.

Observation II. It must be thoroughly understood that this program is not being adopted as an expedient, nor to meet any supposed competition, but instead, to render improved service to the patient, to the Chiropractor, and to the Chiropractic profession in general, removing the stigma of dogmatic pronouncements, by opening the spine to objective research.

Observation III. Some of you and some in the field will react as screaming alarmists, the “Chicken Little” type, who will think the sky is falling and we are going back to the dark ages of Chiropractic. Some others, both here and in the field, will hail this move as a return to the “Good Old Days” when “hit ‘em high, hit ‘em low, get all 26 and collect the dough” was the order of the day in most practices. You are both wrong, as the above statements indicate.

Observation IV. The Theme of the program shall be, “To adjust where and when we find provable pressure, and how it shall be done most effectively.” Let it be made clear, here and now, that this will not be the practice of Meric Chiropractic as it was practiced in the ‘20’s. I repeat, our theme is to adjust WHERE and WHEN we find PROVABLE PRESSURE, developing and using the methods to do so most effectively. If the dignity of Chiropractic is to ever reach its scientific achievements, and its recognizable value elevated to the level of the service it renders, then it must come from YOU, and educated out of the hands of those who are massaging, patting, rolling, rubbing, and jerking, eliminating all of the thoughtless, Needless, and sometimes damaging adjusting that is done in the field today. Until that is done, we are worthy of being called glorified masseurs for which we receive three dollars a treatment.

Observation V. There are many points that have to be decided upon and researched. There are curricular changes that have to be made. This takes time and will require patience on your part. I ask you now, will you make a contribution to the success of Chiropractic and your own success by going along with us.

Observation VI. I plead, I beseech, I beg, I implore you; in short, I’m telling you, do not misrepresent this to your home town Chiropractor. To every writer of an indignant letter, demanding to know what is going on, I shall send a printed copy of this talk as a reply, and, as the saying goes, you shall be “hoist by your own petard.”

Observation VII. In case you have any ideas that we are sneaking this into school while B.J. is in Florida, let me close this talk by reading two quotations from recent correspondence with him. FIRST QUOTE “In granting this program, as outlined with exceptions noted, we do so knowing that if it is RIGHT, it will live and grow in the minds of more people. If it is WRONG, it will die and anything we might stubbornly refuse to yield on would be a dogmatic attitude in dealing with this problem.” END QUOTE.

2ND QUOTE “I do fully and most heartily concur in getting on top of this program, the sooner the better. We DO give YOU the greenest light we know, to go ahead.”

1956 (Jan 22, Sunday): Arkansas Democrat includes:

- photo & caption:

TO ADDRESS ALUMNI MEET

A faculty member of the Palmer School of Chiropractic at Davenport, la., will address Arkansas alumni of the school at their annual meeting Saturday and Sunday in Hotel Marion. He is Dr. H.M. Himes, head of the Technique Department at PSC. His topics will be “Advancements of Technique” and “Chiropractic Philosophy.”

Also on the program is Dr. R.W. Tyer, member of the International Chiropractors Association Board of Control and director of a chiropractic clinic at Jackson, Miss. He will discuss “Office Procedure for the Chiropractor.”

About 50 alumni of the Palmer School, including out-of-state guests, are expected, according to Dr. Tena S. Murphy, Little Rock, alumni secretary and treasurer.

1956 (Feb): ICA International Review of Chiropractic [10(8)] includes:

“A new era for PSC” (pp. 3-5); discusses H.M. Himes announcement of permission to teach adjusting below axis
1956 (Apr): Logan Basic College Chiropractic News [2(1)] includes (loaned by Fred Barge, D.C.): 
-“Teacher’s workshop” (p. 15); includes photograph:

On Saturday and Sunday, February 18-19, 1956, a Teacher’s Workshop was held on the campus of Logan Basic College of Chiropractic. Faculty members of three Chiropractic colleges were in attendance and the meeting was directed by Dr. O.D. Adams, President of the Research and Education Corporation, Central Tower Building, San Francisco, California. Dr. Adams is hired by the International Chiropractors’ Association to perform this service and faculty members attend the meetings at their own expense. Dr. Adams is well qualified to carry on this activity as he has a Ph.D. in Education from the University of Oregon and has had a great deal of practical experience in the educational world; for many years he served as the Assistant Superintendent of the Public Schools of San Francisco.

Material covered at this meeting included the preparation and use of audio-visual aids, teacher-student relationship, Chiropractic textbooks and a review of direct and indirect methods of instruction including panel discussion, conference procedure and “brain-storming.” Among the purposes of the “workshop” are the evaluation of various methods of teaching and bringing them before all instructors at their own expense. Dr. Adams is well qualified to carry on this activity as he has a Ph.D. in Education from the University of Oregon and has had a great deal of practical experience in the educational world; for many years he served as the Assistant Superintendent of the Public Schools of San Francisco.

Often state board members are invited to attend these sessions and they too appreciate the problems of schools and instructors and realize that students are getting the modern methods of instruction. Of those invited to the recent meeting, two state board members were present – Dr. Alice Aderholt, of St. Louis, Missouri, and Dr. E.J. Wollschlaeger, of LaCrosse, Wisconsin.


1956 (May 10, Thursday): The Spartanburg Journal includes:

-Chiropractor Educator To Talk at Sherman Clinic:

Dr. Herbert M. Himes, head of the Technic Department of the Palmer School of Chiropractic, will speak on “The Chiropractic of Today,” Thursday evening, 8 o’clock, at the Sherman Chiropractic Clinic on Pine Street here in Spartanburg.

Both Dr. Himes and Dr. Sherman will appear as speakers at the South Carolina Chiropractic Association’s Annual Educational convention held this week at the Poinsett Hotel in Greenville.

“Chiropractic’s phenomenal growth, to be the second largest of the health professions in just over a half a century,” says Dr. Himes, “is due largely to one satisfied patient telling another.” After all what better way is there?

Dr. Himes teaches at the oldest and largest of this country’s 2 Chiropractic Schools and Colleges, The Palmer School of Chiropractic, which has an enrollment of approximately one thousand students with over one hundred being from foreign countries.

Time 8 P.M., this evening at the Sherman Clinic, 366 Pine Street. Because of limited seating space admission will be by reservation only. Call 3-5252 for your reservations. --adv.

1956 (May 19, Saturday): The Evening News (of Harrisburg PA) includes:

-Chiropractors Plan Meeting

Dr. H.M. Himes, head of the Technic Department of the Palmer School of Chiropractic, will address the Pennsylvania Chiropractic Society, District 5, here tomorrow.

The sessions at the Penn-Harris Hotel will start at 9 a.m.

The group will nominate three district members for the board of directors and three members for district director elections at the state convention in Reading Oct. 6-8.

Dr. E.W. Shell, Lebanon, president of the district, will be in charge.

Program chairmen are Dr. Stanley Zivanovich, Steelton, and Dr. Monroe Schnier, Middletown.

1957 (Oct): ICA International Review[12(4)] includes:

-“Convention Picture Section” (center pages, unnumbered); includes many photographs, including:

Davenport, Iowa will speak on “The Chiropractic of Today,” Thursday evening, 8 o’clock, at the Sherman Chiropractic Clinic on Pine Street here in Spartanburg.

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“ICRC IS LAUNCHED – Left, Dr. Herbert M. Himes, Secretary of the newly formed International Chiropractic Research Corporation, explains membership to Dr. Ray Hixon while Dr. Ed Ambrose, Executive Secretary, types out Dr. Hixon’s membership card.”

1957 (Oct/Nov): *Canadian Chiropractic Journal* [1(4)] includes:
- Colin A. Greenshields DC of St. Catharines, Ontario authors “1957 Lyceum Highlights” (pp. 20-2); PSC program included BJ, Himes, Marcus Bach, Ph.D., Ralph Evans, Vinton Logan, Crowder, Remier, Thompson, Claire O’Dell DC, Robert N. Thompson DC (who receives “Chiropractor of the Year award from the ICA for his work as a missionary in Ethiopia. He is the first Chiropractic missionary and is now in sole charge of a leper colony”), Hugh Chance, Marsh Morrison, J. Clay Thompson DC

1957 (Oct 6): *The Lima News* of Lima OH includes:
- photo with caption:

**CHIROPRACTOR SHOP TALK** - Meeting with members of the Chiropractic profession from throughout Ohio, four persons attending meet in an “in the hall” session to discuss some of the many reports submitted yesterday at the Ohio State Chiropractic Society Convention held at the Barr Hotel. Left to right are Dr. H.M. Himes of the Palmer School of Chiropractic, Davenport, Ia.; Mrs. Mary Lou Pfeiffer, director of women’s activities, Radio Station WRED, Worthington, O., Dr. Vinton F. Logan, president of Logan Chiropractic College, St. Louis, Mo., and J.R. Quigley of Davenport.

1958 (Jan): *ICA International Review of Chiropractic* [12(7)] includes:
- B.J. Palmer authors “Palmer’s law of life, Part one” (pp. 1, 22)
- “Announce new PSC student clinic curriculum” (p. 10); announcement by Herbert Marshall Himes, D.C., Head of the School Technic Department

1958 (Feb): *ICA International Review of Chiropractic* [12(8)] includes:
- “Herbert M. Himes, D.C., Ph.C., head of PSC Technique Department, authors “Palmer School reports to the field” (p. 16)

1958 (June): *ICA International Review of Chiropractic* [12(12)] includes:
- Mrs. Herbert M. Himes authors “Teenagers will be guests at lyceum ‘brunch’” (p. 14); includes photo of Mrs. Himes

1958 (July): *ICA International Review of Chiropractic* [13(1)] includes:
- Hugh E. Chance, ICA general counsel, authors “Educational crisis threatens profession” (pp. 6-7) includes photograph & caption:

These five doctors, who are well known in state, national and international chiropractic circles, have guided the destinies of the International Chiropractors Research Corporation in its first year of existence. Here, they study some of the educational problems of the Chiropractic profession. Back row, from left: Dr. J.R. Quigley, Davenport, vice president; Dr. Bror Lindquist, Member of Executive Board, Moline, Ill.; front row: Dr. Edward S. Ambrose, Davenport, executive secretary; Dr. W.G. Harbit, Marshalltown, Ia., president; and Dr. H.M. Himes, Davenport, secretary-treasurer.

1959 (Oct): *ICA Review* [14(4)] includes:
- “Dr. H.M. Himes to give short course in N.J.” (p. 39):

Dr. Herbert M. Himes, director of clinics at the Palmer School of Chiropractic, will present a short course in visualization, Oct. 31 and Nov. 1 at the Irvington House, Irvington, N.J.

The program is sponsored by the Essex County Chiropractors Society. Registration will be limited to 75 chiropractors. Fee for the two-day session is $10. Tickets may be obtained by writing to Dr. George P. Banitch, 41 Plymouth Street, Montclair, N.J.

1960 (Feb); *ICA Review* includes:
1962 (Aug 10): Democrat (Davenport?) includes:
(p. 3):

Davenport New Dean of Chiro School

Dr. Herbert M. Himes, former director of clinics at Palmer College of Chiropractic, has been named dean of Canadian Memorial Chiropractic College, Toronto.

Dr. Himes has been executive vice president of National Health Education Society Inc. of Atlanta, Ga. since last November.

He was the first president of the Davenport Associated Dads club, formed in 1952, and is a Mason and member of Roosevelt Lodge 626.

Dr. Himes, a 1931 Palmer graduate, was in private practice from 1931 to January 1947 when he joined the Palmer faculty and headed the school’s technique department.

Mrs. Himes said she plans to join him in Toronto soon. Their children, Marsha, 18, a student at Simpson College, and Dan, 20, attending Iowa State University, Ames, probably will continue their educations in Iowa, Mrs. Himes said.

1962 (Dec): Digest of Chiropractic Economics [5(3)] includes:
-“College Reports: Canadian” (p. 13):

The freshman enrollment at C.M.C.C. this year was 148% higher than freshman enrollment last year, with an excellent per capita distribution across Canada. “Heretofore, the bulk of our student enrollment came from the Province of Ontario. This can be interpreted in many ways, but it primarily points up the fact that CMCC is on the move, and we expect an ever increasing student enrollment from year to year,” according to Dr. H.M. Himes, Dean.

The college has also embarked on an entrance screen testing program of all new students which should and could eventually become a model for all chiropractic schools to follow. “It already is of great aid to the faculty in counselling the individual student, as well as revealing significant facts in a larger scope. The Expansion Fund Program has gained new momentum, and we are now quite positive about going over the top. We are stable enough at this point financially, to begin building one building, and our Fund Raising Director is now concentrating on the second building. Only a few mechanical details must be cleared out of the way first before we can begin building our new quarters,” Dr. Himes said.

1963 (Mar/Apr): JCCA [7(2)] includes:
-“Dean Himes tours Canada” (p. 3) includes photo of Drs. A.A. Berti, chairman of Department of Public Information for the British Columbia division of the CCA, H.M. Himes, W.F. Trelford & R.G. Chatwin, President of Chiropractors’ Association of British Columbia

photo (p. 12):

1962 (Aug 10): Democrat (Davenport?) includes:

1962 (Sep/Oct): Paul Smallie DC’s “World-Wide Reports” column includes:

1962 (Aug 10):

1961 (Nov/Dec):

1960 (Mar): Herbert M. Himes, D.C., Ph.C., PSC Director of Clinics, authors “New School clinics. Part III. Anticipated results” (pp. 8-10); includes photo of Himes

1960 (Apr): ICA International Review [14(10)] includes:
-H.M. Himes, D.C., PSC Director of Clinics, authors “Palmer Clinics. Part III. Anticipated results” (pp. 8-10); includes photo of Himes

1960 (Mar):

1962 (Sept/Oct):

1961 (Nov/Dec):

Digest of Chiropractic Economics [4(3)] includes:
-Paul Smallie DC’s “World-Wide Reports” column includes (pp. 29-30):

IOWA

Dr. Herbert M. Himes, Palmer Clinic Dir, comments that in this “hurried and seemingly panic-stricken scramble for status and social position” it would be wise to consider the words of Dr. T.F. Ratledge, when he states, “To the extent that chiropractors accept medical teachings, they are to a like extent deficient in their confidence in chiropractic and in themselves.”

1962 (Sept/Oct):

Digest of Chiropractic Economics [5(2)] includes:
-“College reports” (p. 35) includes:

It is with a sense of satisfaction and pleasure that I announce the appointment of two of the profession’s outstanding men to two of the college’s senior positions. These are – Dr. Herbert M. Himes, who has accepted our invitation to become Dean of C.M.C.C., and Dr. Ronald J. Watkins, who will be returning to C.M.C.C. as Clinic Director.

Both of these men are proven, experienced and accomplished in their respective fields of specialization and chiropractic education. C.M.C.C. is indeed fortunate to have acquired their services at this important and critical period of the college’s development. Dr. Stanley M. Hunt completes the senior team as he continues his capable contribution as Registrar and Business Administrator.

This past year has been one of strengthening foundations and planning for the future. There have been delays and problems but there has also been great progress. Much credit for this goes to our retiring Dean, Dr. D.W. Macmillan, who stepped in last year to fill the vacancy until permanent appointments could be made.

The complications in regard to property settlement with the Toronto Transit Commission, due to subway construction, have been frustrating. Due to these unforeseen complications we just have not been able to go ahead with building and expansion as expected. However, these difficulties will soon be behind us.

Perhaps the most important single accomplishment has been the presentation to the Royal Commission on Health Services and the research program connected with it. Our profession will appear for the second time before the Royal Commission in Ottawa sometime in October, and the research work being conducted by the Commission staff will not likely be completed until early in 1963.

The college is indebted to the Canadian Chiropractic Association for their assistance and for their very excellent submission and presentation to this Commission.
1963 (May/June): **Digest of Chiropractic Economics** [5(6)] includes:

-“College Reports: Canadian” (p. 48):
  The Canadian Memorial Chiropractic College experienced a 140% increase in the number of Freshmen students enrolled for the year 1962-63. The public information program being conducted is responsible for the development of a favorable background of public opinion which has been of great assistance to the student recruitment program. Dean H.M. Himes, leading our approach to the profession, has toured Western Canada speaking to provincial associations on college policy and relating the improvements that are taking place at C.M.C.C. He has been enthusiastically received and the profession’s interest in the college has noticeably increased. Another factor that has elevated the status of our Canadian college is the series of educational seminars being conducted by our new Clinic Director, Dr. R.J. Watkins. These seminars have been held in various provinces and Dr. Watkins has also been attending numerous state conventions as a featured speaker.

  Our approach to the general public includes the distribution of TV films across Canada through a film distribution firm – over one million Canadians have seen the films – and the providing of a guidance film strip on chiropractic to high school guidance counsellors. Also a reference file on chiropractic has been distributed to guidance counsellors in some provinces and others are following this procedure in the near future.

  OPEN HOUSE was held at the college for guidance counsellors, legislators, and Board of Education officials on Friday, May 3rd. Students prepared displays illustrating the course of study and announcements on our expansion program – we are moving ahead.

  Demolition of old buildings adjacent to present college has commenced. This is the first stage of an expansion program designed to provide students with a modern educational institution in the heart of Toronto’s university district. Watch for further announcements on our expansion program – we are moving ahead.

1963 (Aug): **JNCA** [33(8)] includes:

-“College Reports: Canadian” (pp. 9-22, 62, 64, 66-7); many photographs, including:

  Meeting at this year’s combined college alumni luncheon are the following administrators (left to right, seated): Dr. J.C. Troilo, president, Texas Chiropractic College; Dr. L.F. Bierman, president, Lincoln Chiropractic College; Dr. Marshall Himes, dean, Canadian Chiropractic College; Dr. Walter Wolf, national chairman, Committee
on Accreditation; (standing): Dr. Robert Elliot, president, Western States Chiropractic College; Dr. Joseph Janse, president, National College of Chiropractic College; Dr. J.B. Wolfe, president, Northwestern College of Chiropractic; Dr. Thure C. Peterson, president, Chiropractic Institute of New York; and Dr. George Haynes, dean, Los Angeles College of Chiropractic.

1963 (Aug/Sept): *JCanCA* [7(4)] includes:
-“Canadian College Activities” (p. 5) includes:
  *Dean’s Report* - As Dean of the College, I am looking forward to this coming year with a great deal of enthusiasm. After getting acquainted with the duties of this position, and getting to know the personnel of the College and faculty, we can look for momentum to be built this year that will carry us for some time to come. Here are some of the things we see:
  1. Over thirty freshmen students are now registered for the next semester, including one from Australia. We are entertaining hopes there will be one from New Zealand as well. Dr. Hunt will report more in detail on the activities of his office.
  2. The business reorganization of the College structure has provided the opportunity to place the faculty on contract to the College, and to set the stage for better relationships with these men who teach our future colleagues. We are organizing this operation to provide a stipulated number of hours to be devoted to College business, which is in accord with the Council on Education recommendations.
  3. The curriculum has again been reorganized and polished to meet the standards of the same Council, and contains some new subject material. There does not appear to be much revision necessary in the foreseeable future, therefore we are bringing to a close the work started by the capable Dr. D.W. Macmillan.

There is much more to talk about, but space and time does not permit.

1963 (Nov/Dec): *Digest of Chiropractic Economics* [6(3)] includes:
-“PCC buys birthplace of founder” (p. 28), notes purchase of supposed Palmer home in Port Perry, Ontario
-“College reports” (p. 36) includes:
  CANADIAN…

1964 (Jan 2): letter to Kenneth I. Baker DC from Herbert M. Himes DC (CMCC Archives):

Dear Doctor Baker:

Thank you for your letter of December 30th, 1963. It would appear that this meeting has attracted a great deal of attention, and I appreciate your desire to do a good job for the profession.

I could be wrong in my interpretation, but it would appear that this group is most interested in finding out about our profession, and how practical it is to recommend prospective students to consider our work as their life work. As you state, they emphasize practical information on careers.

I have discussed this with Dr. Sutherland, and he recommends that perhaps the entire presentation could be taken on by the local OCA Council. This would involve the men that I mentioned previously, Drs. Partlow or Langford. Both of them are evidently qualified to make such a presentation as you indicate. Dr. Sutherland further recommends that if there is available time, that one of our chiropractic films be shown, followed by a question and answer period. I agree with Dr. Sutherland’s approach for at least two reasons. First, the travel time necessary for someone from Toronto to Woodstock could be overcome by having a local man make the presentation. Second, the council would be seen in a favorable light as representative of the area. Third, prestige could be established by having the President of CCA, and/or a member of the Examining Board and member of the Committee on Education to represent our profession.

There are other reasons why Dr. Sutherland’s suggestion is a good one, but I will not go into them now. I am sending carbon copies of this letter to Dr. Partlow and Dr. Langford, and suggest that you contact them immediately. After your survey the situation with them, it will be easier to determine what kind and how much literature you will want for such a presentation. I am sure they will be most happy to assist you in every way.

I will be leaving Toronto on January 11th for a week with the National Council on Education. I am not sure whether either Dr. Partlow or Dr. Langford will be going to the same meeting, therefore I suggest an immediate contact with them. This seems to be an excellent opportunity to tell the story of both the profession and the college, and I certainly want to extend my best wishes for your success in its presentation.

Sincerely,…

cc: Dr. R.K. Partlow, Dr. J.A. Langford

1964 (Jan 3): letter from Ken Baker DC in Woodstock, Ontario to J.A. Langford DC (CMCC Archives):

Dear Jim,

You probably have received a letter from Dr. Himes as a copy of the letter he wrote me regarding suggested assistants for Career night here in Woodstock. This is the second Career night sponsored by the Rotary Club and I asked for Chiropractic to be included on the program. I will be on the program but I don’t have all the answers and would appreciate some assistance. Dr. Himes suggested you or Roger Partlow so I am contacting you first being the closed in case we have inclement weather.

The night is Tuesday Jan. 14, 1964 at the Collegiate on Riddell St. at 7 pm. There will be at least 27 careers represented. The program is set up in 3-40 minute periods with 10 minute intermissions. They suggest 20-25 minutes speaking followed by a 15 min. question period. They want practical information on chiropractic as a career. One Rotarian is a guidance instructor and is bucking this project to the best of his ability because he feels they are treading on his territory, so they ask that we do not get into the guidance field.

It was suggested we show a film if there was time. I am not familiar with the films but if there is a short one I think it could be shown. You probably have a better idea about the desirability of using a film. It is not known whether or not we will have many students interested in Chiropractic but we will never know if we don’t take this chance. I would like to make this a really worthwhile presentation and I know that you, being closely associated with the College and OCA, would better present the story than I.

Jim, I hope you will be available on Jan. 14. If you have any questions call me collect at the office 537-2182 res. 5378568. Office hours are Mon. 9-12, 1-5 Tues. 9-12, 1-5, 7-9. If you wish to call in the evening it is best about 10 pm. I will be sure to be home by then.

Thanks for your consideration. Yours very truly,…

1964 (Jan 18): “Board of Management Meeting” (CMCC Archives):
A regular meeting of the Board of Management was held in the college building, 252 Bloor Street West, Toronto, on Saturday, January 18, 1964.

Dr. W.F. Trelford, Chairman of the Board, called the meeting to order at 10:30 A.M.


Absent: Dr. R. Riedel, who was cruising in the Bahamas.

Attending: Drs. H.M. Himes and R. Watkins, Mr. H.L. Strong and Mr. Donald Nesbitt.

Mr. Donald A. Nesbitt, our new Registrar, was formally introduced to the Board.

The minutes of the last meeting, November 18, 1963, were read by the Secretary, Dr. R.S. Wynn.

Motion: It was moved by Dr. R. Gitelman, seconded by Dr. T. Offen, that the minutes be accepted as read. Motion carried.

Correspondence:

Letter from Dr. W.O. Morgan to Dr. W.F. Trelford, dated Dec. 5/63.

Letter from Dr. W.F. Trelford to Dr. L.E. MacDougall, Dec. 23/63.

Letter from W.O. Morgan to Dr. R. Partlow, dated Nov. 29/63.

Letter from W.O. Morgan to Dr. W.F. Trelford, dated Nov. 25/63.

Letter from Dr. W.F. Trelford to Dr. W.O. Morgan, dated Nov. 28/63.

Letter from Dr. W.F. Trelford to Dr. L.E. MacDougall, dated Dec. 10/63.

Letter from W.O. Morgan to Dr. W.F. Trelford, dated Dec. 18/63.

Memo from Dr. D.C. Sutherland to the Board re date of proposed brainstorming session, dated Dec. 17/63.

It was suggested that a letter be sent to Dr. Sutherland informing him that Dr. Gitelman will be the college representative at the Brainstorming Session on Saturday, January 25, 1964, at 10:00 A.M.


The Treasurer presented the November bills and accounts for approval of the Board.

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MOTION: It was moved by Dr. C. Newman, seconded by Dr. A. Grice, that the accounts as presented by the Treasurer be accepted and bills paid. Motion carried.

The Treasurer, Dr. R.S. Wynn, presented the December 1963 accounts for the approval of the Board.

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MOTION: It was moved by Dr. H.L. Gauthier, seconded by Dr. D. Viggiani, that the accounts as presented by the Treasurer, Dr. R.S. Wynn, be accepted and bills paid. Motion carried.

GENERAL MANAGER’S REPORT

(General Manager’s report attached). Mr. Strong presented a financial report for the period September 1963 to January 1, 1964. Dr. T. Offen complimented Mr. Strong on his excellent report. Mr. Strong remarked that in spite of Dr. Watkins’ illness and change in receptionists, the clinic is only $82.00 over the budget. They have also been paying off a loan.

Dr. W.F. Trelford gave a vote of thanks to Mr. Jack Jacobs, our Supervisor of Maintenance, for his fine work in renovating and decorating the college.

MOTION: It was moved by Dr. Gitelman, seconded by Dr. Offen, that Mr. Strong’s report be accepted. Motion carried.

An outline of the responsibilities of the General Manager was submitted.

Dr. Gitelman recommended that Dr. Grice be given the appointment for the position of promoting Dr. Johnston’s equipment, to be worked out with Dr. H.M. Himes and Mr. H.L. Strong.

With the approval of the Board, Dr. W.F. Trelford appointed him.

DEAN’S REPORT:

The Dean’s report as attached was thoroughly discussed.

MOTION: Dr. R. Gitelman moved that a committee be struck to investigate the new ACA Accrediting Board as it pertains to CMCC, seconded by Dr. D. Viggiani. Motion carried.

Dr. H.M. Himes discussed the highlights of the meeting of the Council on Education. His report will be forthcoming later as he just returned the night before.

April 1st is the date of the New York State examinations.

MOTION: Moved by Dr. A. Grice, seconded by Dr. Newman, that the Dean’s report be accepted. Motion carried.

-attached is General Manager’s report to the Board of Management; 1964 (Jan 18):

A. The financial position after collecting all fees for the Mental Health Seminar, showed a loss of approximately $900.00. There are several reasons expressed for this financial loss, such as:-

a) The Chiropractor is not interested in Mental Health
b) The Seminar followed too closely behind the C.C.A. Seminar
c) The price was too high.
d) We are not interested in hearing our own College Instructors.

However, since the Seminar we have had nothing but good comments on how well the Seminar was presented and how valuable it was to the participants.

Because it was a new venture we anticipated a possible loss, so we had the Seminar professionally recorded. Before marketing these tapes on a national basis, we got the endorsement [sic] of Dr. Herman Schwartz, President of the National Council on Psychotherapy, plus the authorization of Dr. Quigley and Mr. Carl Bell, to distribute the course by this medium. Without any publicity to speak of, we have already received seven cheques for the tapes. We will advertise in the various Journals and it is our belief that we will actually make a profit on the overall programme for the Mental Health Seminar.

B. During the Christmas holidays, the Janitorial staff painted Mrs. Conron’s office, the halls in the Henderson Building, two washrooms in the Administration building. The next painting projects will be the furnace room and ‘X-Ray room’ in the Henderson Building. Due to the outstanding work done by Mr. Jacobs, I have increased his wages $2.00 per week.

C. The Drugless Therapy course is in progress and the College will realize a small profit.

D. A letter was sent out to all Directors by Dr. Trelford, explaining the basis of discussion concerning College Public Relations. A letter was sent to all Doctors in Quebec and the Maritimes, in both French and English, to enlist further CMCC Association
membership. To date it has only resulted in one application that will be presented to the Board for approval.

E. As expressed in the Dean’s Report, Mr. Donald A. Nesbitt has been employed as Registrar, plus other duties as arranged in our reorganization programme. Mr. Nesbitt has been employed at a salary of $550.00 per month with the premise that the salary will be reviewed after the opening of the fall semester this year.

F. During the month of December we have been experiencing further problems with the damaged Henderson Building. Some of the fluorescent tubes have fallen in the Auditorium. Mr. Jacobs is installing wire mesh for the light cases to avoid personal damage.

G. On my trip to B.C. on my holidays over the Christmas period, I reviewed all the arbitration evidence and reported my recommendations to the Executive Committee meeting on January 9, 1964. I also visited Dr. Morgan in Vancouver to discuss college activity.

H. The arbitration hearings are to commence February 17, 1964. The Judge will be His Honour, Judge McDonagh. It is anticipated the hearings will last approximately three weeks. The court evidence is being given out to the witnesses to refresh their minds before being called to testify again as necessary, according to our solicitor’s direction.

I. The post dated cheques and the receipts for the expansion gifts for the year 1963 are going out this month.

J. Dr. Johnston’s equipment is selling steadily, but further promotion and co-operation must be activated if we are to continue to enjoy remuneration from this course. This source of revenue has shown a permanency that demands further attention. May I suggest that we have a Board member act as co-ordinator between the college and the field to further develop this proven source of income.

Respectfully submitted, H.L. Strong, General Manager

attached is “Report prepared for the Board of Management Meeting” 1964 (Jan 18) by the Dean, H.M. Himes DC, PhC  
(CMCC Archives):

I. Correspondence has been exchanged with Dr. W.O. Morgan of British Columbia in regard to a policy on annual dues for newly graduated students. It is strongly recommended that the Board of Management present a clear cut evaluation of this problem to the annual meeting. This will necessitate a joint meeting of the executive of the CCA, CMCC Association, the Provincial Association representatives. The move was made at the last annual meeting to establish this in a clear cut fashion, and is accompanied by the precedent set in Ontario.

Respectfully submitted, H.L. Strong, General Manager

attached is “Duties of Registrar” for CMCC

attached is “Clinic Director’s Report”:

Dr. Watkins presented the following report to the Board:
Since August 1963, the clinic has paid over $1400 interest on an old debt. We have assumed added janitorial expense of $180 monthly. In the past four months, despite my accident, and resulting disability, the clinic account has gained a better balance. This is much above the previous year.

Interns now make out monthly work sheets recording their monthly clinic service plus a financial sheet with simulated expenses. These balance sheets will also be used in their class of “office procedure.” The objective comparisons will stimulate clinic activity. Unfortunately the heavy academic schedule does divide interne’s efforts. Hence, we are heavily stressing concentrated summer clinic.

Seminar classes are becoming more appreciated by the internes. Psychological and legal problems are vividly realized concurrently with physical recoveries. More insurance reporting enters the clinic each month. Copies of these few papers are available here to the Board.

Special technic drill classes for internes are conducted periodically during “spare” periods. These have contributed much to clinic results which in turn are inspiring to the listening freshmen. One asked to-day “Did you not do something else? Only adjustments?” Yes, adjustments, real ones.

I am recovering satisfactorily. The collapsed lung is nearly cleared so I can soon work again.

Our balance suggests that we may well top our optimistic estimate for the year.

Dr. Viggiani remarked that two senior students expressed their pleasure with the way the clinic is being handled.

MOTION: It was moved by Dr. D. Viggiani, seconded by Dr. T. Offen, that the Clinic Director’s report be accepted. Motion carried.

REGISTRAR’S REPORT:
Mr. Donald A. Nesbitt, our new Registrar, gave a brief outline of his past experience up to and including his position at the University of Toronto where he was in charge of the Registrar’s Office of Admissions, which he resigned from when he came with CMCC.

Dr. R. Gitelman on behalf of the Board, extended a welcome and every success to Mr. Nesbitt in his new endeavour.

**MOTION:** Moved by Dr. R. Gitelman, seconded by Dr. H.L. Gauthier, that the appointment of Mr. Nesbitt as Registrar be confirmed. Motion carried.

Dr. R. Gitelman remarked that he feels confident that with the added incentive of Mr. Nesbitt, we can go forward in Alumni work.

**MOTION:** It was moved by Dr. H. Gauthier, seconded by Dr. D. Viggiani, that we accept the Registrar’s report as given. Motion carried.

A special meeting was held on Thursday, January 9, 1964, in the Board Room at the Canadian Memorial Chiropractic College at 252 Bloor St. West, Toronto.

**PRESENT:** Drs. R. Thompson, W.F. Trelford, D. Viggiani, H.L. Gauthier, H.M. Himes and R.S. Wynn. Mr. Strong and Mr. Chappell.

Mr. Chappell, our solicitor, gave a lengthy report to bring us up to date and asked those who might be called upon as witnesses to become thoroughly acquainted with the 1085 page report of previous evidence.

February 17, 1964, is the date set by Judge McDonagh.

Dr. Trelford, Chairman of the Board, declared a five minute recess.

Dr. H.L. Gauthier – reported that the By-Laws are in the hands of the lawyer, who is doing the legal work and phraseology. If the change of By-Laws goes through, there will be a new representative for Ontario.

The architect has completed the plans for the new building and we are awaiting the TTC settlement before going ahead.

**MOTION:** It was moved by Dr. H. Gauthier, seconded by Dr. T. Offen, that his report be accepted. Motion carried.

**NEW BUSINESS:** The Secretary, Dr. R.S. Wynn, read an application for membership to CMCC Association from Dr. Charles E. Charland of Quebec.

**MOTION:** It was moved by Dr. H. Gauthier, seconded by Dr. A. Grice, that his application be accepted pro tem until the Board of Directors Meeting. Motion carried.

The Annual Meeting of CCA will be held on March 4, 5, 6, 7, and 8th. CMCC Annual Board of Directors Meeting will be held on Friday, March 6th. The Annual Business Meeting will be held at 9:00 A.M. on March 7th. All members are requested to register for Friday and Saturday nights, as well as Sunday, March 8th, as the Business Meeting may continue on Sunday.

The Chairman appointed Dr. Viggiani and Dr. Grice to represent CMCC on the nominating committee, which is composed of the OCA President or his representative, and two representatives from CMCC...

1964 (Jan/Feb): **Digest of Chiropractic Economics** [6(4)] includes:

- “Washington State meets” (p. 45):

  SEATTLE, WASH. – The annual midwinter convention of the Washington Chiropractors Association was held in Seattle, Washington, January 24 to 26, according to Dr. C.G. Haynes, association president. For the first time in the group’s history the meeting was headquartered in a motel, the famous Edgewater Inn, a smart new place perched out over the waters of the Seattle harbor on a former pier.

  Feature speakers at the meeting were Dr. Carl Cleveland, Sr., of the Cleveland Chiropractic College, Los Angeles, and Dr. H. Marshall Himes, head of the Canadian College of Toronto. This was a return engagement for both main speakers.

  In addition the convention heard talks by the association’s legal counsel, Mr. Roger E. Dunham, and the executive secretary, Mr. Byron A. Eklund as well as other outstanding leaders.

1964 (Feb 13): letter from R.K. Partlow DC to Herbert Himes DC, PhC, CMCC dean (CMCC Archives):

Dear Dr. Himes:

Sometime during the first week of March I would like to discuss with you the information which you obtained at the National Council on Education meetings.

If the A.C.A. hopes to retain members in Canada I feel that they will have to make some rebate of dues to C.M.C.C. as well as some of the profits from their malpractice insurance. As it now stands Canadian chiropractors are contributing to the upgrading of United States colleges which are in competition with C.M.C.C. I can estimate the amount when the new directory is published next month.

Nothing very definite will be done until the meeting in Denver but before then all angles should be studied so that a presentation can be made which has some hope of becoming an established formula for several years. It could be based on a percentage of dues paid by Canadian chiropractors to A.C.A. plus a percentage of any grants made to FACE by the N.C.I.C.

I have talked with Henry Marcoux and the J.C.A. seems to be getting along well with A.C.A.

There is also the question of the new scholarships offered by A.C.A. to students at Junior Colleges. We should consider how C.M.C.C. might benefit from them.

I hope that you continue to improve in health and look forward to meeting with you at the annual meetings.

Yours sincerely,…

cc: Dr. Richard Wynn, Dr. D.C. Sutherland, Dr. J.A. Langford, Dr. R.M. Rutherford

1964 (Feb 15): “Meeting of the Board of Management” of CMCC (CMCC Archives):

A regular meeting of the Board of Management of the Canadian Memorial Chiropractic College was held in the college, 252, Bloor St. W., Toronto, Ontario on Saturday, February 15, 1964.

The meeting was called to order by the Chairman, W.F. Trelford, D.C., at 10:45 A.M.


**ATTENDING:** Drs. H.M. Himes, R.J. Watkins, D.C. Sutherland, Mr. D.A. Nesbitt and Mr. Howard Strong.

**ABSENT:** Adrian Grice, D.C.

The minutes of the last meeting were presented by the Secretary, Dr. R.S. Wynn.

**MOTION:** It was moved by Dr. R. Gitelman, seconded by Dr. C. Newman, that the minutes of the last meeting, January 18th, 1964, be accepted as read. Motion carried.

**CORRESPONDENCE:** Letter to the Secretary, Dr. R.S. Wynn, from the cornerstone, dated January 30, 1964. Letter to the Board from Dr. H.M. Himes, dated February 8, 1964.
**REPORTS – Accounts, January 1964**

The accounts were presented by the Treasurer – Dr. R.S. Wynn

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**MOTION**: It was moved by Dr. D. Viggiani, seconded by Dr. T. Offen, that the accounts be accepted as presented and bills paid. Motion carried.

Dr. Gauthier commented that the Annual Meeting is coming up and we have received a cheque from the Albert Association, but no list of paid up members. Saskatchewan has not sent a list or cheque for their membership.

Dr. Wynn was requested to write the secretary of these Associations requesting this information so that we might forward the notice of the Change of By-Laws and notice of the Annual Meeting. This was done on Monday, Feb. 17th.

**DEAN’S REPORT**: The Dean’s report as forwarded to the Directors, was discussed.

**REGISTRAR’S REPORT**: Mr. Nesbitt presented his report (as forwarded to the Board of Directors). It was agreed by the Board that point #9, page 2, be omitted at this time.

Dr. R. Gitelman recommended that point #1 in section D be thoroughly investigated and a recommendation made to the Registrar’s office, also that more information be brought to the Board regarding adjustment of the fee schedule.

At the meeting of the Board on January 18th there was a motion that a committee be struck to investigate the new ACA Accrediting Board as it pertains to CMCC.

The Board now appoints a committee of Dr. H. Himes and Mr. Nesbitt to carry out this investigation.

The advisability of continuing our ad in High News was discussed. As the Registrar was in favor of this, Dr. Trelford recommended that we continue it.

**MOTION**: It was moved by Dr. R. Gitelman, seconded by Dr. H. Gauthier that the Dean’s report and the Registrar’s report be accepted as presented. Motion carried.

**GENERAL MANAGER’S REPORT** (as sent to the Directors)

Mr. H. Strong read his report and it was thoroughly discussed by the Board. It would seem that B.C., Manitoba and Saskatchewan are satisfied with the operations of the college, but Ontario does not seem to be. Ontario is roughly forty thousand or more behind in their pledges. 166 Chiropractors in Ontario who have pledged, have paid nothing in 1963, and only $180 has been paid to the operating cost to the clinic.

Dr. R. GITELMAN reported on the Brain Storm meeting – re Naturopathy.

The meeting was very successful and everyone is looking forward to a productive gathering at the next meeting on Wednesday. Many Naturopaths have no D.C. degree, they practice under the Drugless Practitioners Act.

Dr. Gitelman also reported that the Alumni Association are very pleased with Mr. Nesbitt and are looking forward to the meeting to discuss action to be taken by Alumni.

**MOTION**: It was moved by Dr. R. Gitelman, seconded by Dr. D. Viggiani, that Dr. Gitelman’s report be accepted. Motion carried.

**CLINIC DIRECTOR’S REPORT**

Dr. R.J. Watkins reported that since the holidays and examinations were finished the Clinic activity has greatly increased. We have opened an additional consultation room which helps avoid confusion. The required monthly work reports along with more rigid enforcement of requirements has further aided. The internes are finally showing rapport and appear to be motivated. They are thinking Chiropractic. Increasingly rapid growth is inevitable. A proper report will be made for the Annual Meeting.

To date the specialty problem cases have all been handled in my multi purpose room with the clutter of films, roll calls and books. Despite the confusion the project is gaining momentum. After discussing the problem with the Business Manager and the Registrar, I have written a letter requesting an additional room on the first floor to house the beginning of the faculty clinic. If this matter can be arranged by the summer season we can show a true faculty specialty clinic next fall.

Further to discussion with the Business Manager I am writing to Williams Manufacturing Company – Zenith Tables, for an arrangement to buy all new tables at cost for the clinic each year. The used tables can then be sold at depreciated (our discount) cost to graduates thus assuring us of new tables each year at no added cost to the clinic.

Dr. Himes remarked that he would like to think in terms of getting properly equipped tables.

**MOTION**: It was moved by Dr. R. Gitelman, seconded by Dr. R. Riedel, that the Clinic Director’s report be accepted as presented. Motion carried.

**MOTION**: It was moved by Dr. H. Gauthier, seconded by Dr. R. Viggiani, that delinquent pledges be contacted personally by the Board members in order to (1) inform these men as to CMCC progress and encourage them to attend the Annual Meeting; (2) reactivate their pledge. Motion carried.

Dr. R. GITELMAN reported on the Brain Storm meeting – re Naturopathy.

The meeting was very successful and everyone is looking forward to a productive gathering at the next meeting on Wednesday. Many Naturopaths have no D.C. degree, they practice under the Drugless Practitioners Act.

Dr. Gitelman also reported that the Alumni Association are very pleased with Mr. Nesbitt and are looking forward to the meeting to discuss action to be taken by Alumni.

**MOTION**: It was moved by Dr. R. Gitelman, seconded by Dr. D. Viggiani, that Dr. Gitelman’s report be accepted. Motion carried.

**MOTION**: It was moved by Dr. H. Gauthier, seconded by Dr. R. Viggiani, that the report on the Brain Storm session be accepted. Motion carried.

Dr. Viggiani – Chairman of the Nominating Committee
Dr. Viggiani reported that Dr. R. Gitelman and Dr. R. Tiedel have seen fit not to stand for re-election at this time.

Dr. Treford expressed his regret that some of the members are not going to stand, but he is most happy with the others who have signified their intention of standing.

BUILDING COMMITTEE: Dr. H. Gauthier reported there was nothing new in this line at the present time, other than the plans are all completed and ready to go.

BY-LAWS: Dr. H. Gauthier had a four hour meeting with the lawyer and he was pleased with the final draft.

It has been prepared and sent out to Directors along with notice of the Alumni Meeting and Proxy Vote.

MOTION: It was moved by Dr. Viggiani, seconded by Dr. Viggiani that the report on By-Laws be accepted. Motion carried.

PUBLIC RELATIONS REPORT:

Dr. Sutherland discussed Medical Health Insurance. In Alberta, the Minister of Health appeared on TV about a month ago and stated it would be a year before chiropractors would be admitted to the program.

Dr. Sutherland attended the MacGillivray hearing in court. It went very well. The lawyer feels it was well they were there to represent the Association and the Licensing Board. The OCA is to have a joint meeting with the Ontario Medical Association to discuss the problems, but a data has not yet been set. OCA has booked space at North York Exposition in May. This is the first one to be held here in Toronto. It would be a great help if we had a portable booth, but under the circumstances we will do the best we can.

We have also been asked to partake in the Windsor Exposition. 

MOTION: It was moved by Dr. R. Gitelman, seconded by Dr. R.S. Wynn, that the Public Relations Report be accepted. Motion carried.

OLD BUSINESS:

Dr. D. Viggiani feels it would be advisable for someone to join the Board of Trade. It was recommended that the General Manager, Mr. H. Strong, join the Board of Trade and that $50 be considered for this purpose. It was further recommended that this be brought up at the Annual Meeting under New Business.

Dr. Gauthier spoke about photographs for the Cornerstone, which have been requested for February 20th.

Dr. W. Treford suggested pictures be taken of the Board. Each year pictures should be taken of the old Board and the newly elected Board. They should be hung in a prominent place so students and the public would know who was on the Board.

Dr. T. Offen will send out the names to be contacted re pledges, by Monday or Tuesday. He wants a report to be sent to the Board by the 25th. If not possible, they may be sent to Dr. R. Gitelman.

NEW BUSINESS:

Dr. W. Treford read a letter from Dr. J.A. Langford, dated Feb. 2, to Dr. MacFarlane of Alberta.

Dr. Treford suggests that Dr. Langford correct the misinterpretation by sending a letter to Dr. MacFarlane with copies to the people who received this letter. Dr. D. Viggiani recommended that this be clarified in the News Letter.

Dr. W. Treford announced that there will be a General Meeting of the Board of Directors at the Park Plaza Hotel, Friday, March 6th, at 1:30 P.M. Each member will be responsible for his own reservations.

Sunday morning should be kept open as there will probably be a meeting at that time.

The General Business Meeting of CMCC is on Saturday, March 7th, at 9:00 P.M. in the college.

All reports from the Board, Administrative staff, should be in the hands of the Directors at least three days before the meeting…

1964 (Feb 24): letter from Herbert M. Himes DC, dean of CMCC, to R.K. Partlow DC of Aylmer, Ontario (CMCC Archives; my Himes folder):

Dear Dr. Partlow:

Thank you for your letter of February 13, 1964. I must apologize for the delay in reply, but I needn’t go into the reasons at this time.

I will be most happy to meet with you any time at your convenience to discuss the matter you mentioned. In a brief appearance before the Board of Governors of the ACA in Palm Springs, I brought the subject to their attention. I was told by Dr. Rogers the matter had been discussed but nothing definite had been determined. I agree with you, nothing can be done until the Denver meeting, but we should be prepared to make some sort of request at that time.

Yes the JCA is getting along very well. There still seems to be considerable confusion in the mind of Dr. Hillary Pruitt as well as others, as to the status of our JCA in relationship to the Stateside organizations. However, as long as we keep our thinking in the matter, there should be no problem.

I am sure Mr. Nesbitt, our Registrar, will be interested in the scholarship program. With his experience, we should be able to get maximum benefit from whatever is available.

Thanks for your good wishes regarding my health. I am improving, it is slow, but I have been given to understand this is about par for the course. Looking forward to seeing you soon, I am,

Sincerely yours,…

cc: Drs. Richard Wynn, D.C. Sutherland, J.A. Langford, R.M. Rutherford.

hml/hg

1964 (Mar 6): “Meeting of the Board of Directors” of CMCC held at Park Plaza Hotel, Bloor Street, Toronto (CMCC Archives):


-also attending: Drs. R.N. Thompson, H.M. Himes, R.J. Watkins, R. Partlow, H.K. Lee, Mr. H.L. Strong, Mr. D.A. Nesbitt and Mr. J.S. Burton

-D.C. Sutherland DC report re: Univesity affiliation:

…He pointed out that the college feeling was one way and the practitioner’s another. He made three recommendations that the others, as to the status of our JCA in relationship to the Stateside organizations. However, as long as we keep our thinking in the matter, there should be no problem.

1964 (Mar 8): “Meeting of the newly elected Board of Directors of the Canadian Memorial Chiropractic College” (CMCC Archives):

A meeting of the newly elected Board of Directors of C.M.C.C. was held in classroom #6 of the Henderson Building, at 252 Bloor Street West, on Sunday, March 8, 1964.

Dr. W.F. Treford acting as Chairman, called the meeting to order at 9:30 A.M.

PRESENT: Drs. W.F. Treford, W.O. Morgan, L.W. Heard, R. Chadwick, D. Viggiani, H.L. Gauthier, W.E. Carson, A. Grice,
HIGH – LIGHS OF C.M.C.C. ASSOCIATION ANNUAL MEETING
ELECTIONS AND BY-LAWS

On March 7th, 1964, the following doctors were elected to form the Board of Governors (formerly Board of Management) of C.M.C.C.:


Group “A” (for 2 year term): W.F. Trelford (Chairman), R.S. Wynn (Sec.-Treasurer), D.H. Viggiani (Vice Chairman), H.L. Gauthier

By-laws, as previously circulated received approval of the membership after considerable discussion and some changes. Much time and effort was spent by Dr. Gauthier in their revision. Group “B” is elected for a one year term, Group “A” for a two year term. Thereafter each group will be elected for two year terms to provide needed stability to a highly responsible Board.

Re-elected to the Board of Directors are the above 8 men along with the following out of province delegates: W.O. Morgan (B.C.); Lou Herd (Alta.); R.W. Chadwick (Sask.); R. Rutherford (Man.); M. Soucy (P.Q.); R.C. Randall (Maritimes) plus one member to be elected by the Ontario Chiropractic Association general membership at the Convention in June 1964.

Letters Patent Re Naturopathy

The Board of Directors was given the authority to enter into the necessary negotiations with regard to changing the letters patent of C.M.C.C. in order to delete the term “naturopathy” from the phrase, “To establish and conduct schools for the study of chiropractic, naturopathy and drugless therapy and the practice thereof and other subjects relevant thereto.”

-R.H. Rodda DC authors “C.M.C.C. Alumni Association, Ontario Chapter Report” (pp. 2-3); includes listing of CMCC faculty:

Division of Basic Sciences

Department of Anatomy: S.W. Buffet, D.C.
G.M. Gleeson, D.C.
J. Matthews, D.C.

Department of Bacteriology: S. Landi, D.Sc., M.A., Ph.D.
Mr. Howard Strong, Dr. Gitelman and myself had a Committee Meeting with Dr. Lyman Johnston at which time Howard drew up a contract regarding the sale of these instruments.

2. All available existing data regarding these instruments was analyzed – it was found that there was no existing concrete material; only vague theories, innuendos and projections.

3. Since no concrete material was available data was assembled on how to prepare a paper and how to report analytical findings and given to Dr. Johnston and Dr. Gleeson.

4. Dr. Johnston was asked to fill in a factual basis for his instruments and co-relate with other chiropractic diagnosis. e.g. X-ray, Instrumentation, etc. – results – a preliminary essay was prepared which contained a new theory, new projections and new innuendos.

5. Dr. Gleeson was asked to report on the results of findings done one year ago on the Posturizer. Results – still not available.

6. Literature regarding the posturizer was examined and new ideas for the production of new material to be completed with the advice of Howard Strong and Mr. Nesbitt and any other poor soul that we can capture for advice.
7. correspondence with Dr. Bailey regarding comparative studies between the posturizer in spinal correction and contemporary extension exercises used by orthopedics.

8. Correspondence with Dr. Chuck Bathie regarding activities in research.

9. Correspondence with Dr. Oswald Dunn, Chairman of the C.C.A.

1. CMCC through its new Chairman, Dr. Hough, organize and co-relate activities of all Research Committees. C.C.A. (Provincial Chiropractic Assoc.), C.C.C.R. and C.M.C.C.

2. We begin a library to store and record information gathered and that this library of data rest in the library room at CMCC and CMCC make available (probably at a nominal cost) to the profession, this information. Posturizer and Posturometers should become CMCC instruments and we should do research in the form of collecting data to fill in a concrete basis for these instruments.

   Have the clinicians at CMCC analyze and evaluate critically these instruments and fill in the necessary anatomical and physiological basis for same.

   **MOTION:** Moved by Dr. A. Grice, seconded by Dr. C. Hough, that we begin a Research Library to store and record information gathered and reports of this data rest in the library room at CMCC. Also that CMCC make available (probably at a nominal cost) to the profession this research information. Motion carried.

   **MOTION:** Moved by Dr. Grice, seconded by Dr. R.S. Wynn, that CMCC through its new Chairman, Dr. Hough, organize and co-relate activities of all Research Committees, CCA (Provincial Chiropractic Assoc.) CCCR and CMCC. Motion carried...

   Dr. Gitelman's Report on the Brain-Storming Session re Naturopathy:

   Acting on behalf of the Committee which was appointed by the OCA sponsored “Brain-Storming Session” re Naturopathy, I presented several recommendations to the Board of governors of CMCC. These recommendations, as you know, were with regard to the Drugless Therapy Course now being taught at the Chiropractic College. The first recommendation was to the course content as outlined in the 1963-64 calendar. I have been assured that this particular section of the calendar will be completely re-written and that the new course outline will include the uses and abuses, indications and contra-indications of short wave, ultra-sonar, and low voltage techniques as they apply to the chiropractor under the present law, which means of course that surgical techniques will not be taught. Indications and contra-indications of infra-red therapy, ultra violet therapy, hydro-therapy, and thermo-therapy will also be included in this course. As for the number of hours that will be required to present this course, the Committee recommended 180, at the present time the course is presented in 90. It is generally felt that if competently presented, this course will not require any additional hours.

   It was also recommended to the Board of Governors of CMCC that this course not be an optional course, but compulsory for the students who wish to practice in an area where the law was a broad one. Also, that no extra charge be made for this particular course...

   **1964 (May 21):** CMCC dean H.M. Himes DC authors “Report to the Board of Governors” (CMCC Archives);

   -notes speaking engagements: Downtown Kiwanis Club; District 17 of NYSCA at Buffalo (chaired by Elmer Berner DC, president-elect of ACA); Michigan Chiropractic Association; Washington State Chiropractic Association

   -has not completed self-evaluation forms for ACA

   -Himes notes that:

   …Dr. Peterson appeared on Friday evening, April 24th, and remained here until Saturday morning, May 2nd. During that time, arrangements have been made that bring us much closer to a positive relationship with Dr. Peterson. I am sure Mr. Strong will elaborate on this in his report. After seeing Dr. Peterson during that week, I am more convinced than ever that the solution to many of our chiropractic problems lies in this area of research and investigation. It can only be hoped that the Board thoroughly endorses this effort after understanding it...

   -Mr. Strong lectures in “Senior Professional Economics” class, as does lawyer from college attorney’s (mr. Chappell’s) office and representative of Toronto-Dominion Bank

   -attached is report of Registrar D.A. Nesbitt

   **1964 (May/June):** *Digest of Chiropractic Economics* [6(6)] includes:

   -“College reports” (p. 22, 24-5, 33, 40-2) includes:
      -CANADIAN COLLEGE

      TORONTO, CANADA – After a lapse of time during which more studies were made and more research conducted, Dr. A.R. Peterson of Davenport, Iowa, again visited the C.M.C.C. Dr. Peterson spent the last week of April at this College, during which time tests were run and presentations made to Committees for evaluation.

      At this juncture, only cautious statements can be made regarding the Vasotonometer, but enthusiasm among those who witnessed the demonstration is running quite high. It appears that this method of diagnosing the neuropathy in any given case will bring us several steps closer to actual demonstration of chiropractic as a science. Not only that, it rationally substantiates the principles of our founder, the man whose insight as an anatomist and physiologist was much greater than our profession realizes.

      Combining structural analysis via the Posturometer and the gravitational studies of Dr. Johnston with this later neurological approach, we feel is the next step forward in chiropractic research.

   **1964 (June 17):** letter from W.O. Morgan DC in Vancouver to W.F. Treford (CMCC Archives); he writes:

   …The financial position of the clinic looks promising, and it is good to see so many internes staying on for summer clinic. The plan to organize Posturizer and Posturometer research and development is excellent.

   I note Dr. Himes’ remarks concerning the Women’s Auxilliary. As you know, B.C., Manitoba and, I believe, Sask., have had active auxilliaries for some time. In fact, B.C. and Manitoba have excellent.

   …Dr. Peterson appeared on Friday evening, April 24th, and remained here until Saturday morning, May 2nd. During that time, arrangements have been made that bring us much closer to a positive relationship with Dr. Peterson. I am sure Mr. Strong will elaborate on this in his report. After seeing Dr. Peterson during that week, I am more convinced than ever that the solution to many of our chiropractic problems lies in this area of research and investigation. It can only be hoped that the Board thoroughly endorses this effort after understanding it...

   -Mr. Strong lectures in “Senior Professional Economics” class, as does lawyer from college attorney’s (mr. Chappell’s) office and representative of Toronto-Dominion Bank

   -attached is report of Registrar D.A. Nesbitt

   **1964 (June 18):** “Regular Meeting of the Board of Governors” of CMCC, held at the Bloor St. campus (CMCC Archives);

   -Board members present: Treford, Gitelman, Carson, Viggiani, Hough, Gauthier, Newman, Grice, Wynn

   -also attending: Himes, Watkins, Strong, Nesbitt, and Andy Petersen DC

   -Dean Himes notes “activities of Dr. A.J. Macfarlane and the Alberta Chiropractic Association”

   -R.J. Watkins DC offers “Clinic Director’s Report”:
One court appearance on a whiplash case was made this past month. Personal appearance was made in Moncton, N.B. on June 12 and 13th for 9 hours lecture – demonstrations on spinal mechanics, X-rays, Insurance Reporting and court cases. The group of 16 were enthusiastic. Orders for 3 books were given to Mrs. Conron.

I plan to fly to Denver as Chairman of the Terminology Committee on Spinal Mechanics and Past-President of NCCR, on June 28, 1964.

During the past week several specialty clinic cases included 3 court cases for examination and report; 1 wealthy corporation executive with a shoulder problem; 1 veteran for decision on transfer from DVA hospital to chiropractic care referred by attorney; 1 insurance complaint review, one disc case and another possible one. The available graphing vasotonometer again helps for good relief on each one adjusted here.

Growing demand for graduate clinic is evident. Three requests have been acknowledged. Graduates here are inquiring on advanced classes in technic, neurology and patient management. One group inquired about one semester of dissection plus the other courses. This can be integrated with graduate clinic easily. Present interns are requesting additional courses this summer. Undergraduate clinic is holding up even through graduation.

-R.J. Watkins DC is named Assistant Dean

1964 (July 16): “Regular Meeting of the Board of Governors” (CMCC Archives):
-Board members present: Trelford, Newman, Carson, Hough, Gitelman, Grice, Gauthier, Viggiani, R.N. Thompson, Wynn
-others attending: Himes, Watkins, Strong, Nesbitt
-R.N. Thompson spoke at Columbia Institute of Chiropractic in NYC recently, notes much upgrading
-Himes offers “Dean’s Report,” Nesbitt offers “Registrar’s Report,” also:
  Dr. Himes read a letter from Dr. Heard to Dr. Partlow, dated June 15, 1964, regarding University status. Dr. Himes read a letter of reply from the Dean to Dr. L. heard, dated June 24, 1964.
-A.R. Peterson DC employed as advisor and paid $200 monthly; also:
  MOTION: Moved by Dr. E. Carson, seconded by Dr. H. Gauthier, that we appoint a committee charged with exploring and reporting on methods of “up-grading” the qualifications of the teaching staff at CMCC, this report is to be presented at the next meeting of the Board of Governors as the basis for “a plan of action” in this direction. Carried. Opposed – Dr. R. Gitelman…

1964 (July/Aug): Digest of Chiropractic Economics [7(1)] includes:
-“College reports” (pp. 28-31, 42) includes:
  CANADIAN COLLEGE
  TORONTO, ONTARIO – In the busy day to day schedule of Faculty life all too little opportunity arises for the Faculty members to meet and discuss their common problems, ideas, etc.
  Recognizing the need to provide the mechanics for such an exchange of thought, Dr. H.M. Himes, Dean of the College recently enlisted the aid of Ed Wybourn, Ph.D., Director of Personnel Training and Development of the Toronto YMCA in organizing and conducting a Faculty Workshop off the College premises.
  The first workshop was conducted in an informal relaxed atmosphere at the exclusive Carleton Club of Toronto. No specific agenda was adopted short of a main theme – “How Can We Weld A United Faculty in the Common Purpose for which the College was founded.”
  The idea was enthusiastically accepted by the Faculty and for five meetings of two hours each, attendance was almost one hundred per cent. The majority took active participation in the discussions and a degree of understanding was reached which could not have been obtained under other circumstances.
  The Workshop was considered a success and further meetings under similar arrangements are anticipated.

1964 (Aug 28): letter from W.O. Morgan DC in Vancouver to W.F. Trelford DC; notes his concern that CMCC’s pursuit of NCA/ACA accreditation may be lagging; waiting to hear outcome of arbitration hearings with Metro Toronto (CMCC Archives)

1964 (Sept 3): CMCC dean H.M. Himes DC offer’s “Dean’s Report” to Board of Governors (CMCC Archives):
Gentlemen:
  From June 19th this year, until August 24th, I have been able to spend a total of 11 days at my desk in the college. This includes part of my holiday time. As a result, the accumulated work load is of such a nature that I am unable to present a detailed report at this time to the Board of Governors. However, on September 3, the day of the Board meeting, I will be able to present a detailed written report to each of you on the following items:
I. The results of my trip to the I.C.A. meeting.
II. The results of my visit to PCC Homecoming.
III. Development of Dr. A.R. Petersen’s material.
IV. Development of an idea of income for the college by association with National Health Education Society Inc.
V. The upgrading and affiliation problem.
VI. MISCELLANEOUS:
   A. Comment on CCA report of July 13th from Dr. Sutherland
   C. Visit of Dr. Burlinguette from Quebec.
   D. FICC.
   VII. FACULTY and Administration:
   VIII. Report of Mr. D.A. Nesbitt, our Registrar.
  Respectfully submitted,…

-attached is report of D.A. Nesbitt to Dean Himes notes 50 new students admitted, 33 Canadians and 17 foreign students; Nesbitt also reports on:

F. ACCREDITATION
  I have been in contact with the office of the Executive Director of the National Conference of Canadian Universities and Colleges in regard to the standards these institutions have adopted. I quote from their constitution –
  “An institution applying for membership shall be required to satisfy the executive committee”
  a) the institution is autonomous and has complete control over its own administration, finances and appointment
  b) has maintained an enrollment of 200 students for 3 years prior to application.
  c) if a University has legislative authority for conferring its degrees.
  d) maintains an adequate staff, laboratories, and libraries.
  e) concentrates on work that is genuinely of University calibre.
  The above material supplied with an invitation to discuss more specific details of the above generalities in person.
  Respectfully submitted,…
1964 (Sept 3): CMCC dean H.M. Himes DC issues “Monthly report for September 3./64 meeting” to Board of Governors (CMCC Archives):

I respectfully ask that you refer to the topic outline of my report which you received in the mail. It should be noted that this visit to the United States from August 12th through the 22nd was in the interests of Canadian Chiropractic in general and CMCC specifically. It also included three more days of my holidays.

I. The opening session of the ICA meeting was attended by less than 100 people. The Saturday afternoon talk on Chiropractic Instrumentation was well attended, but after listening to the lecture, I was convinced that CMCC has nothing to fear on this score. The writer was recognized at the ICA banquet, but only after an oversight of omission had been called to the attention of the master of ceremonies. I was also recognized at the W.A.I.C.A. brunch, but did not receive an official invitation to attend the President’s Cabinet breakfast as had been the situation in previous years. I had been invited to lecture to the ICY, which is the Teen-age group of chiropractors’ children. I enjoyed this appearance, speaking to some 30 odd young people in attendance. After a series of discussions with proper personnel on the ICA staff, I made a selection of ICA Student Recruitment material which has been used with some degree of effectiveness in the colleges, and have since turned it over to our Registrar. Dr. Claxton [Thaxton?], former President of ICA, did not run for office again, and therefore is now immediate Past President. Dr. Rutherford of Eugene, Oregon, has been elected to the presidency of ICA. He also received the FICA Chiropractor of the Year award for his work in the Insurance Relations field.

II. At the PCC Homecoming, I listened to two impressive talks. One was by Dr. Marcus Bach, Consultant and Director of Special Projects, School of Religion, State University of Iowa. Dr. Bach’s connection with chiropractic goes back many many years, and he is a lecturer of outstanding ability, it is conceivable he could be invited to some of our Canadian affairs. The other lecture was by Dr. Lyle Sherman, who for many years was Director of the private clinic in Davenport. He is the originator of patterned work on graph type heat detection instrumentation, and is most interested in the progress we are making with our own efforts in this field. He reported on case histories of patients taken care of 20 years ago in the private clinic. In his opening address, Dr. D.D. Palmer made one statement that has significance. He said, that 30% of students enrolled at his college had one or more years of college training before entering chiropractic college. His attitude toward establishing a fixed time for a pre-professional college background would level itself in the next five to ten years. With this I am in thorough agreement, and see no need to force this issue at this time.

I had a long talk with the former Director of Admissions of PCC, and have obtained all of the data and materials used in an extensive Student Recruitment Programme. As a statement relative to the apathy of the field in regard to the colleges they pretend to support, it might be interesting to note that with the extensive Alumni organization programme carried out by the Palmer authorities over the last three years, they have a total of 300 paid members in their Alumni Association. I respectfully request that this information be kept confidential, as it could seriously affect the future of my informant. It does point up however, the monumental task ahead of any college as it attempts to organize its Alumni to a working unit. In the case of the chiropractic profession, it is a deplorable occurrence.

I spent considerable time with Dr. Scofield of England, ending our series of meetings with a breakfast meeting on Wednesday, August 19th, the day we both left for our respective homes. Dr. Scofield is a strong voice in chiropractic circles in Britain, and incidentally is a potential user of our instrumentation to the extent of some thirty recording devices as soon as we can produce them. Again, this is for your information and not to be discussed until our programme on instrumentation has been completed. Dr. Scofield also requested the history of Canadian Chiropractic Schools and Colleges and would like to have us send this material to him for inclusion in a book he is in the process of writing. He intends to use this material soon, and requests a full blow-up of the CMCC crest. Dr. Sutherland has promised this material for me in the next few days.

In addition to the above, several more contracts were established for the presentation of our Seminars on Instrumentation.

III. A large portion of my time in Davenport was spent with Dr. A.R. Petersen, working toward the completion of the professional side of this development. A god many hours were spent in discussing the details of his book, and other material to be written. As reported by Mr. Strong, the book will consist of 21 pages of printed material, consisting of two sections. The first section will be conceptual in nature, outlining our entire philosophy. This will be inoffensive to both conservative and liberal elements in the profession, but stresses our approach to the problems of health in contrast to other more orthodox methods. The second section will be on the subjects of Anatomy and Physiology as related to the instrument itself and its value to our profession. At this time, the original pictures are still in Davenport as they are too large to transport by ordinary means. The pictures are done in a modernized form, which I believe would be called surrealistic. However, the written description of the pictures which will be on facing pages, makes them most understandable. As of this time, we now possess everything that Dr. Petersen has been able to produce. This includes the manufacture of the instrument in Canada, as well as the development of his book. I have his entire script, which is being re-done according to our dictates.

If Dr. Petersen were in Canada, it would expedite the development of this programme considerably.

IV. The National Health Education Society Inc. is a private enterprise, operated by a most vocal and influential layman for the chiropractic profession. Dr. Earl W. Powell is a Ph.D. in education, and has developed very usable techniques and materials for patient education. The materials consist of recorded tapes with music for reception room and office use, slide lectures for patient education, and a magazine which has over 120,000 circulation called “Voice for Health.” There are only a few chiropractors in Canada who use this material, primarily because of the grief associated with shipping this material over the border. We can make an arrangement with him whereby he sends the college this material for very small cost. We, in turn, reproduce this material for sale in Canada. As yet, details of this operation are very nebulous, as I intend to produce samples of his work for evaluation by the Board as well as our Administrative staff. Upon approval of this
material, we can move into a solid business arrangement with Dr. Powell, and thereby develop another income producing source.

V. It is my recommendation to this Board that our first step in upgrading and affiliation comes with accreditation at the American Council on Education. As previously reported to you, the cost of such an accreditation will be in the neighborhood of $2500 and is not necessarily binding upon us. By this I mean, we can step out of this Accrediting Agency any time we so desire. I have in my possession correspondence from George H. Haynes, D.C., dated August 11th, asking us for a vote on three booklets which were introduced to the Council on Education at the Denver meeting. I have replied in the affirmative to all three of these booklets, but have questioned three areas as follows: (letter follows)

A thorough study of all of the booklets and self evaluation forms should be made in the next few months. If we are going to apply for accreditation at the ACE, we must do so prior to the first week in January. I will have confirming correspondence on this matter sometime during the month of September.

In regard to the two-year preprofessional requirement, the council has voted to put it into effect in September 1968, subject to discussion by the council on a basis of changing conditions facing the educational programme. I have previously reported my own attitude in this regard.

As soon as operational monies are available, we can attract degreed men for our faculty, and thereby begin our own upgrading programme.

VI. Miscellaneous:

A. I respectfully request clarification of the last paragraph on page 2 of the reports from Dr. Sutherland of July 13, 1964. It would seem that we are trying to establish our similarity to medicine, rather than our difference. We claim to be a separate and distinct health science, yet we stress similarity and not the difference. I would remind you that there is no distinction without that difference. Also, on page 3, 4th paragraph, reference is made to the Hon. Judy B. LaMarsh, and her statements regarding “The Emerging Professions.” It is my opinion that we must emerge as a profession different from that of medicine, and not parallel to it in its scope.

Finally, on page 4, 2nd paragraph, letter ‘B’, a booklet should be prepared demonstrating the chiropractor’s approach to these various subjects, again stressing that difference previously mentioned.

B. In the report of July 1964 from the York Peel Chiropractic Council signed by A.D. Moore, D.C., final paragraph, page 1.

The statement is made “I would like to know why our college is not conducting post-graduate work in diagnosis and x-ray interpretation.” I would like to suggest to our P.R. Department that an answer to this type of statement be made which will ask a question of the field such as “when the college does hold a high level educational seminar, all chiropractic, why attendance by field members is so negligible as to make the cost of such seminars prohibitive?” The hyper-critical attitude of the field man toward the colleges, will eventually be the destruction of the profession. This is a petty attitude, and produces serious damage by encouraging the non-thinking of our profession to look upon the college with scorn. Who needs medical enemies when we have chiropractic friends like these?

C. Dr. Burlinguette of Quebec, who has his doctorate in biochemistry, visited the college on August 7th, 1964. His visit was most pleasant and it was a delightful experience for Drs. Landi, Sutherland and myself. We interpret his reaction as being very factual, and we do expect a favorable report from Judge Lecroix.

D. On August 10, 1964, I received a letter from Dr. Frank Ploude, Secty. of the International College of Chiropractors Inc. this letter stated I have been nominated and elected to membership, which nomination and election I have accepted. At this time, I possess a unique distinction (probably short-lived) of being a Fellow of the ICA as well as a Fellow of the ICC. These honors are mentioned only because of their significant value to the college.

E. I respectfully request Board action on the attached letter from the Minnesota Chiropractic Association Inc. This letter deals with the development of television and radio spot announcements for the chiropractic profession, and the request for financial support of such development.

VII. The list of faculty is attached in the catalogue supplement. You will notice the elimination of some and the addition of other names. This faculty gives promise of much more cohesive effort than in the past. As Dean, I feel more content with the faculty this year than at any other time during my tenure. There have been some minor changes in the placement of subject material in the curriculum, and while these changes will appear in our catalogue, I have copies of this curriculum available for those Board members who want them.

VIII. The report of Mr. Nesbitt is self explanatory.

Respectfully submitted,…

1964 (Sept 3): “Regular Monthly Meeting of the Board of Governors” held in Room #7 of Henderson Building (CMCC Archives):

-Board members present: Trelford, Gauthier, Hough, Carson, Viggiani, Newman, Gitelman, Offen, Grice, Wynn

-also present: Himes, Sutherland, Strong, Nesbitt, J. Ellison (Seyc-Treas. Of Board of Directors of Chiropractic)

-Dean’s Report; Registrar’s Report; Treasurer’s Report; General Manager’s Report; Dr. Sutherland’s Report

-H.L. Gauthier DC, chairman, offers report of Building Committee:

My report on the Building Committee’s progress must of necessity be brief. I would say that up to now, it has been one of the most frustrating experiences I have met. The time and energy expended by the Committee since the last meeting was aborted by our Bank Manager and our solicitor. However, I may say this, the committee is still considering offers and weighing plans so that we make a tangible move the moment we are given the legal “go signal”...

-Gauthier also explains the payment of $200/month retainer fee to architectural firm

1964 (Sept 3): Report from CMCC General Manager Howard L. Strong to Board of Governors (CMCC Archives):

I note by the letter from Dr. Wynn to Mr. Brooks, that the auditors will be changed. May I suggest the urgency of appointing another auditor immediately as we will be asked by our Bank for a Financial Statement not later than the middle of October. This is a customary procedure for any Bank who is loaning money to an individual or an institution.
Dr. Peterson’s prototype recording instrument in the clinic burned out a motor since the last Board Meeting. The reason I mention this in my report, is that to receive co-operation from an outsider is very difficult on an experimental unit. In this case, we tried several sources to have the motor repaired, but unfortunately none could be found. It was necessary for me to refer to Jack Goodwin and ask him again to try and do something for us in the way of repairs. Mr. Goodwin very graciously offered his services in spite of the treatment he received from the President of the O.C.A. The motor has now been rewound and the instrument is now back in working order.

Over the past two years I have had several members of the Association ask me both in connection with the College and with the Fundraising, why we do not use film of the operation of chiropractic and CMCC. During the month of July I had two interviews with ‘reuland productions.’ From two interviews, the following offer was made. They would suggest a 13 minute film, black and white, 16 mm film with synchronization of sound, and sound effects, music and options where necessary. Price $5,600.

This film would be taken on the college premises and the actors would be students and members of the staff. It is also suggested that Dr. Thompson would be the narrator. I am not suggesting that we go into the production of a film, I am only reporting an investigation.

Dr. Eric Shubb was signed up on an agreement with CMCC Clinic from August 1, 1964 to July 31, 1965. The acquiring of Dr. Shubb necessitated the installation of a further extension on the telephone system.

In addition to Dr. Shubb working in the Clinic from two o’clock on, we have come to an agreement of a 50% split on his private practice operating out of the college. This can be extremely useful to the college, as Dr. Shubb will be available in cases of emergency.

Dr. Keith Kennedy phoned on his return from Australia. Dr. Kennedy explained the warm feeling that they had for CMCC. His thoughts triggered an idea in my own mind. I give it to you here for consideration. If we wish to become an International College it may be advisable for the Board of Directors to offer Australia and New Zealand a Directorship on our Board of Directors. Without detail, it would work that they would pay their own Directors’ way to our Annual Meetings and we may offset the cost of hotel, meals, etc. during this period. In return, we would have the opportunity of enlisting Australian and New Zealand chiropractors into CMCC Association. This would give us direct contact with the Australian student. Naturally this needs a great deal more discussion than is expressed here.

I have to-day, the initial figures for presenting the presentation on the production of Dr. Peterson’s instrument. Due to the necessity of a complete breakdown of anticipated income, etc. I will present this verbally at the meeting. I would like to express Mr. Manthey’s though that we are working on a worthwhile instrument and one that can be readily supported from a scientific standpoint. I feel the best we can hope for is our first seminar in the month of January 1965. However, in the meantime, we will have a dry run seminar for the Board of Governors. The details of such will explain the overall programme.

At the last Board Meeting, I was directed to bring to you prices of the production of Dr. Peterson’s book. Since that time Dr. Himes has been to the United States and has returned with the material for this book. By September 3rd, I will have the actual cost of printing books in volumes of 500 and 2000. The book will have 7 full-page pictures, 21 pages of print and 7 pages of explanation of pictures.

The size of the book will be 11 x 14 and bound attractively. I will have the CMCC crest on the cover and will market at approximately $25.00. The book will be a major part of our seminars for Dr. Peterson’s equipment, but its scope is much broader in that it can be sold as an open book to all chiropractors.

Last month Mr. Lumb of J.E. Lumb and Co. Ltd., approached me in regard to the possibility of developing our property and also including a sale of the Proctor and Gamble building to CMCC, with further development of the property concerned. Mr. Lumb presented a complete proposal on how the two properties would integrate into one promotion. This proposal was referred to Dr. Gauthier and after thorough investigation it was decided we should remain on the present site. The Proctor and Gamble building was sold that day to another party.

Also, during the month of July and the early part of August, Mr. Tasse of Glidden Associates, made a proposal to us for the purchase of our Prince Arthur property. After discussion with Dr. Gauthier, we advised him that we would not be interested in selling him this property. Mr. Tasse has an idea on how he would like to assist us with the development of the property and has been working to prove his point over the past month. If he comes up with something tangible, it will be presented to the Board of Governors at the next meeting.

At the last Board Meeting I requested instructions as to whether or not to continue paying Mr. Abe Wilson of Stratford and Wilson, the sum of $200 per month. On investigation by Dr. Gauthier, it was found that the amount of money outstanding against the College for Mr. Wilson’s service for our initial plans on the Prince Arthur property is $3000. On Monday of this week I had a long discussion with Mr. Wilson, with Dr. Himes present, to hear how the total of $5000 is made up. A summary of his statement was that he had spent close to one and a half months in his office preparing plans to date. However, if these plans are not used, then the portion of the building that is standard to any college or any renovated building we may use, will be deducted from any future work. Mr. Wilson’s statements appears reasonable and it is my intention, unless otherwise advised, to continue paying Mr. Wilson his $200 per month.

The months of June, July and August have been very slow for the sale of Dr. Johnston’s equipment. This equipment is a very true asset to the college, both public relation-wise and cash-wise. For this reason I have spent considerable time over the past month developing an incentive programme on how to market Dr. Johnston’s equipment. This programme is not complete, but a general letter should be going to the field within the month.

Over the past year there has been very little work done on the Fundraising. However, as we are nearing the time of settlement from Metro Toronto, I have investigated another means of Fundraising which I will present to the Board of Governors. This is a form of insurance which is used by other Universities and Colleges. The details of this proposal are being prepared by Commercial Unions and will be ready for the meeting.

On Monday, August 31st, and September 1st and 2nd, we will be sending to the CMCC membership, a copy of the By-Laws. Included with the By-Laws, will be a complete service pricelist from CMCC. It is hoped that all members of CMCC will support the college in the fields that are useful to them.

The improved maintenance of the building has been continuing since the last meeting. The eaves troughs are now replaced on the Administration building. The maintenance staff have been continually painting over the holidays. The following rooms have
now been painted – the furnace room, the dorms, Dr. Sutherland's office and the Clinic. The furnace has now been serviced and ready for the winter demands.

Enclosed in my report is the projected budget for the year September 1, 1964 to August 31, 1965. At the Board of Governor's Meeting I will have with me all the supporting statements to substantiate this budget. Once we have the complete year for '63-'64, we may be able to put some refinement into this budget. However, I do believe it is realistic and it will require a certain amount of cooperation from all interested parties in CMCC. This budget does not include any repayment of Capital, Loans, nor does it include any development of Dr. Peterson's equipment. Once this budget has been discussed, I will follow your directions as to how you want it presented to the Board of Directors.

Respectfully submitted,…

-attached is “Tentative Budget Projection, September 1, 1964 to August 31, 1965”


I. Immediately following the meeting of the Board on September 3rd, and in line with the presentation made to me by Mr. Lee Vogel, I instituted negotiations for the Gonstead Seminar. The correspondence was brief and Mr. Vogel replied to me later with a phone call. No date has been established for presentation of this work.

II. Immediately following the action of the Board on September 3rd, telephone negotiations were completed with Dr. A.R. Petersen for his moving to Canada. Dr. Petersen arrived Monday night September 1 complete with family and furnishings. A large portion of my time has been devoted to furthering the organization of his material, and in helping him become established in Toronto.

III. Work is progressing on the self evaluation forms following the directive from the Board of Governors, dated September 21, 1964. The completed report will be ready for intensive study for the November meeting of the Board of Governors.

IV. The re-organization of our programming for starting the school year has proven to be effective. This year, the week prior to Labour Day was used to clean up supplementary examinations. The week of Labour Day was used for registration of students with a full day Friday September 11 devoted to Freshman orientation. Class began at 8 a.m. September 14. At 10 a.m. Dr. Viggiani officiated at the School Opening Assembly. The comment should be made that he performed a worth while service and at the same time revealed hidden talents as a stand-up comedian. The members of the Administrative Staff of the College spoke briefly to the student body. I take this opportunity to thank Dr. Viggiani for representing the Board of Governors on this occasion.

V. On Saturday evening September 19 I had the pleasure of an hour conference with Dr. Gordon Heuser. Dr. Heuser was principal speaker at the OCA Convention, and in the presence of your Board Chairman, we discussed the possibility of developing a professional Economic Course for students. Dr. Heuser was very gracious and has committed himself to producing such a course for us. In his opinion, this amounts to the development of a practical text book in this subject. One is sorely needed in our profession and we feel Dr. Heuser is eminently qualified to produce such a book. I have his recent letter confirming this commitment.

VI. Upon order by the Medical health Officer in charge of this jurisdiction tests have been run by the Gage Institute on eight members and our faculty, four members of the Administration, and twenty-two members of the Senior Class. We have had no results of these tests as yet.

VII. The College was visited by the newly appointed member of the Board of Directors of Ontario, Dr. c. Bathie on Wednesday October 7. We enjoyed an informal discussion, and in line with our meeting with Dr. Ellison on September 3rd, assured Dr. Bathie of our utmost co-operation. Course content and time tables are virtually complete and Dr. Bathie will conduct his inspection tours over the next two or three Wednesdays.

Report respectfully submitted,…

HMH:

1964 (Oct 17): “Regular Meeting of Board of Governors” (CMCC Archives):


-also attending: Himes, Watkins, Nesbitt, Strong

-Treasurer’s Report; R.J. Watkins’ Clinic Director’s Report (notes discharge from Toronto Hospital on Oct 8 1964; likes A.R. Petersen’s Vasotonometer); Business Administrator’s Report

-Educational Standards Committee Report (committee made up of Himes, Nesbitt & Grice):

Mr. Nesbitt and myself had a meeting Sept 12, 1964, to initiate terms of reference of this Committee and co-ordinate our thinking before a joint meeting with C.C.A. Education Committee. Joint Meeting Education Committee and CCA Committee – Present: Drs. Langford, Partlow, Trelford, Himes, Grice and Mr. Nesbitt.

Recommendations of the Educational Standards Committee to this joint meeting were:-

1. Investigate and seek information regarding University standards for acceptance with N.C.U.C. (National Conference of Universities and Colleges) in Ottawa.

2. Meeting with officials from Trent University to prepare for our representation to N.C.U.C. These recommendations were accepted after due discussion.

Since this time we have had correspondence with Mr. Brook from University of Trent and a meeting is scheduled for Tuesday, October 27, 1964.

We have also recently become aware of a reorganization meeting in late October of the N.C.U.C. and after our meeting on October 27th we will be able to best judge the timing for a meeting with N.C.U.C.

In order to further supply our Committee with background information, a meeting is scheduled with Mr. D. Steinheuser, Assistant Superintendent for Education for the Province of Ontario.

Respectfully submitted, A. Grice, D.C.

-attached is “Special Meeting of the Executive Committee of the Board of Governors” for 1964 (Sept 18), held in Room #703, Park Plaza Hotel:

-present: Trelford, Viggiani, Wynn, Himes

-committees appointed: Administrative Committee (Trelford, chair; Viggiani, vice chair; Wynn), Dean's Committee (Himes, Nesbitt, Strong, Watkins), Finance & Budget Committee (Gitelman, Strong), Building Committee (Gauthier), Student Recruitment (Offen, Nesbitt), Research Committee (C. Hough), Public Relations (C. Newman), Membership (Gauthier)
1964 (Oct 17): “Regular Meeting of Board of Governors” (CMCC Archives):

- also attending: Himes, Watkins, Nesbitt, Strong

- Treasurer’s Report; R.J. Watkins’ Clinic Director’s Report (notes discharge from Toronto Hospital on Oct 8 1964; likes A.R. Petersen’s Vasotonometer); Business Administrator’s Report

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Respectfully submitted, A. Grice, D.C.

1964 (Nov 30): letter from CMCC attorneys (Chappell, Walsh & Davidson) re: CMCC dean H.M. Himes DC’s proposed letter to Palmer alumni/NCM users; suggests changes to avoid libel

ICA Investigation Department Formed to Evaluate Instruments – Fight Quackery

Dr. Leonard Rutherford, president of the International Chiropractors Association, today announced the establishment of the ICA Department of Investigation and set into motion a program to protect doctors and the public against the manufacturers of worthless and fraudulent instruments.

The department was established, according to Dr. Rutherford, “to augment efforts of all other association department in promoting the health of the public and the highest standards of ethical chiropractic practice.”

Under the assignment of the Board of Control, the Department of Investigation will collect, analyze, and disseminate information on developments and practices within the various healing arts. It will also have the responsibility for coordination of the ICA’s anti-quackery program.
First assignment of the department is the investigation and evaluation of all instruments and devices sold to the chiropractic profession. Dr. Carl S. Cleveland, Jr., was named to head a special task force to undertake the investigation. The team will include Dr. Galen Price, Dr. John Miller, Dr. Gerard Bellavance, Dr. Woodrow W. McIntyre, Dr. Dorothea Towne, and Dr. G.W. Salsman. They will be assisted in the mechanical phases of their evaluations by professional consultants from the field of electronics.

Correspondence has gone out to manufacturers of chiropractic equipment requesting that they submit instruments and data to the Department of Investigation for evaluation and recommendation. Response from the manufacturers has been excellent, with many expressing the feeling that this has been a long overdue action on the part of the profession.

Dr. Rutherford explained that in the past individual doctors lacked authoritative guidance from within the profession to aid them in considering the validity of claims made for the instruments offered for sale. The ICA Department of Investigation will provide impartial research reports which the doctor may evaluate before making his decision to purchase.

Recommendations of Dr. Cleveland’s task force and subsequent action by the ICA Board of Control will result in ICA approval or disapproval of instruments and devices. Those instruments having questionable or no value in chiropractic or which do not measure up to claims made by the manufacturer or distributors will be officially disapproved. It will be impossible for International Chiropractors Association to approve of any instrument where the manufacturer fails to submit the instrument, together with all available data, to the Department of Investigation for evaluation.

Full reports of the task force’s findings will be filed with the ICA and copies will be sent to the Federal Food and Drug Administration. In a letter to Wallace F. Janssen, director of the FDA Office of Public Information, Dr. Rutherford said in part: “I have instructed our Department of Investigation to evaluate and investigate instruments and devices used by our profession, and report their findings to me at their earliest convenience. As they are completed, copies of these reports will be forwarded to your office.”

Membership of the ICA will be kept informed of the work of the Department of Investigation and liaison is being established with those other organizations active in combating quackery.

1964 (Dec 7): letter from Herbert M. Himes D.C., at 2 Milepost Place, Leaside, Ontario, to "Dear Doctor": letter is attached to letter to Stanley Hayes DC dated 1/10/64 (Hayes collection; 2nd copy from CMCC Archives):

Dear Doctor:

I have been a staunch Palmer alumnus for over thirty years, and still want to see my Alma Mater move on to better things in Chiropractic. I have also been a member of ICA for twenty-one years, and was a CHB member before that. I feel I have the right to make the following statements. This has been put off for some time, but cannot be delayed any longer.

For the last three years, the Palmer College possessed the opportunity and the means to advance the profession in regard to Chiropractic instrumentation. Developments in recent years have shown the NCM and NCGH methodology to be not only of considerably less analytical and diagnostic significance than heretofore realized, but possibly totally obsolete. Palmer College has netted an immense income from the NCM program, and to go to the new work would have meant at least, a temporary loss of that income. Palmer College has therefore been faced with a real conflict of interests, and has apparently chosen to accept the large financial returns accruing from the NCM program rather than apprise the profession of an advanced concept. This can only lead to a retardation of professional development, and eventually reflect to the discredit of Palmer. As an Alumnus I must speak against this.

Next, within the last five years, both ICA and the former NCA made inquiries of the Medical Devices Division of the FDA to obtain the files on Chiropractic instrumentation. The FDA agreed to expose their files provided the above organizations would publish the findings of their respective publications, namely the "Review" and the "Journal". This, ICA and NCA refused to do, for reasons that have been kept from the field. We do know the FDA has had assistance not only in the mechanical phases of their evaluations, but in the bio-physical phases as well. Professional Consultants are a part of the FDA organization, and both mechanical and bio-physical factors are necessary to proper evaluation of the use of our instruments. This information is presumably on file with the FDA, but apparently the ICA did not want it published.

Now, under the subterfuge of a "Department of Investigation", ICA proposes to establish an "independent" study group for the purposes of furnishing FDA information which FDA presumably already possesses. Two plus two equals four! Two top men at Palmer, one of them a member of the ICA Board of Control, are members of this Department of Investigation. The ICA and Palmer College have had an intimate association and interrelationship since the inception of ICA. As long as B.J. was alive, it was expected. Upon the passing of B.J. and the untimely passing of Vinton Logan, I held to the opinion that College men would not sit as officers of any Chiropractic political organization. I still hold that opinion. For all the reasons mentioned, I do not feel we can expect any results from the Department of Investigation of ICA other than those which will support the Palmer interests. The field will be led to believe "all is well".

It is my contention that selfish motives will bury progress in the field of instrumentation technology, and protecting Chiropractic for posterity has become a trite phrase indeed. The reconciliation of our Philosophy with the know facts of science is at hand, and the above combination could stifle this advancement.

This is the last straw, Doctor, and as I intend to continue to work for the advancement as well as the perpetuation of Chiropractic, I submit this as my resignation from ICA.

Sincerely yours,...

1964 (Dec 10): letter from Herbert M. Himes D.C., Dean of CMCC, to Stanley Hayes DC at 3206 E. Grant Rd., Tucson AZ, on CMCC stationery; attached is Himes’ letter to “Dear Doctor,” dated 1/7/64 (Hayes collection):

Dear Dr. Hayes:

Just a note to thank you for the "Bulletins" I have been receiving. They are quite revealing, and I don’t know where I’ve been all these years, but I didn’t know such an interesting magazine existed.

The enclosed letter may be of interest to you. I am sure ACA people will want to make capital with it, but it has already been distributed to a large number of chiropractors in the field, and it doesn’t make much difference.

Keep on with the good work, and please accept my best wishes for a Happy Holiday Season.

Cordially yours,...

1964 (Dec 26): letter from Stanley Hayes DC to Herbert M. Himes DC (Hayes collection):
Dear Dr. Himes:

Thank you very much for your kind comments on the Bulletin. The "well done" of such men as you is the finest possible reward for effort.

I have been fighting, in my feeble way, for rational chiropractic for 50 years -- and I intend to keep right on fighting for it as hard as I can. Nothing short of death or old age will stop me. Come what may, I can then take off into eternity with a clear conscience. Again I thank you for your highly valued encouragement.

Does the Bulletin have your permission to publish your letter of resignation to ICA? The January issue has already gone to the mimeographers but I can publish it before long.

IF we had another Boss gang or two like ICA and NCA-ACA we might as well kiss chiropractic goodbye.

I trust that you will have a Happy Holiday Season and that a 1965 will give our public and profession something to hope for. Sincerely yours....

1965 (Jan): JCCA [9(1)] includes:
-"Dean announces research program" (p. 8):

The launching of an important new program of research and development in the field of chiropractic instrumentation has been announced by Dr. Herbert M. Himes, Dean of Canadian Memorial Chiropractic College. Included in the college’s program will be facilities for testing, engineering and controlling manufacture of instrumentation of its own design. It will serve the following functions:

1. To offer to all manufacturers of electro-mechanical devices used in chiropractic diagnosis a source for the free and unbiased testing and evaluation of the accuracy of such devices by a leading independent testing company in Canada. All tests will be calibrated for accuracy against accepted standards certified by the Canadian Bureau of Standards. All that the college requires of the manufacturer is his written consent that the college may publish the results of such testing in certain chiropractic journals.

2. To offer to the chiropractic profession the service of an educational seminar especially designed as a field extension course in the study of physiology and methodology in chiropractic analysis which substantiates the firmly established principles of chiropractic. These seminars will be conducted in each country throughout the chiropractic world, beginning in January, 1965.

3. To make available to chiropractors throughout the world special instrumentation manufactured under contract by Canadian Memorial Chiropractic College and a leading Canadian manufacturer of scientific instruments. Each instrument will be certified as meeting the technological standards acceptable to the Canadian and United States Bureau of Standards.

Through this program, CMCC seeks to end the confusion which exists in the areas of chiropractic techniques and instrumentation. It also hopes to exert a strong influence against the unethical and unreliable practices of those who exploit the profession for profit in the field of chiropractic instrumentation. By establishing authentic criteria for evaluation, the program will also discourage anyone from labeling chiropractic instrumentation as “gimmicks” or quack devices.

Indeed the main results of the program should be to improve general standards of professional practice, bringing them into line with to-day’s advances in scientific knowledge.

It should be obvious even to the most casual observer that there will be many more benefits from this program than are stated in this brief announcement. Additional functions will be revealed as the program progresses. All of which will help move the profession a giant step forward toward the status so earnestly desired by its members.

It is a matter of considerable satisfaction to CMCC to be responsible for launching a program of such far-reaching significance. And, in the words of Dr. W.F. Trelford, Chairman of the Board of Governors, “We accept the challenge of leadership in this new endeavour with the same spirit of dedication we have demonstrated in establishing the highest standards of education.”

-Ronald J. Watkins DC, CMCC Clinic Director, authors “Earache” (p. 8)
-A.E. Homewood DC, Chair, Department of Chiropractic, Lincoln College, authors “A posturometer survey” (pp. 9-10)
-“The Canadian Memorial Chiropractic College Research Department announces the development of a revolutionary precision instrument and a new and expanded concept of subluxation and vasomotor control” (p. 24)
-Keith B. Kennedy DC authors “One man’s view...seventy years in the wilderness” (pp. 25-8)

1965 (Apr/May): JCCA [9(2)] includes:
-“Canadian researcher granted United States patent” relates that Lyman C. Johnston DC of Toronto has patent for the “Posturizer” (p. 17)

1965 (May/June): Digest of Chiropractic Economics [7(6)] includes:

-photograph & caption (p. 7):

The first Synchro-Therme seminar to be held for the field was presented to the Chiropractors of British Columbia on Feb. 27 and 28, 1965, at Vancouver. Seventy-nine Chiropractors from the western provinces and Washington were in attendance. “This ‘first’ for CMCC has been long awaited, and I am delighted it was so well received,” expressed the views of the registrants. Pictured above, front row, left to right, faculty of CMCC: E.F. Shubb, D.C., R.J. Watkins, D.C., A.R. Petersen, D.C. and H.M. Himes, D.C. A subsequent seminar was attended by over fifty Chiropractors two weeks later at Olympia, Washington.

1964-65: CMCC’s yearbook, the Cornerstone, includes:
-H.M. Himes DC, PhC authors “Message from the Dean” (p. 49):

To the initiated as well as to the casual observer, the Chiropractic profession seems to move from crisis to crisis. To those of us who are deeply involved in this work, there seems to be
no respite from the struggle. Observation from a total perspective however, shows these crises to be newly opened doors for advancement. This we welcome, and it is to this professional climate we welcome you, our new colleagues.

Your Valedictorian has commented on this theme, and I must congratulate him and his classmates for the astuteness of the observation. John Dewey said it another way: “Perfection is not a final goal, but the ever-enduring process of perfecting, maturing, refining - is the aim of living.”

Our College and the profession are in the throes of enduring another crisis. This one has to do with further advancement along scientific lines. The successful resolution of our fundamental discipline with scientific progress can be made if we are willing to make it. This means rigid retention of principle, but with flexibility of theory; the discarding of crude practices, and the development of our art; the elimination of egotistical evaluation of our skills, and the acceptance of facts. I believe we are capable of doing this, and it will be up to the new graduates to point the way. Your journey from this point on can be both wondrous and frightening. Take courage, and go along your way with our most sincere good wishes.

1965 (Oct/Nov): **JCCA** [9(5)] includes:

- list of officers and administrators of the CMCC (p. 2):

  **Board of Directors**
  - President of the Board, W.F. Trelford, D.C., Vineland ON
  - Vice-President, D. Viggiani D.C., Toronto
  - Secretary-Treasurer, H.L. Gauthier, D.C., Toronto
  - Members of the Board of Directors
    - W.O. Morgan, D.C., F.I.C.C., Vancouver BC
    - Lou W. Heard, D.C., M.L.A., Edmonton, Alberta
    - L.R.W. Hamilton, D.C., Regina, Sask.
    - R.M. Rutherford, D.C., Winnipeg
    - Adrian S. Grice, D.C., Weston ON
    - R.S. Wynn, D.C., Toronto
    - R.G. Marshall, D.C., Toronto
    - C. Hough, D.C., Huntsville ON
    - T.R. Offen, D.C., Toronto
    - M. Bonvouloir, D.C., La Prairie, Quebec
    - Ronald Gitelman, D.C., Toronto
  - **Board of Governors**
    - Chairman, W.F. Trelford, D.C., Vineland ON
    - Vice-Chairman, D. Viggiani, D.C., Toronto
    - Secretary-Treasurer, H.L. Gauthier, D.C., Toronto
  - **Members of the Board of Governors**
    - Adrian S. Grice, D.C., Weston ON
    - C. Hough, D.C., Huntsville ON
    - R.G. Marshall, D.C., Toronto
    - T.R. Offen, D.C., Toronto
    - R.S. Wynn, D.C., Toronto
  - **Executive Personnel**
    - College President, Robert N. Thompson, B.Sc., D.C., F.I.C.C., M.P.
    - Dean, Herbert M. Himes, D.C., Ph.C., F.I.C.C.
    - General Manager, Mr. Howard Strong
    - Clinic Director, Ronald J. Watkins, D.C., F.I.C.C., C.C.R.
    - Registrar, Mr. D.A. Nesbitt
    - Association Representative, Donald C. Sutherland, D.C., F.I.C.C.

1965 (Nov/Dec): **Digest of Chiropractic Economics** [8(3)] includes:

- “Pennsylvania” (p. 53); includes:

1966 (Jan 18-22): “Minutes of the meeting of the Council Education” of ACA held at Kay’s Motel in Des Moines: present are Drs. Robert Runnels, Gordon Holman of COSCEB and E.M. Saunders DC of NBCE; Howard Fenton DC of COSCEB is listed as absent; Holman is voting member (Keating et al., 1998):

14. Moved by Dr. Bittner, amended by Dr. Rich, seconded by Dr. Holman and passed:

The Council on Education views with great concern the promotion of the vasomotor monitoring instrumentation program by the Canadian Memorial College of Chiropractic. It recommends its discontinuance until sufficient evidence justifying the suggested clinical interpretation of the Synchrotherme readings has been obtained. This evidence should be obtained through recognized formal research procedures. The Council does not endorse nor support the above instrumentation program.

1966 (Mar 21): letter on CMCC stationery from H.M. Himes DC to Stanley Hayes DC of Tucson AZ (Himes folder):

Dear Dr. Hayes,

I may be a little presumptuous in writing to you, but I cannot think of anyone better to talk to. You are widely known and respected for your work, and I feel sure that if anyone has the information I need you would have.

I am toying with the idea of going back into private practice. The “rat race” of trying to develop chiropractic at the educational level is finally getting to me, and I question whether I will renew my contract with CMCC which expires July 31st this year.

Therefore, I am wondering if you have knowledge of any practices for sale in Arizona? I have licenses in your State, and both Mrs. Himes and myself feel we would like to serve the balance of my professional years in private practice. If you know of such opportunities or offerings, I would appreciate hearing a word from you.

Our staff as well as our students avidly read the “Bulletin.” We appreciate receiving it from you, and it has made a fine contribution to our library. Keep up the good work. I wish we were all as vocal and as dedicated as you.

Please get in touch when it is most convenient for you.

Sincerely, Herbert M. Himes, D.C., DEAN

HMH/pd

attached is undated letter from Stanley Hayes DC to H.M. Himes DC:

Dear Dr. Himes,

When I saw the date on your kind letter of inquiry about Arizona as a location, I almost collapsed. I knew I had been putting this letter off for quite a while but I didn’t realize I had procrastinated quite that long. Delay of more than a month in such a case is entirely unpardonable. But my frantic search for an alibi yields nothing to comfort me.

I know that neither of the excuses below can make much difference, but in my feeling of shame I offer them as the drowning man is said to grab at the worthless straw.

#1: I have published three Bulletin issues since March 21, the date of your letter -- April 1, April 15, and May 1 -- the last of
which will be in the mail tomorrow. That effort kept me most uncomfortably busy.

#2: As soon as I got your letter I called my friend, Dr. C.R. Titus, with the good news that you might be headed for Arizona by and by. You may be sure we were delighted at the prospect -- and I asked Cliff if he had any idea where you might find a decent practice for sale in Arizona. He said that he did not at the moment but that he would inquire. He is more widely acquainted throughout the state than I am.

Of course we both hoped you would locate in Tucson -- but it would be fine to have you anywhere in Arizona, and we tried to be unselfish enough to have you locate wherever it would suit you best, all things considered. He promised to write to you soon and give you whatever information he could secure. Meanwhile, I called him a couple of times and he said he had not written to you but would soon.

Buried in Bulletin work over my ears, I let the matter drift from day to day, and when we got the May Bulletin to the mimeographers this morning I called Cliff again and he said he had not written to you, but would soon.

So tonight I am breaking the long silence. I hope you can forgive me -- also hope that I can compensate in some small degree by getting some material in the May Bulletin that will please you.

I am sorry I cannot cite you to a probably favorable location. But I rather suspect that those who are doing reasonable well would not want to sell and you probably wouldn’t want to buy out a man who wasn’t doing well. I would suggest, that if convenient, you take a trip to Arizona and looks things over for yourself. We have about all kinds of climate in the state (except bad climate - and even an occasional touch of that in spots). I think Tucson has the best climate -- which is why I chose to live here. Our population keeps booming. We now have over 300,000 -- which is a gain of over 500% since we came here 20 years ago. Phoenix has half a million or more and is a better industrial town -- but the humidity there is so uncomfortable busy. I think Tucson has the best climate in the state (except bad climate — and even an occasional touch of that in spots). I think Tucson has the best climate — which is why I chose to live here. Our population keeps booming. We now have over 300,000 — which is a gain of over 500% since we came here 20 years ago. Phoenix has half a million or more and is a better industrial town — but the humidity there is so high, due to irrigation, that I wouldn’t live in the place if they gave it to me.

Of course we’d all love to have you in Tucson and there is plenty of room here. But, of course, you would be a big asset and honor to the state in whatever part you chose to live.

I will always be glad to hear from you and I promise to be more prompt hereafter in replying.

I am, of course, highly flattered by your kind remarks about the Bulletin.

Sincerely yours,...


The Council on Education of the American Chiropractic Association was privileged to hear an address by Dr. H.M. Himes at their mid-year meeting held in Des Moines, Iowa, in January 1966.

In this address, Dr. Himes, speaking on behalf of the Board of Directors of our College, extended the invitation (for the second time) to all Colleges to join CMCC in its programme of instrumentation, research and development.

If it were not for the fact that we personally feel that this speech represented our best thoughts and deserved to be brought out from behind-the-scenes, you would not otherwise have the chance to read it. This is not the only reason that this speech is reprinted here. I have a personal interest in that moment when this speech was delivered. For you to appreciate my feelings on this subject I must tell you some of the background events that occurred over the past fifteen years which lead up to that moment.

There was a time, many years ago, when Dr. Himes and I stood on opposite sides of many philosophical arguments over what I considered to be Palmer “Dogma.” To test the point of these arguments a two-channel temperature recorder was built in 1950 especially constructed to monitor that thermal phenomenon which had been theorized to be the physical expression of an increased resistance to the flow of nerve energy. When this device was completed, Dr. Himes was among the first to view the graphic reproduction of the phenomenon.

From that time until much later in 1959 I spent all of my efforts, constructive as well as destructive, in private “in-fighting” with B.J. over the issue of the worthlessness of the Neurocalometer, its use, and the theories of its interpretation. During this time there were quieter moments when I sat and discussed the various weaknesses and strengths of B.J.’s peculiar personality with Dr. Himes. Again, Dr. Himes was the first to break through my blind “hate and discontent” to show me the miracle of this man. It has always been a pleasure to listen to the measured reasoning of Dr. Himes, who, even though he worked in what I considered the “enemy camp,” gave sage advice to friend and foe alike.

In 1959 Dr. Himes was among the first to view the final and conclusive evidence that the Neurocalometer was scientifically inadequate. Proof of this fact was obtained from special test equipment designed to test the accuracy of the Neurocalometer in detecting thermal change under controlled conditions.

From that moment on, I recall two men who had the courage of their convictions that this data having now established the fact, were willing to STAND UP AND BE COUNTED on my side. One of these men was Mr. Otto Schnierbeck, head of the Neurocalometer Department of PSC. The other man was Dr. Herbert M. Himes.

Following this event Dr. Himes appointed to initiate a series of private conferences between the faculty and myself which were to be conducted along constructive lines. Just prior to this appointment, the first attempt at such a conference under Dean Hender, ended abruptly within inches of physical violence between a faculty man who taught NCM and myself. Dr. Himes was the first to successfully complete a constructive series of conferences on these matters.

I would like to state here that a great many wonderful advancements would have come out of Palmer at that time if Fate had not stepped in and changed the course of events with B.J.’s death.

Shortly thereafter Dr. Himes and I departed that scene only to meet once again under very different circumstances in March of 1964. It was then that I received the greatest compliment anyone can receive for his ideas. It was at that time Dr. Himes staked his health and future well-being on the proposition that this new concept, system of instrumentation, and particular method of application, was more useful than any of the older ways of practice.

All of this brings us to the point of his speech. By giving you some of the background which preceded that moment, I hope to help you share with me some of the feelings I have regarding this man and his Innate courage to STAND UP AND BE COUNTED.

A.R. Petersen, D.C.

1966 (July/Aug): Digest of Chiropractic Economics [9(1)] includes:

-“College reports: Canadian Memorial” (p. 40):
Herbert Marshall Himes, D.C., Ph.C.

Dean Himes Retires from Academic Life: On February 10th 1966, Dr. H.M. Himes submitted a letter to the Board of Governors of the Canadian Memorial Chiropractic College stating that he would not be renewing his contract on July 31, 1966. The letter went on to say that after leaving C.M.C.C. he would not be active in the field of chiropractic education and that it was “with regret that I terminate my stay with you and retire from the scene.”

The Board of Governors wish to acknowledge the contribution Dr. Himes has made to the field of chiropractic education and to the C.M.C.C. in particular. The Board of Governors, the faculty, the administrative staff and the student body all join in wishing him success and happiness in his future endeavors.

1966: Speech given by H.M. Himes DC at CMCC, entitled “Forgotten Fundamentals” (from Shamin Himes DC):

I. Introduction
The title of a talk isn’t nearly as meaningful as the dementias it contains within it. This presentation begins with a statement made by Darwin:

“How is it that anyone should not see that all observation must be for or against some view if it is to be of service.”

This is meaningful and militant. Personally I have several such observations. Some of them are for some view and some of them are against some views and it is my belief that down deep we all possess this conviction of opinion. We have our cons and pros as individuals. We have our own feelings one way or another, we have our own observations. For example I agree with Margaret Meade, a scientist in her own right that the lay public, which is us, to the scientific fraternity, is over-impressed with the scientist. This is Margaret Meade’s own statement. Also, that laymen, ourselves, have a notion that the scientist is omniscient. I agree with her in her observations that the scientists have made great contributions to society without which our society would be destitute indeed. So let us say that I am sensitive to the feeling that confronts the chiropractic profession. Our profession feels the urgency of scientific, not clinical, proof of our premise. We have the clinical evidence, but we must know how we obtain our results. Yet, we must not bow to the supposed omniscience of science, but rather, make a determined effort to relate our discipline in its fundamental form to scientific knowledge. Our College, CMCC, is founded on the principles of D.D. Palmer, so stated in its Charter of 1945, and stated in its present administrative policy. In the last 4 years, while others have done the same thing, I have devoted a considerable amount of time to reading, studying and interpreting in modern terminology, modern language, as many of the writings of D.D. Palmer as I could find. Others have done the same thing, Dr. Wm. Harper, the present President of Texas Chiropractic College. He has written extensively on D.D. Palmer in his book “Anything Can Cause Anything.” Here I have an observation: the title is facetious. Yet I know Dr. Harper and I know facetiousness [sic] was not part of his analysis. But this type of statement can work seriously against us because it is not precisely scientific thinking. I think Dr. Harper does commendable work in his analysis of chiropractic and its relationship to the principles laid down by D.D. Palmer. Everybody quotes D.D., largely to his own convenience perhaps, but nevertheless he is quoted as being the founder of the profession. In this series of articles, I would like to give you an insight, at least the insight that I have developed for the tremendous knowledge, the philosophical and physiological genius of D.D. Palmer. That he was years ahead of his time I do not think wrong. As a philosopher he had a concept of biological phenomena that many authors have substantiated since his time. As a physiologist, and in this instance I refer to knowledge of the nervous system and its performance as of 70 years ago, his interpretation of the phenomena of neurophysiology is quite outstanding. So perhaps if we get a little insight into the complete concepts of D.D. Palmer then it is conceivable that we will get a pattern for our own professional future. We still claim that the terms Chiropractor, Chiropractic, terms that were decided in 1895, mean something special and different. As long as we lay claim to these terms, I believe that it is dependent upon us to understand all there is to understand about our profession. As a profession we have moved from one crisis into another throughout our 70 year history. Some of the instances were simply a matter of crying wolf, the crisis was not nearly as important as we thought. In other instances the crises were important, yet we survived. We survived through one or more actions taken by one or more men at the particular time they were needed. Today, 1966, we are no different. Chiropractic is facing a crisis, and it is one for survival, no more no less. We are at another, perhaps final, crossroads in the profession. It is a delicate situation for us because we now have to find within ourselves, a considerable quantity of the pioneer spirit which was exemplified by our forefathers in chiropractic. We must move forward into unexplored fields, fields where we expect to find a revelation, where perhaps some of our cherished ideas no longer fit. This takes a great deal of courage. We cannot go back, we cannot retain all of the models of the past that have been used, even though they are still effective models in so far as reaching the layman is concerned. Only we, as professional people, can make or break our profession and I would like to contribute some serious thinking to the forming of your decisions as to what road we are going to take; whether we are going to move into these fields or not.

“Forgotten Fundamentals” is a reminder of what we are and what we are not. It is a reminder of what we owe and to whom we owe it.

Our Identity: For some years we have been showered with statements in print which would indicate that within the health professions, in this instance medicine and chiropractic, the basic disagreement is whether chiropractic is a separate scientific study or simply a method. We must choose. Is chiropractic a scientific study or is it a method? D.D. Palmer who founded chiropractic held to the idea that chiropractic was a totally new approach to health care. It represented a new scientific theory as to the cause of disease and the maintenance and effecting of a state of health.

Today we are witnessing and are engaged in a socio-political movement promoted by chiropractors who contend that chiropractic is a part of medicine and that we should speedily accept such identity. Arguments for this view have been ably presented by legal counsel in many different ways. The problem which confronts chiropractic leadership today is really not quite as simple as lining up with one point of view or another. This may seem paradoxical to my opening statement, but it isn’t. What we are talking about is actually the legal status of chiropractic. The chiropractors entrusted with policy making today, 1966, are going to have to come to a decision. They do not want to but they are going to have to come to a decision as to whether chiropractic is something more than a method or methods of spinal manipulation; or joint articulation manipulation. They must decide whether the chiropractic profession has an obligation to Society which requires an assurance of separate identity for chiropractic.

D.D. Palmer envisioned a scientific premise which was totally counter to the medical concepts of his time of the cause and the correction of a disease process. The fact that D.D. Palmer...
accomplished his corrections by non-medical methods was not the reason he found it necessary to found a new health science, nor was it solely to avoid the inconvenience of being charged with the practice of medicine. D.D. Palmer was obligated to declare chiropractic a separate science because he had discovered a scientific principle counter to every basic premise used in the practice of medicine at that time. And I quote D.D. Palmer’s own thinking in this regard.

“Chiropractic is not a science because it stands in public favour, nor because of its marvelous results. Chiropractic is a science because it comprises a knowledge of facts concerning health and disease. This knowledge reduced to law and embodied in a system makes it a science. Knowledge of a single fact or of many facts of several systems do not make a science. Knowledge of many facts concerning one subject correlated in a system creates a science.” Page 730 in “The Chiropractic Adjustor”: D.D. Palmer, 1910.

This should be our beginning. He had discovered a scientific principle counter to every basic premise of medicine.

His scientific contribution was not his method of adjustment of the vertebrae nor any other articulation, but was the basic premise which he spelled out for posterity: that a condition of disease was precipitated by interference with normal nerve transmission and expression. This opened the door for a re-examination of most of the basic medical theories and called for a research which must essentially question the accepted theories of Pasteur and others. A research is being made within the confines of the biological lab today, but could not have been made 20 years ago, or in 1895. In fact you will see it now in less than 10 years.

For this reason, and for this reason alone, the chiropractors have felt the separate legal identity of chiropractic must be guarded jealously to assure the preservation of a structure which would permit uninhibited examination of the chiropractic premise. Along with that uninhibited examination of the chiropractic premise a re-examination of those medical theories which D.D. Palmer’s discovery and pronouncement denied.

Chiropractors who find it awkward to be denied the recognition given to orthodox practitioners find comfort in the argument that chiropractic should court and capitalize on the identification afforded to them by the generic term medicine. The term “medicine,” in the absence of any other major healing method, had by 1895 acquired a meaning synonymous with the care of the sick. Chiropractors who would adopt or lay claim to the “sheltering arm” of the generic term “medicine” contend: It is the science and art of the prevention, cure and alleviation of disease, and chiropractors do just that and it would make it so much easier for the public to accept chiropractors if they would simply allege to practice “chiropractic” medicine.

I am going to identify the capital MMD formula which we have been through before. Medicine, Manipulation, Diagnosis, used in capital letters have a specific meaning and a specific application. In the smaller form the generic term medicine which is the small letter “m” here, we find that we do fit and there is nothing wrong with us fitting there. The capital “M” must, does and will legally refer to the allopath, and that is all. It refers to what is called the modern medical doctor who is the allopathic physician. He is not the homeopath, he is not the osteopath, he is not the chiropractor. The capital “M” in the layman’s mind is the allopath, and this is medicine to which all accolades are given.

Now, as we look into this generic terminology, we find the term “manipulation” generically speaking, anything that you do. You manipulate your environment with your eyes because you identify objects; you manipulate your environment with your ears, you identify sounds; you manipulate your environment constantly so the generic term “manipulation” has a great deal of proper meaning for everybody. Certainly every time you pick up your pencil to write you are performing a manipulatory skill. Your knife and your fork, the brake and the accelerator on your car, the gear shift, etc., etc. That’s manipulation. Manipulation with a capital “M” is entirely different. This has specific reference to manipulation as applied in the healing arts. And I think we ought to clarify this particular term.

We get to a final though here with the small letter “d” diagnosis. There is nothing wrong with diagnosis or diagnostic procedures. The chiropractor when he palpates, he is diagnosing, when he looks at a set of X-rays he is diagnosing, when he does anything else in his examination he is performing a diagnostic service. Drive your automobile into a modern garage and they diagnose the performance of the motor. The term diagnosis has many specific applications within its usage. In other words, it is a semantic term. So we are not going to argue the point over diagnosis per se. But, what is so vitally important is the capital letter “D” diagnosis, as used in relationship to the allopathic physician. This concept is one which should be easy for the chiropractor to grasp, but it is difficult for him as a rule because he himself is confused. I don’t know how many hours I’ve spent in Hotel rooms after Convention talks going over and over and over this again for somebody who says, “I think I know what you mean but it doesn’t quite reach me all the way.” This is a relatively simple concept. The chiropractor diagnoses small “d” and, if we were to use the term CHIROPRACTIC in capital letters and added a large “D” to that we are talking about Chiropractic Diagnosis. In allopathic medicine, diagnosis is a prerequisite to treatment by drug therapy, or surgical therapy or whatever the therapy is going to be. The disease itself must be identified as specifically and as positively as possible, otherwise treatment is non-specific. In chiropractic we diagnose, but we do not diagnose the disease in the same sense as the allopath. We do inject ourselves into the diagnosis of the disease process. Based on our discipline we may, in our diagnostic procedure locate areas of neuropathic involvement and relate them to areas of structural involvement. The chiropractor says I don’t know what the state of the lung is, but this is the area which I am going to adjust with the reasonable assumption that this is what I do when he has made a chiropractic diagnosis but the name of the disease is not a necessity. This is what D.D. Palmer had in mind. Our objective is to clarify this, not only for ourselves but for the public. For example, in interpreting this, D.D. Palmer, on page 557, said it this way:

“Chiropractic is not a healing system. All healing systems use remedies supposed to contain some inherent quality which acts as an antidote or as an assistant in combating disease. Chiropractic is not one of the healing arts, it does not use remedies, it does not treat disease. It is the only system that claims to, and does, adjust the cause of ailments. Chiropractic is a drugless system but it is not a healing system.”

You think this is a play on words. It isn’t because the lines of battle in this 1966 crisis of which I am speaking, are going to be drawn around one simple statement. Does chiropractic treat the man or the disease? And this is exactly why D.D. Palmer laid it out as he did. The survival of the profession is going to hinge upon how well we convey this thought to the public. On page 558, D.D. Palmer said it another way:
“We are not changing other methods, chiropractic is peculiarly a method of its own. It is unlike any others, it is not built upon or out of others.

At one time, D.D. Palmer was accused of copying the osteopathic approach. These people were contending that he was adopting the osteopaths who had projected themselves into Society prior to 1895. But he wasn’t. It wasn’t built on anything other than his own feelings.

The instrument, of which over 150 have already been marketed to chiropractors, is manufactured by Hallicrafters of Chicago, Illinois and incorporates seven pairs of matched transistors to amplify tiny signals developed by sensing the skin temperatures.

1968 (July/Aug): Digest of Chiropractic Economics [11(1)] includes:
-H.M. Himes DC of Waukegan IL authors “The challenge of our future” (pp. 18-20), which includes:

ABOUT THE AUTHOR
Dr. Herbert M. Himes graduated from Palmer School of Chiropractic in 1931 and practiced in Chicago and Waukegan, Illinois for fifteen years. He returned to P.S.C. in 1947 to take review work and to become a member of the teaching staff. He received his Ph.C. degree in April, 1950 for developing and instituting a course on “Visualization.” He became Head of the Technique Department in 1953 and was named Director of Student Clinics in April 1958. In August, 1958, he was elected to Fellowship in International Chiropractic Association (F.I.C.A.). In September 1959, he assumed directorship of all Palmer clinics, a position he held until December 31st, 1961. He was Vice President of National Health Education Society Incorporated, and traveled for this organization from January 31st, 1962 until August 1st, 1962 he assumed the position of Dean of Canadian Memorial Chiropractic College. In September of 1964, he was admitted to Fellowship in the International College of Chiropractors, (F.I.C.C.). In July of 1966, he resigned his position in Canada in order to enter an effort to raise funds for Chiropractic research. As of March 1, 1968, he associated with Dr. E.W. Meyer in Highwood, Illinois as a Chiropractic consultant, and to engage in private practice. 

1968 (Sept/Oct): Digest of Chiropractic Economics [11(2)] includes:
-H.M. Himes DC of Waukegan IL authors “The challenge of our future” (pp. 28-30)

1968 (Nov/Dec): Digest of Chiropractic Economics [11(3)] includes:
-H.M. Himes DC of Waukegan IL authors “The challenge of our future” (pp. 24-7)

1969 (Jan/Feb): Digest of Chiropractic Economics [11(4)] includes:
-H.M. Himes DC of Waukegan IL authors “The challenge of our future” (pp. 24-6)

1969 (May/June): Digest of Chiropractic Economics [11(6)] includes:
-H.M. Himes DC of Waukegan IL authors “The challenge of our future” (pp. 8-11)

1969 (July/Aug): Digest of Chiropractic Economics [12(1)] includes:
-H.M. Himes DC of Waukegan IL authors “The challenge of our future” (pp. 28, 30, 32)

-“College News: Canadian Memorial Chiropractic College” (pp. 46-7):

The past few months in the new home of C.M.C.C. have been excessively busy with the details of attempting to settle into a new plant, have all the things necessary done to make the institution...
efficient, conduct a stream of visiting dignitaries on tours, plan and conduct Open House for the public, graduation, legal seminar for local lawyers, and business as usual.

On May 24th, the first class graduated from the new auditorium of C.M.C.C. Some 40 dignitaries occupied the stage, making an impressive backdrop for the graduation of 41 new doctors of chiropractic who represented nine countries and eight of the ten Canadian provinces. The president of the Canadian Chiropractic Association, Dr. L.R.W. Hamilton, was on hand from Regina, Saskatchewan, to present the Dr. Walter T. Sturdy Scholarship for General Proficiency to graduate Dr. Luc J. Gagnon of St. Jaques, Quebec. The convocation address was delivered by the member of the federal parliament for the constituency in which the college is located, Robert P. Kaplan, M.P. The banquet and dance that evening was a gala affair with Dr. Marshall Himes delivering the banquet address. The Canadian graduates now wait in eager anticipation for news of their success in passing National and Provincial Board examinations for admission to practice in the province of each one’s choice.

1969 (Sept/Oct): Digest of Chiropractic Economics [12(2)] includes:
- H.M. Himes DC of Waukegan IL authors “The challenge of our future” (pp. 20-3)

1980 (Nov): ACA Journal[17(11)] includes:
- “In Memoriam” (p. 78) notes death of Herbert Marshall Himes DC in Davenport IA

1996 (July 31): Quad City Times includes:
- “Dr. Andrew Runge Petersen”:
  DAVENPORT – Dr. Andrew Runge Petersen, 67, of Davenport, died Saturday, July 27, 1996, at Genesis Medical Center-East Campus, Davenport.
  Services will be 2:30 p.m. Friday, Aug. 2, 1996 at Runge Mortuary. Burial will be in Fairmount Cemetery.
  Visitation is 4-8 p.m. Thursday.
  Dr. Petersen was born Aug. 22, 1928, in Davenport, a son of Andrew and Henrietta Runge Petersen.
  He was a former director of research and instrumentation at Palmer College, Davenport. He also served as a reach [sic] director at Canadian Memorial Chiropractic College, Toronto, Canada. He conducted many seminars on his chiropractic research and was renowned [sic] for his teaching. He was a member of Canadian Chiropractic Association.
  He was of the Episcopalian faith.
  Survivors include daughters, Pamela Petersen, Huntington Beach, Calif., Debbie Petersen, Bettendorf, Christine Petersen, Aiea, Hawaii, Judy Petersen, Haliewa, Hawaii, and Bodi Petersen, Santa Barbara, Calif.; a son, Andrew Petersen Jr., Cedar Rapids, Iowa; and four grandchildren.
  He was preceded in death by a brother, Larry Petersen.

2000 (Feb 18): Telephone interview with Scott Haldeman DC, PhD, MD:
- notes that father, Joshua Haldeman DC, thought highly of H.M. Himes DC
- Scott came to CMCC because British Columbia required 4 calendar years of education (which he didn’t get at Palmer); Scott did Synchrotherme research c1970

2000 (June 6): e-mail from Bill Holmberg DC:

JOE:

MARSHALL HIMES, AS HE WAS CALLED, TAUGHT AT PCC IN THE ’50S. HE LEFT PCC SHORTLY AFTER BJ DIED IN 1961. HE WORKED WITH EARL POWELL, PUBLISHER OF A PATIENT EDUCATION MAGAZINE FOR A SHORT TIME. I CAN NOT REMEMBER WHEN HE WENT TO CMCCC. I THINK HIS DAUGHTER, FAY E. HIMES, GRADUATED FROM PCC IN ’67 AND IS IN PHOENIX, AZ; TEL 602 789-7336. HIS GRANDDAUGHTER GRADUATED FROM PCC IN 1994 (SHAMIN HIMES MCLARY) AND IS ALSO IN AZ; 8112 N. 7TH ST., PHOENIX, 602 943-4291. THEY SHOULD BE A GOOD RESOURCE FOR YOU. HOPE THIS HELPS.
BILL HOLMBERG

2001 (Aug 14): e-mail from (jclark@owt.com):
Thanks for the article on Dr. Himes in the Dynamic Chiropractic journal. I came on staff at the Palmer College as co director of Public Clinic in 1960. Dr. Himes and I worked together. There had never been a clinic called public clinic before this, it had always been called student clinic. Public Clinic would be the first time Palmer College had ever charged for the services of senior students when they rendered chiropractic services to the public. The charge was $1.00 per visit. Part of what had been the B.J. Clinic was remodeled and made ready to be the facility of the Public Clinic. The college was quite pleased with the income the Public Clinic produced and it continued to grow and to produce more income. Soon the fees for the service of the senior students was increased. Dr. Himes and I enjoyed working together and did not want to see him leave as we got along very well. After he left, I and another Dr. became responsible for the clinic. I continued to be involved with the clinic, teach other classes, until 1969, at which time I quit the college and went into private practice in Washington state.

During this same time period, I had a private practice with Dr. Strang. His hours were on Monday, Wednesday and Friday after school, and my hours were on Tuesday, Thursday and Saturday. Also, myself and other faculty members wrote the technique manual on Gonstead technique to be used at the college. These were years of great change for the Palmer College, an exciting time indeed. I hope this account of events is accurate, as these happenings are indeed of long ago.

Sincerely,

Dale C. Clark, D.C. (retired)

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