



National Institute of Chiropractic Research

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Miracles & Proof of Chiropractic

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Color Code:
Green: for emphasis
Red: questionable or uncertain information

Year/Volume Index to the *Journal of the National Chiropractic Association* (1949-1963), formerly *National Chiropractic Journal* (1939-1948), formerly *The Chiropractic Journal* (1933-1938), formerly *Journal of the International Chiropractic Congress* (1931-1932) and *Journal of the National Chiropractic Association* (1930-1932):

Year	Vol.	Year	Vol.	Year	Vol.	Year	Vol.
		1941	10	1951	21	1961	31
		1942	11	1952	22	1962	32
1933	1	1943	12	1953	23	1963	33
1934	3	1944	14	1954	24		
1935	4	1945	15	1955	25		
1936	5	1946	16	1956	26		
1937	6	1947	17	1957	27		
1938	7	1948	18	1958	28		
1939	8	1949	19	1959	29		
1940	9	1950	20	1960	30		

1937 (Jan/Feb/Mar): **Journal of the ICRF** (formerly **Sho-me**) [1 (10, 11, 12)], edited by Thomas F. Maher, D.C. at 3518 N. Grand Blvd, St. Louis includes:

-Hugh B. Logan, D.C. authors "For history" (p. 6); includes:
...Without fear of successful contradiction or criticism from those who misinterpret this as a prideful statement, I am now safe in asserting that **the secret of health and longevity has been solved through the fundamental information contained in Logan Basic Technique more than by all other asserted advances in healing methods since the beginning of time to the present moment.** In substantiation of the foregoing, what more need we say than that we have authentic evidence proving that no fellow-man ever knew how to eve begin to consistently and intelligently restore human bodies toward necessary normal shape and contour. We have found no chiorpractor to date capable of accomplishing provable corrections in chronic subluxations and distortions as have been accomplished by myself through he development and application of Basic Technique...

-J.F. Fallot, D.C. of Wichita KS authors "Field experiences" (p. 7)

1940s: according to Metz (1965, p. 75):

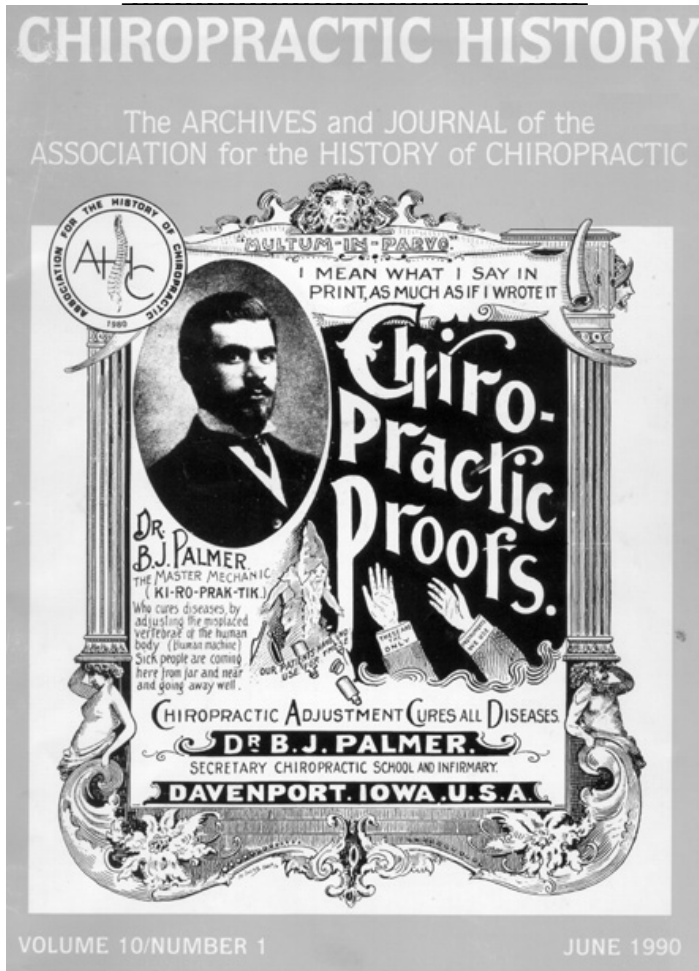
Dr. Werder had an interesting record to give. Born in Buffalo, N.Y., in 1917, he was introduced to Chiropractic in the same manner as many another, via experience. When he was 18, he received his first adjustment. He described it as follows: "I had been in bed for three days with a temperature of 104. The family physician diagnosed my case as infantile paralysis. My mother, who had taken adjustments, called her chiropractor about 11 p.m. Two hours after my adjustment, I broke out in a profuse perspiration that my bed clothes had to be changed. The next morning my temperature was normal, and three days later I was walking around. I took adjustments from then on and am still thoroughly sold on chiropractic."

1947 (May): **National Chiropractic Journal** [17(5)] notes:

-"The trail blazer - Dr. Daniel David Palmer" includes recollection from G.D. Meeker, D.C. of the Central Kentucky Assn. of Chiropractors (p. 34):

As a young man in Chiropractic College, I knew D.D. Palmer a small man with deep set eyes, a broad forehead, and a nervous energy that knew no rest. He recounted to me personally the facts of his discovery of Chiropractic.

Dr. D.D. Palmer was practicing in Davenport, Iowa in 1895. One of his patients had become deaf some time before, but was not taking treatments for that ailment. However, Dr. Palmer noted that one of the vertebrae in the man's spine which was more prominent than the others; with tenderness and tension around it. The more that he studied this, and the more that he delved into the anatomy and physiology which the problem suggested, the more that he thought that the vertebrae was displaced and that such displaced vertebrae pinched certain nerves which affected the sense of hearing of the patient. Finally he told the man of his studies and of his conclusion. Of course, the man was interested - but he wanted to know what could be done about it. Dr. Palmer said that in his judgment it was possible to adjust that displaced vertebrae byhand, back to its normal



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position, without any great inconvenience to the patient. It was decided to make the attempt.

It was one of those Miracles in Health, for the vertebrae was adjusted back to its normal position, and hearing was restored at once. Surely the Lord was good to Humanity on that memorable day...

1950 (July): **ICA International Review of Chiropractic** [5(1)] includes:

-“Guard against: from the Missouri News” (p. 28)

1953 (Apr): **ICA Review** [7(10)] includes:

-“Reports sight regained through chiropractic” (p. 25)

1960 (Oct): **JNCA** [30(10)] notes:

-program of the “NCA Regional Convention” in Baltimore (pp. 42-3) includes “Preview of NCA’s new movie ‘The Miracle of Mind and Missile,’ produced by NCA Audio-Visual Committee in cooperation with Del Lord Associates, Los Angeles, California

1964 (June): **Chirogram** [31(6)] includes:

-Bennett Nathan (husband of Dr. Salcha R. Nathan) authors “Chiropractor comes to the rescue of a V.I.P. in Guadalajara, Mexico” (p. 178):

On January 23, this year, an ambulance was standing at the entrance to the Gran Hotel, in the city of Guadalajara, and an excited group of people were milling around. Calls for a doctor were heard. In the ambulance a pale man was lying moaning and gasping for air, while an attendant tried vainly to relieve him by the administration of oxygen.

Governor elect McKeithen of Louisiana had enjoyed a recent upset victory and had headed for Mexico with a party of eighteen in a private Lodestar plane to celebrate the event. Current editions of Newsweek and Time magazines had stories of McKeithen’s remarkable campaign. But as the plane neared Guadalajara, one of the party, a prominent businessman from New Orleans, suddenly has what looked like a heart attack and had difficulty in breathing. The pilot radioed the airport for an ambulance to meet the plane, but the response was disheartening. Neither a properly equipped ambulance, nor doctor to accompany it were available. After the landing additional phoning finally produced an ambulance which took the stricken man to the Gran Hotel, where this story began.

Dr. Salcha R. Nathan, a chiropractor and guest at the hotel, happened to pass by as the excitement prevailed and, sizing up the situation quickly and spontaneously, elbowed her way through the crowd into the ambulance. With soothing instructions to the ailing man and some necessary manipulations, understood so well by drugless healers, she quickly relieved the patient of his distress in a very few moments. His friends gazed on in astonishment and later, after Dr. Nathan had seen her unsolicited patient comfortable in bed and lying in the proper position, Governor elect McKeithen came into the dining room and personally thanked her for her prompt aid and skill. Even the attending doctor, an American who came later, seemed to realize that Dr. Nathan had left little for him to do.

Twenty four hours later the patient was up and about and eating heartily. The following morning they all left for Acapulco still singing Dr. Nathan’s praise. Governor elect McKeithen had promised in the meantime to do all in his power to promote the cause of chiropractic healing in Louisiana.

1965 (Nov/Dec): **Digest of Chiropractic Economics** [8(3)] includes:

-half-page ad from Robert Mortensen, D.C., Director of Research, Bio-Physical Research Foundation, entitled “Physicists prove chiropractic” (p. 39)

1972 (Nov/Dec): **Digest of Chiropractic Economics** [15(3)] includes:

-quarter-page ad (p. 68) from Paul S. Davies, D.C. of Grand Rapids MI proclaims:

NEW BOOK PROVES CHIROPRACTIC SCIENTIFICALLY

1. Proof that a subluxation does decrease nerve energy to muscles and organs.
2. Know which organs, glands and muscles are receiving normal nerve supply and which are not.
3. Know exactly which specific vertebra is subluxated and in what direction for the full spine.
4. Demonstrate objectively within seconds that the correct adjustment does increase nerve energy to specific tissues.
5. In addition, learn which nutritional supplements (many thousands of tests done) and foods increase or decrease nerve energy to specific nerves.
6. 98% completely new, original research including the discovery of how the organs and muscles really are related to the brain, spinal cord and spinal nerves.
7. Much, much more valuable information that **proves Chiropractic principles scientifically.**
8. 140 (8.5 by 11) pages, 64 photographs, 7 vertebra-muscles and nutritional supplementation charts.

Available now for only \$65.00

MODERN CHIROPRACTIC PROCEDURES

Paul S. Davies, D.C.

1925 Eastern S.E. Grand Rapids, Michigan 49507

1974 (Jan/Feb): **Digest of Chiropractic Economics** [16(4)] includes:

-full-page ad for Richard Van Rump, D.C.’s DNFT (p. 71); photograph:

INNATE **D.N.F.T. THE TECHNIC OF THE FUTURE** **INNATE**

OUR MOTTO
"INNATE
•
ALL INNATE
•
NOTHING
BUT INNATE"

INNATE TELLS ALL

1. It tells if a subluxation and nerve interference exists.
2. It tells you where it exists.
3. It tells you the listing of the subluxation.
4. It tells you how to correct the subluxation.
5. It — Innate tells you how to make an analysis and adjustment anywhere on the body.
6. It — Innate actually makes the correction of the subluxation and removes the nerve interference.
7. It — Innate tells you on post check, if you corrected the subluxation and removed the interference.

OUR BASIC PREMISE IS — "NO SUBLUXATION — NO ADJUSTMENT" FIND IT — FIX IT — LEAVE IT ALONE

D.N.F.T. — THE MOST

1. The most complete upper cervical correction in chiropractic.
2. The most complete and effective low back correction.
3. The most specific and only direct disc adjustment in all of chiropractic.
4. The most complete correction of all osseous and soft tissue problems.
5. The most complete and effective removal of nerve interference anywhere in the body.
6. The most complete, radical departure from all present day chiropractic technics.
7. The most loved technic by patients, all over the world.

THE ONE AND ONLY

1. The only all innate technic in existence. Both analysis and adjustment made by innate.
2. The only (field taught adjusting technic) that does not require x-ray or instruments of any kind.
3. The only 100% completely new and different technic in chiropractic. (Based on 50 years of Van Rump's own personal research). Not borrowed or stolen from anyone.

CONSIDER THESE FACTS

Directional Non-Force Technic is the original and first all innate non-force technic in chiropractic. By studying D.N.F.T., you will be studying under Van Rump personally, who is the original researcher, founder, and developer of all Directional Non-Force Technic. D.N.F.T. is 100% chiropractic, done by hand and hand only, and is D. D. Palmer oriented. It is completely painless and takes only seconds to a few minutes to apply. There is no punch, pull, push or rub in. You contact innate, then begin. We teach special adjusting technics for many conditions, including hiatal hernias, hemorrhoids, and diverticulitis. We do not teach large groups. Notes are furnished. Subluxations - now you see them, now you don't. There are no cervical rotaries, lumbar rolls, playing piano on the spine or painful bone popping thrusts. We use no more force to adjust a 500 pound man than a 1 day old baby. D.N.F.T. is a new progressive, futuristic, precision type chiropractic. It does not require long drawn out series or courses of adjustments to add to the patients expense. Insurance companies and Workmens Compensation boards love D.N.F.T. D.N.F.T. is not a massage or a conglomeration of assorted integrated technics, moves or holds. It is chiropractic in its purest form. It will help you to improve your results, practice with more happiness, dedication, integrity and enthusiasm and help free you of fear of failure, worry, frustration, and guilt feelings.

REQUEST SEMINARS ONLY

Requests have been received for 3 seminars in 1974 in Los Angeles — Chicago — New York. Write for explanation of D.N.F.T. plus details — Dates — Place — Hours — and Fees.

RICHARD VAN RUMPT, D.C.
18 WEST PADRE STREET, SANTA BARBARA, CALIF. 93105
or PHONE — Area Code 805/965-8416

The Digest of Chiropractic Economics JANUARY/FEBRUARY, 1974 71

1975 (Nov/Dec): **Digest of Chiropractic Economics** [18(3)] includes:

-Reed D. Nelson, senior intern at NWCC, authors “Common baldness and chiropractic” (pp. 56-7, 60); includes **photo** of

Mr. Nelson

1975: Parker Chiropractic Research Foundation, P.O. Box 40444, Fort Worth TX 76140, publishes "seventh printing" of *Textbook of Office Procedure & Practice Building for the Chiropractic Profession*; includes (pp. 273, 277-8):

E. The following chiropractic editorials are worthy of repetition in advertising and public relations. They have been very successfully used on a continuous basis in editorial type advertisements:

1. MORE POSITIVE PROOF THAT CHIROPRACTIC CARE IS CONSISTENTLY GETTING MIRACULOUS RESULTS!...
8. OUR EXAMINATION ELIMINATES CASES WE KNOW WE CAN'T HELP:

We cannot accept all cases... but we help almost all that we do accept. Don't wait! See if yours is a chiropractic case.

Even though chiropractic is not limited as a health service to any few particular diseases, there are often many cases that we WILL NOT accept because we cannot find -- or cannot correct -- the CAUSE. Chiropractic does not claim to be a panacea -- a cure-all. We KNOW, after our examination is complete, whether we have FOUND THE CAUSE... whether we feel we can CORRECT that cause. This honest fact determines WHETHER OR NOT we accept the case. Scarcely a day passes that the Clinic Director of the PARKER CHIROPRACTIC CLINIC does not refuse some case because he felt unable to correct what he did find. The PARKER CLINIC has established an enviable record of achieving miraculous results in many cases... some of which had been told their condition was "hopeless!" THE PARKER CLINICS have stood the test of personal investigation by thousands... and the lasting benefits of our service to sick and suffering humanity has been proved, hundreds upon hundreds of times...

1979 (May/June): *Digest of Chiropractic Economics* [21(6)] includes:

-Richard E. Busch, D.C. of Fort Wayne IN authors "Do chiropractors promise too much?" (pp. 27-8); includes:

Chiropractic works. The principles upon which it is based are sound. Every chiropractor has seen first hand the miracles which chiropractic care can accomplish. Most chiropractors are themselves former patients who have derived untold benefit from chiropractic manipulation. We know what chiropractic has done and can do. Why then is it that we, as doctors, don't always succeed with each patient to the degree that we feel we should?...

1979 (Sept/Oct): *Digest of Chiropractic Economics* [22(2)] includes:

-full-page ad for Lowell E. Ward, D.C., "Spinal stressology's startling results too effective to be ignored" (p. 136)

1980 (July/Aug): *Digest of Chiropractic Economics* [23(1)] includes:

-Albert Drucker DC authors "Aesthetics of the female breast" (p. 12)

2003 (Oct 5): e-mail from John Madiera, D.C. (drmad@chiropracticpureandsimple.com):

Why Do We Make Chiropractic So Complicated?

Have you ever stepped back, taken a good hard look at your practice and asked yourself why it all has to be so hard? Once in awhile in my 20 plus years I have. The truth is that we make it much harder than it has to be. Chiropractic can be fun and easy! It has taken me 20 years to figure it all out...why what I do is so important, how to do it simply and effectively, how to see as many people as possible, how to communicate it clearly so that everyone exposed to it will want it for a lifetime, etc.

Sometimes I actually catch myself grinning from ear to ear in the middle of adjusting someone, thinking to myself "I actually get paid for this"! (In fact I get paid well for it.) Sometimes I even chuckle out loud because I am having such a good time. Everyone is getting well,

there are people everywhere and the energy in the office is overflowing into the street!

As we have transitioned away from that old cumbersome, stressful, insurance, soapnote, treatment-oriented model, practice has gotten fun again! No third party hammers hanging just above my head waiting to slam me because I didn't fill out a treatment plan properly. There is no more fear of the insurance Nazi's barging through the front door during primetime with subpoenas for all of my records. I don't have to be concerned whether I adjusted the patient 5 more times than their HMO said was medically necessary, or billing the wrong code or whatever their new game is for the week.

Chiropractic was meant to be pure. Just find and remove the subluxations and let the body do what God designed it to do. It should also be simple. Communicate clearly why you do it, insist on everyone getting under your hands regularly. In this 'pure and simple' model there is no such thing as medical necessity. Everyone benefits from a healthier spine and nervous system, don't they?!

Come take a big step backwards with me into a free, more enjoyable, less complicated style of practice. An easier style also means lots of vacuum to care for many more folks. We grew in volume from 250 per week to over 1300 per week in less than 2 years! We have also saw more miracles in that 2 years than in the first 18 years! If you haven't been to one of our seminars to experience our coaching program firsthand...come soon! You will re-discover how fun and easy your practice can be!

Our Next Seminar date is November 1st, 2003 in Philadelphia
Register online using the link above or call 1 (877)MADEIRA!

References: