word count: 14,536



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National Institute of Chiropractic Research

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Chronology of

filename: Elliott FW/CHRONO 04/03/13

Frank W. Elliott, D.C.

Joseph C. Keating, Jr., Ph.D. 6135 N. Central Avenue, Phoenix AZ 85012 USA (602) 264-3182; JCKeating@aol.com Color Code:

Red & Magenta: questionable or uncertain information

Green: for emphasis

Year/Volume Index to the Journal of the National Chiropractic Association (1949-1963), formerly National Chiropractic Journal (1939-1948), formerly The Chiropractic Journal (1933-1938), formerly Journal of the International Chiropractic Congress (1931-1932) and Journal of the National Chiropractic Association (1930-1932):

/							
Year	Vol.	Year	Vol.	Year	Vol.	Year	Vol.
		1941	10	1951	21	1961	31
		1942	11	1952	22	1962	32
1933	1	1943	12	1953	23	1963	33
1934	3	1944	14	1954	24		
1935	4	1945	15	1955	25		
1936	5	1946	16	1956	26		
1937	6	1947	17	1957	27		
1938	7	1948	18	1958	28		
1939	8	1949	19	1959	29		
1940	9	1950	20	1960	30		

OUDONOLOGY

CHRONOLOGY

1887 (Feb 15): Frank W. Elliott born in Conway Springs, Kansas, grows up in Sumner County KS, studies at Southwestern College in Winfield KS (Rehm, 1980, p. 285)

1909: FW Elliott enrolls at Palmer School of Chiropractic, where his cousin Mabel Palmer teaches (Rehm, 1980, p. 285)



"Frank W. Elliott, D.C., PSC graduate (1911). He was first Business Manager of PSC" (Palmer, 1977, p. 33)

1910 (Sept 2): postcard (Asworth papers/CCC-KC) from "Hazel" (maybe Hazel Elliott, FW's wife?) at "Palmer College"

Davenport addressed to "Mrs. S.L. **Ashworth**, 1021 L. St., Lincoln, Nebr." reads:

Got here one hr. late. Things are awful here. Loban has sued B.J. for 20,000 for calling him a murderer. B.J. expeled a student yesterday. A traitor. Lots are here and there is going to be an awful fight. Write you later about it.

1911 (May 5): Frank W. Elliott DC meets DD Palmer in Los Angeles (Palmer, 1950, p. 50)

1911 (June 1): BJ and Mabel and visit with FW Elliott DC in Los Angeles (Palmer, 1950, p. 50)

1911 (Aug 11): FW Elliott DC begins as Registrar of PSC; Elliott's "My impressions of D.D. Palmer" are published in BJ Palmer's Fight to Climb (p. 50):

My first meeting up with D.D. Palmer was at 4200 South Grand Avenue, Los Angeles, California, about May 5, 1911. I had leased an apartment at that address and was establishing myself as a Chiropractor. I had placed a neat little sign on my lawn announcing the fact. D.D. came by with a Real Estate Agent and rented the adjoining apartment. I saw them as they came out of the place. In a few days they, D.D. and Molly, his wife, moved in. He put up a big sign in front of his place, reading, "Old Dad Chiro, Discoverer and Developer of Chiropractic, D.D. Palmer." It was in this way I was introduced to him and his eccentricities.

It was not long till we were in daily conversation. When he found out I was from The PSC, he began to "educate" me on the "facts" about his "raw deal" from hi sson B.J. On one oaccasion, in his apartment in the presence of his wife, he was berating B.J. and telling me his angle of the reason for his leaving Davenport. He became almost wild and highly excited and made statements which I knew were untrue. So I had heard enough and I let him have the facts as I knew them to be true. His wife Molly agreed with me and that made him more bitter than ever toward B.J. He made many very derogatory statements about his son and did not seem rational.

About June 1st, 1911, B.J. and Mable came to Los Angeles on a business and pleasure trip. They looked me up and I spent many happy hours with them sightseeing around the city and enjoyed a trip to Catalina Island.

Hazel and I were planning our wedding in June, so it was set up so that the Palmers could be present. Mabel Palmer was my only relative present at the wedding. During their stay on that trip they were my house guests. The spare room was separated by a four-inch wall from D.D. Palmer's house. Knowing the feeling of D.D. Palmer for his son, I would not allow the two to meet at my place. But D.D. Palmer delighted to get out on the sidewalk along side my apartment and sweep the sidewalk underneath the window of the room used by

B.J. and Mabel. He did this every morning they were there. He discontinued ti when they left.

D.D. Palmer did not know that I was related to Mabel Palmer until after this time. After they left, he reproached me and wanted to talk again about B.J., but I would not let him say anything more. While in Los Angeles, B.J. received a wire from the PSC which caused him to ask me if I would consider coming back to the school. I told him "Yes." When they got home, and in a few days, I was called back to The PSC and was installed as Registrar as of August 11, 1911



DD, Dave & BJ

When I told D.D. Palmer I was going to The PSC to be on the staff, he countered with a statement that he, too, was going to be in Rock Island, Illinois, about the time of Lyceum in latter part of August. He did go, both he and his wife. After his arrival in Rock Island, Mr. Con Murphy, an old friend of the Palmers and a prominent attorney in Davenport, and I went to see him looking to an arrangement with him whereby a reconciliation between father and son might be had. At first he was not interested, but after Con Murphy had talked to him some time he agreed to be B.J.'s house guest in Davenport. He promised to be good and not start any arguments and we assured him that B.J. would be a kind and courteous host. It was during that visit with B.J. that the only picture of D.D. Palmer, B.J. Palmer and David D.Palmer was taken with B.J. Graflex, by me - also the shot used so much by D.D. in the rustic chair.

My recollections of the "famous parade" and the circumstance has been well documented in B.J.'s Vol. XXII and only one item was lacking - I was at D.D.'s side during the time B.J. was trying to get D.D. to take his place in a special car in the parade. I finally got disgusted with him when he ordered the band to start the parade. He said old "Dad Chiro" would lead the parade or else. I took him forcibly by the arm and started for the sidewalk and whe he wanted to go down the hill I still held his arm. He started to run - well, he was much too spry for me - he broke away and actually ran down the hill. By this time the parade had started and I joined my place in a car provided or the faculty. There never was the slightest chance of his being struck by B.J.'s Velie Sport Coupe - of this I swear.

D.D. Palmer was a very peculiar man. He was so argumentative that he irritated everyone whom he contacted. At times he was most affable but one had only to express an opinion and the war was on so far as he was concerned.

He was a brilliant self-educated man in many respects and on Chiropractic a logical and clear thinker, but on most other subjects he was erratic and belligerent. With all his faults, God rest his soul, he left for us a splendid heritage which we must preserve and develop for the benefit of posterity.

More could be said, but I will leave that to others who are better fitted to write.



Portion of the Palmer campus fronting Brady Street, circa 1912

1913 (Aug): DD visits Davenport for PSC lyceum at Frank W. Elliott DC's invitation; notorious auto accident episode (Gielow, 1981, p. 124)

1913 (Aug): **The Chiropractor** (**PSC**)(9[8]:38,39) lists as "Elective Officers of the Universal Chiropractors' Association":

-Geo. A. Newsalt, D.C., President, Fargo, N.D.

-Paul Strand, D.C., Vice-President, Youngstown, Ohio

-B.J. Palmer, D.C., Ph.C., Secretary, Davenport, Iowa

-Frank W. Elliott, D.C., Treasurer, Davenport, Iowa

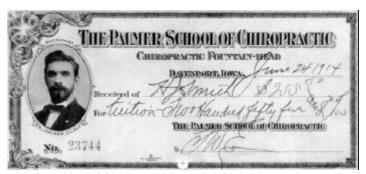
-O.F. Strand, D.C., Director, Minneapolis, Minn.

-S.C. Scharnhorst, D.C., Director, Milwaukee, Wis.

-G.G. Wood, D.C., Director, Kenmore, N.D.

-J.W. Daugherty, D.C., Chairman of Board, Mason City, Iowa

-Esther Strand, D.C., Director, Minneapolis, Minn.



Note for tuition of \$255, June 24, 1914, initialed by Frank W. Elliott, D.C., business manager and registrar of the Palmer School; courtesy of Fred Barge, D.C. (Keating, 1997, Chapter 4)

1914 (Dec 28): **Davenport Democrat & Leader** (p. 14): PALMER DAMAGE SUIT DISMISSED

Notice of \$50,000 Action Being Taken from Court Is Filed

After pending in court for several months the damage action of the estate of D.d. Palmer, against thethe son of the latter, Dr. B.J. Palmer, head of the local chiro school has been dismissed in district court. The notice of dismissal was filed by Joy M. Loban who is administrator of the estate today.

The action grew out of the death of D.D. Palmer and the estate had asked for \$50,000 damages against the son. It was claimed by the plaintiffs that the aged Dr. Palmer was struck by the automobile of the son during a chiro parade in Davenport. It was also claimed that no effort had been mad on the part of the defendant to ????

In addition to the civil matter, a criminal action was brought against the defendant, the estate asking for an indictment against him

on the ground of criminal negligence. This came before two grand juries and the last time the jurors returned a ??? report against the instigators, threatening to conduct an investigation against them and hinting at personal prejudice as the motive for the action.

With the dropping of this matter it is believed that the plaintiff found the other matter weakened. Dr. Palmer is at present out of the city but when the school was called by telephone today **Frank W. Elliott**, who is business manager of the institution, said that it was the first he had heard of a dismissal. He said that Dr. Palmer had made every effort to push the suit to its conclusion and that no settlement was made by him.



Mabel Palmer, D.C., cousin of Frank W. Elliott, D.C.

1916 (Dec 23): *Fountain Head News* [AC 22; 6(16)] includes: -list of PSC faculty members (p. 4): BJ, Mabel, W.L. Heath, JC Wishart, FW Elliott, JN Firth, HE Vedder, AB Hender, SJ Burich, JH Craven, EA Thompson, OE Cronk

1917 (Sept 22): FHN [7(1-2); A.C. 23] notes:

- -formation of "An Association of Schools and Colleges",, named International Association of Chiropractic Schools & Colleges (IACSC), comprised of: (p 1)
- -Ernest G Duval DC, president **Canadian Chiropractic College**, Hamilton, Ontario
- -NC Ross DC, president, Ross College of Chiropractic, Inc., Fort Wayne IN
- -BJ Palmer DC, president, PSC
- -FW Elliott DC, registrar, PSC
- -Willard Carver LLB, DC, president, Carver Chiropractic College, Oklahoma City OK
- -LW Ray MD, DC, president, **St Louis Chiropractic College**, Inc., St Louis MO
- -R Trumand Smith DC, president, Davenport School of Chiropractic, Davenport IA
- -WC Schulze MD, DC, president and dean, National School of Chiropractic, Chicago
- -AL Forster MD, DC, secretary, National School of Chiropractic, Chicago
- -WF Ruehlmann DC, MC, president and dean, **Universal Chiropractic College**, Davenport IA
- -George Otto DC, secretary, **Universal Chiropractic College**, Davenport IA

- -AC Foy DC, president, Kansas Chiropractic College, Topeka KS
- -Tom Morris, Chairman
- -"Constitution and By-Laws of the IACSC" (pp 1-2)
- 1919 (Dec 27): *Fountain Head News* [A.C. 25] [9(14-15)] includes:
- -"Chiropractors of State in Annual Convention Today" (p. 1), reprinted from "Des Moines Capital, Moday, Nov. 17, 1919"; includes:
 - Dr. Frank Elliott, Davenport, has been chosen by the Iowa Chiropractors' Association, in session at the Hotel Savery, to take charge of their legislative program this year.
 - Dr. Elliott was active during the last general assembly, and will renew his efforts during the special session of the legislature to promote the bill asking for a state board of Chiropractic examiners.

About 300 chiropractors, from all parts of Iowa, are attending the convention...

1919: Frank W. Elliott, D.C. first elected to Iowa legislature; credited with obtaining Iowa's first chiropractic act in 1921 (Dr. Elliott, 1919; Hat, 1928)

1920 (Dec 11): FHN [A.C. 26] [10(13)] includes:

-"Chiropractic Bills Losing in Two States" (p. 10):

Constitutional Amendment Loses by 20,000 in California Election

San Francisco, Cal., No. 5. – (Special.) – Practically complete returns from California indicate the defeat of the Chiropractic bill, known as Amendment Five, by a majority of 20,000. The vote stands 75,903 for and 53,232 against the amendment. The purpose of the measure was to license the profession and establish a board of control in California.

In Southern California the bill carried by a fair majority, but a heavy vote against the chiropractors in the northern counties swung the balance.

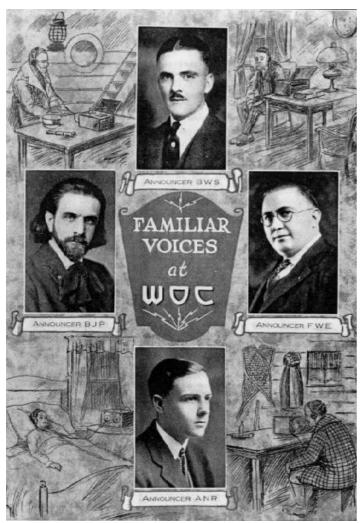
Losing in Colorado

Denver, Col., Nov. 5. – (Special.) – With 812 out of 1,483 precincts in the state of Colorado heard from, the vote on the Initiative petition to establish a board of control for and license the practice of Chiropractic stands 65,084 against and 44,070 for the petition. The measure is undoubtedly defeated. Practically complete returns from the city of Denver show that the measure lost here by a large majority.

Three chiropractors were elected to state houses of representatives in the recent election, it was stated at the local college today. George Lauby of Akron, ., will go to the state house at Columbus with a majority of 10,000, while N.P. Ross of Fort Wayne, Ind., has been carried into office by a majority of 20,000. Dr. Elliott, who was elected to the Iowa house by 16,000, is the third member. All are Republicans.

The fight for the licensing of the profession, it was stated by Dr. Palmer today, will be carried into Ohio, Indiana and Iowa legislatures at the next session. – (The Davenport Democrat and Leader, Nov. 5, 1920).

1922: Frank W. Elliott named "general manager" of WOC (Rehm, 1980, p. 285)



From the "Dedication Week" program of Radiophone Station WOC, October 8-14, 1922, p. 5

1922 (Oct 20): **UCA** dues assessment of \$10 and **UCA** pamphlet from **Tom Morris**' firm reads: "*Instructions for local attorneys for use in cases against members of the UCA*"; George A Newsalt DC is **UCA** president, Frank W. Elliott DC is treasurer, **BJ** is sec'y (Cleveland papers, CCC/KC)

1924 (Oct 25): *Fountain Head News* includes: -p. 1:

It is interesting to show the confidence The Faculty of THE PSC have had in one B.J. Palmer and in the Neurocalometer. Of their own free will and accord the following instructors have purchased Neurocalometer contracts from THE PSC, buying therefrom the same \$1,200 contract that any of you bought.

FW Elliott, SJ Burich, HE Vedder, JN firth, JH Craven, AB Hender, EA Thompson, HL Gaddis, Roy Maybach, Karl Stephan, Clyde Hall, AL Willis, Herbert Hender, AG Hinrichs, R Richardson, Clyde Kern, RW Stephenson, EI nott, LV Willes, CA Russell, WL Heath, Jr., CF Stoddard, CC Flanagan, Donald Kern, HL Vinkemeyer (FHN, 10/25/24; 6:1)

1922: according to Rehm (1980, p. 285):

...Also a pioneer in broadcasting, he [Frank W. Elliott] was named general manager of the Palmer-owned radio station WOC in 1922, and was an organizer of the National Association of Broadcasters. He was named president of the organization in 1926 and was a member of

its first board of directors. He was also vice president and general manager of the Central Broadcasting Company, operators of WOC, Davenport, and WHO, Des Moines.

1923 (July 6): letter to **Stanley Hayes** DC, at 3144 N. California Ave., Chicago, from **Frank W. Elliott** DC, Treasurer and Business Manager of the **Universal Chiropractors' Association** on **UCA** stationery (Hayes collection; in my Elliott folder):

Dear Doctor:

You certainly have been incorrectly informed by some one telling you that the **U.C.A.** would not permit a Chiropractor to become a member of the **U.C.A.**

The first question you ask, viz., "Does the **U.C.A.** protect any Chiropractor holding an O.P. license, etc?" Any Chiropractor holding an O.P. license will be protected by the **U.C.A.** Dr. Seubold of Chicago is a shining example of one and he has been honored by being elected Vice President of this Association. One holding a license to practice without drugs or surgery, according to the laws of your state and for which you hold a license could not or would not be arrested for practicing medicine if he employed the means that you indicate in your letter and the **U.C.A.** would have no difficulty in defending such a member in such a case.

I do not know whether you intend to ask the question whether one who does nto hold a license would be protected for doing the things we do not consider straight chiropractic. Our position on this matter is that any instrument or device used to make a diagnosis comes under the term of the medical practice act. We have defended Chiropractors thus charged until they are proven guilty, then, of course, we can not defend them. It is manifestly shown in the charges that the person so injured as the result of a percussion hammer or a stretching machine, that the **U.C.A.** would feel at liberty not to handle these cases.

There can be no fixed rule in answer to your question on individual cases; these must be considered on their merits.

Very truly yours,...

-officers of the UCA are:

*George A. Newsalt DC, President, Fargo ND

*C.M. **Kightlinger** DC, PhC, Vice-President, 1018 Broad St., Newark NJ

*B.J. Palmer DC, PhC, Secretary, 800-1100 Brady St., Davenport IA

*Frank W. Elliott DC, PhC, Treasurer and Business Manager, 800-1100 Brady St., Davenport IA

*H.W. Bruhn, Assistant Secy., 800-1100 Brady St., Davenport IA -members of the **UCA** Board of Directors are:

*O.L. Brown, DC, Chairman, 401 Flat Iron Building, Akron OH (Term 1922-23)

*F.G. Lundy DC, Trio Theatre Bldg, Marshfield WI (Term 1923-24)

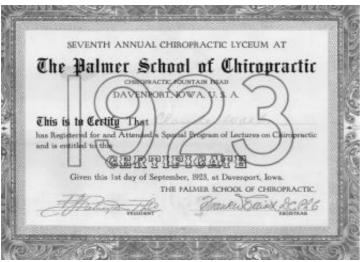
*L.E. Fuller DC, 404 Kahn Bldg, Indianapolis IN (Term 1924-25)

*J.W. Daugherty DC, City Commercial Sav. Bk. Bldg., Mason City IA (Term 1925-26)

*W.S. Whitman DC, Rooms 221-5 Bond Bldg., Washington, D.C. (Term 1926-27)

-Morris, Winter, Esch & Holms are "National Counsel" at Linker Block, LaCrosse WI

 -letterhead indicates: "Make all checks and drafts payable to the U.C.A.; Address all business correspondence to the secretary, B.J. Palmer, D.C., Ph.C., Davenport, Iowa"



1923-24: according to Lerner (Lerner, 1954, pp. 697-9):

At the time that Dossa Evins came to perfect his work with the neurocalometer, he [BJ] displayed complete lack of wisdom in assessing the value of the new device, and he displayed complete lack of understanding in deciding how to deal with it.

From Dr. Frank Elliott, I have obtained the confidential records of the events that actually took place at that time. These files show that in 1924, when Dossa Evins first came to B.J. to tell him about the neurocalometer, B.J. turned it down flatly and in a single moment. He did not even stop to consider it. He made up his mind in an instant. It meant nothing to him -- and he could not see any value in it.

B.J. told Evins to see Dr. Elliott and maybe he would try and help him do something about it.

Evins went to Elliott. It was Dr. Elliott, who saw the value in what Dossa Evins was trying to perfect. He had the wisdom, while B.J. possessed the folly.

The following years, when patent counsel had reported that the neurocalometer was approved by the patent office as a new invention, Dossa Evins went to B.J. and told him about it.

To B.J., the files show, it meant the end of his life; the end of his career. He said that he had been a fool to turn down the chance that Evins gave him the year before to get in on one of the most important developments in Chiropractic history up to that time. He pointed out that he was broke and hopelessly in debt.

He said to Dossa Evins and to Frank Elliott that they would be the ones now to capture all of the laurels in Chiropractic and that they would not only become famous, but would reap a fortune out of it.

He was now licked, he said.

But, Dossa Evins and Frank Elliott replied that they had come to offer it to him -- not merely to show it to him. That he could obtain all of the patent rights and go forward to put it over -- giving them only a share of the profits.

B.J. was absolutely stunned by their behavior. He got in touch with Tom Morris and a demonstration was arranged. The test was performed on Tom Morris, as B.J. looked on.

The demonstration was a success and steps were taken to prepare the necessary agreements.

You can examine the files of Dr. Elliott and see for yourself the exact conversations that took place and how the circumstances are carefully described and reported by him.

Shortly thereafter, the attitude of B.J. toward his fellow-Chiropractors began to form. The man, who had no love for money all the previous years, and who delegated to others the task of attending to financial affairs for him, suddenly took on the pose that he was greedy for wealth...

1924a (Jan 26): FHN (A.C. 29) [13(11)] includes:

- -BJ Palmer authors "Interesting sidelights of Broadcasting Station WOC," Part 1 (pp. 1-12)
- -photo caption reads "FRANK W. ELLIOTT, Business Manager" (p. 2)
- photo and descriptions of BJ, Frank Elliott, BWS, ANR, E. John Richards and GWW (p. 4)

WOC'S FAMILY

The personnel of **WOC** is like that of an intimate family.

It consists of F.W. Elliott (FWE), Business Manager.

Stanley W. Barnett (BWS), Program Director, Manager and Announcer.

Erwin Swindell, Musical Director.

E. John Richards, Chimest.

Franklin N. Pierce (ANR), Radio Operator.

"Rex" Willets (GWW), Radio Operator.

Val Mclaughlin, "Sandman" Story Teller.

"Girlie" Boettger, Stenographer.

And several file clerks.

-BJ notes (p. 8):

In Station **WOC** we constantly aim 'to get the listener's-in viewpoint.' Our family is more or less in conference on details bearing on that question. Dr. **Elliott** is a radio bug, has the best possible sets at his home, he listens in night after night at all hours and checks up on other stations. The faults that disgust him is what we cut out of **WOC**. I am traveling more or less. In every town I have ever been where there was a broadcasting station, I made it a point to speak from the station and if I wasn't on the program to visit the station, study their slips and make notes of them so we could check against the same slips at **WOC**.

PHOTOGRAPH



Frank W. Elliott, D.C., c1925

1925-26: Frank W. Elliott is organizer of the National Association of Broadcasters, and is elected second president of NAB in 1926

1926 (Mar/Apr): The Hawkeye Chiropractor [1(4-5)], edited by James E. Slocum, D.C. of Webster City IA, includes: -"Dr. Elliott compliments The Hawkeye" (pp. 1, 5) is letter from Frank W. Elliott, D.C.:

Dear Doctor:

I have just concluded reading the February issue of the Hawkeye Chiropractor and I want to sincerely congratulate on its contents. It certainly is gratifying to read a Chiropractic publication which is so thoroughly sincere and so honestly dedicated to the real cause of Chiropractic that I cannot refrain from writing you.

In your article on page 7, "Our Opinion" you have nailed the situation for keeps. It truly expresses one of the fundamental conditions in the field today. Chiropractors of today, and I mean those who are doing the most crying, have no one to blame but themselves, and I say this advisedly. Chiropractic is right in its principles and sound, and when applied intelligently by a believer in its efficacy, the success of that individual is without question assured.

You have in your article pointed out the greatest misfortune that has befallen our profession, that of insincerity of belief in Chiropractic principles, and that insincerity has been generated because of many reasons, lack of interest, hope of financial gain and what not have so beclouded the minds of the field and the student that he himself is not actually sold on Chiropractic, and when an opportunity for a real test comes he has not the courage in his own profession and self to give Chiropractic the chance, and if then he does yield to something else, he has torn out one of the main pillars underneath his own foundation and it is just a question of time until the whole structure falls. Unless Chiropractors jerk up at once and renew allegiance to Chiropractic, the future is uncertain and this is no idle jest. Enthusiasm and loyalty to ones work and the sincere desire to boost their profession and its accomplishments is the best advertising medium in the world, without it no profession can succeed.

I assure you that I shall be glad to support your paper and assure you that I am still, as I always have been, a loyal supporter of the Iowa Chiropractors Association. I have been misunderstood and suffered a great deal as the result of those wagging tongues, unjustly as I see it, but that does not in any way turn me from my standfast opinion that the Iowa Chiropractors Association is and must continue to be, a leader of Chiropractic pure and simple in the United States. I

Very truly yours,...

Original officers, board members and members of the Representative Assembly of the Chiropractic Health Bureau on September 4, 1926 (Keating, 1997, Chapter 8)

B.J. Palmer, President Heinrich Dueringer, First Vice-President Charles Rohlfing, Second Vice-President F.H. Seubold, Third Vice-President Frank W. Elliott. Treasurer F.P. Myers, Secretary Fred H. Hartwell, General Counsel **Board of Control**

Charles E. Caster R.S. Marlow A.E. Lill W.H. Rafferty P.M. Jackson Glenn V. John George P. Shears A.G. Eckols C.P. Eifertson

Morris Mortenson Representative Assembly Alabama - Joseph Barnett California - A.G. Eckols Canada - Newton J. Elliott Connecticut - Burton W. Phelps District of Columbia - Hod Norton Florida - Roberta T. Graham Illinois - A.E. Lill Indiana - Mary Saxe Iowa - Charles E. Caster Kentucky - Henry F. Grefe Mississippi - J.T. Grantham Missouri - Carl Cleveland Nebraska - Bert R. Gibbs New Hampshire - O.S. Conery New Jersey - J.C. Harrison New York - William H. Warner Rhode Island - Ralph W. Braids South Dakota - C.C. Smith Texas - Ben Overton Vermont - W.A. Gaze Virginia - John H. Stoke Washington - John H. Craven West Virginia - George P. Smithson

1926 (Dec 26): letter to BJ Palmer, presumably from CS Cleveland (Cleveland papers, CCC/KC): Dear BJ:

Relative to legislation, as you will remember, the MSCA adopted a bill with definition "Adjusting of Spinal Column and relating tissue", also a 3 of 9 time requriement. Everybody in this state considered nothing else was possible and said nothing. No one in this Section cared or dared protest, so I began writing against it as effectively as I could.

I attacted[?] the bribery tendency of one of MSCA leaders and GW Sallers' plan. I brought out the thought that this bill granted wide privileges to MD Diploma Mill graduates. I hit at the way last MSCA meeting was conducted by bringing out that only certain ones were invited to the Sunday meeting. I linked up local Chiropractic schools and diploma mills. I lauded the straights who did not desire to practice that which they never learned, etc. I made Chiropractors hesitate to support them. In the last issue I showed how easy it would be to get together. This resulted in my meeting wth their Committee last Saturday evening. I am sending you a copy of this issue of the Journal of which so far, I only sent out 20 copies, just to you and 15 Missouri Leaders. The rest I hold up until I know the outcome of my meeting with the Legislative Committee of the MSCA. If they came to a straight definition and a 3 of 6, I would include an insert boosting the compromise bill. If not, I would launch an attact[?sic] on the Legislative Committee and show that they intended to make the requirements for a license financial rather than educational (see enclosed proposed insert which was to be set up in red ink) and sent throughout the state. I know this could knowck the MSCA into a cocked hat, but kill our chances for a law, which I did not want to do.

Dr. Trotter, a friend of mine, at my suggestion, showed President Stephens and Secretary Maher the proposed article. Trotter assured them I was not bluffing as to the article or the introduction of an extra bill. They thought with the article I would kill the whole proposition. At 6:30 we met. They threatened to sue me for libel. I told them I could back up everything I said and invited them to hop to it. I outlined what I stood for which was a straight bill, **model bill** language preferred. They attacked me, my motives, etc. For two hours we wrangled. I then told them that it was my understanding that we had met to compromise on a bill, but I could see the only place we could ever compromise would be in the Legislature if at all. I arose to go and got my coat. Then they started compromising. In fifteen minutes they had agreed on a straight definition and a three of six. These, with the high school equivalent, were the big features. I had won on every point except **Model Bill** language, so I thought it best to say "yes" to their pleas for cooperation. I know that they had come as far as I lone handed could bring them. So I agreed to boost the new program. I believed I was serving the best interest of Chiropractic by so doing.

As state chairman of the Health Bureau, I was jeopardizing my opportunity for effective service if I appeared unreasonable and obstinate. Kniel, one of your neurocalometer technicians had wired Frank Elliott and Elliott had wired two boys of this district that the PSC was "hands off" in the Missouri situation financially and otherwise. This weakened my position to a degree, as they had feared your silence.

However, I don't blame Dr. Elliott. The PSC must have students and he did not wish to antagonize, and Kniel apparently insisted that you not oppose "The MSCA Broad bill 3 of 9" program.

So, BJ, they have agreed to:

- 1 The straight definition
- 2 High school or equivalent
- 3 Three years of six months each

Announcement of compromise was greeted with thunderous applause at both Jackson County and NW District meetings and \$500.00 additional was subscribed at each meeting. Of course, there is the danger of 3 of 9 yet, if they double cross us, but we must pin our faith in some one, I guess. We attended both Savannah and Kansas City meetings and made many friends. The amendment which you submitted we can introduce later if they change to a 3 of 9.

This letter is longer than I had hoped for, but I wanted to give you all the data I had relative to the present situation.

Wishing you, Mabel and Dave a Merry Christmas and Happy New Year, I am, Your friend,...

1926: Rehm (1980, p. 285) suggests:

...Also a pioneer in broadcasting, he [Frank W. Elliott]...was an organizer of the National Association of Broadcasters. He was named president of the organization in 1926 and was a member of its first board of directors...

1927 (Sept 1): Bulletin of the ACA [4(5)] notes:

-speakers at educational forum at ACA convention in Louisville KY were: **Vedder**, **Carver**, **Chatfield**, **Harring** (1)

-amalgamation meeting at the ACA convention included representatives from ACA and CHB, but not UCA; BJ Palmer spoke for CHB (p. 2):

During his remarks Dr. Palmer had forcefully intimated that there were leaders who were publicly working for amalgamation and privately opposed to it....The questions was then put as to whether or not he would name that individual. He replied that he would and named Dr. FR Margetts, President of the ACA. When questioned as to proof of his assertion he replied that Dr. Margetts had made such a remark in his private office in the presence of Dr. *Frank Elliott* and himself and that Dr. Margetts had also made such a remark, privately, to Attorney Fred Hartwell of the CHB, at a Wisconsin Convention. No other proof was offered.... Dr. Margetts denied the charges made by Dr. Palmer, and classed the entire affair as nothing more than a

dastardly frame-up on the part of the two individuals named, and as an effort on their part to discredit him before the Chiropractic profession.

-but see Margetts, 8/1/29

 -on recommendation of Willard Carver, a "Board of Counsellors to be composed of the Deans of Chiropractic Schools and Colleges" was created at the convention (p. 5)

1928 (Apr): *The Hawkeye Chiropractor* [3(5)], edited by Charles E. Caster, D.C. of Burlington IA, includes:

-"Hat in the Ring" (p. 6):

Frank W. Elliott, former state representative from Scott county, at the insistence of the business men of Davenport, has again filed nomination papers running for state representative from that county.

Dr. Elliott's work in the State Legislature has been valuable to the Chiropractic profession, inasmuch as it was through his valuable work that we were able to get our license bill in 1921.

We are glad to see Dr. Elliott again entering the race. -includes photograph:



Frank W. Elliott, D.C.

1928 (Nov 10): *FHN* [XVI(7), AC32, cover page]; BJ authors: "TOM" IS DEAD

Tom Morris passed away at 2 o'clock a.m. on Sept 17th, 1928, in New York City.

This sad news was flashed to us by wire that day. It came like a thunderbolt out of a clear sky.

Tom was one of the very few real, genuine friends that I have ever had. For twenty years we palled, traveled, chatted, chinned, early and late; here and there. For twenty years we were as brothers. We knew each others intimate secrets. 'Tis a blow to lose one that close.

For twenty years we had been close, intimate business friends. Fred Hartwell, **Tom Morris** and myself were the triange that started to, and did, build The **UCA** up to its pinnacle. Fred faded out of the

picture after many years of faithful service. Tom stayed in The UCA to the very end. He was one of the four best friends Chiropractic ever had. Fred was an other.

Tom gave up a glorious future in politics, a future in building up a private law business, to take on the cares, worries, troubles, vicissitudes of travel, to assume the problems of helping Chiropractic to grow and live. He directed the campaigns, assisted and counselled with and helped put Chiropractic where it is. He was the friend to all with whom he counselled and those who counselled with him. He laid aside a great future as a brilliant lawyer, to spend all those talents in favor of Chiropractic. He died in harness on the job.

Circumstances over which seemingly neither he nor I had any control, separated us a few years ago. We were both the victims of false and traitorous friends. He went his way, I went mine. He remained with The UCA. Our friends formed The CHB. Never did my friendship nor loyalty to Tom waver. Never did Tom['s friendship or loyalty to me waver. That which was rooted after twenty years could not be dug up in twenty days. Never have I ever heard of Tom saying an unkind word about his friendship for B.J. Nobody has ever heard me saying aught but the kindest for my friend Tom, whether it be inpublic groups or by private conversation. Ours was a mutual, carrying on, friendship of understanding after twenty years of knowing each other thoroly.

Chiropractic could not have been where it is today, had it not been for the first twenty years of The UCA - the result of study and application of that original trio - Fred, Tom and BJ. First Fred passed out of the picture. Now it is Tom gone. Tom devoted the best years of his life working for ChiropracTIC. The ChiropracTOR was a passing issue in the equation to Tom. The TOR was merely a means to an end. TOM never lost sight of the great objective - the right of the sick to get well!

Frank Elliott was in New York City at the time of Tom's death, so I wired him to call and convey our sympathies. The next day I received this wire from Frank:

"B.J. PALMER

Sept. 18, 1928

DAVENPORT, IOWA

TELEGRAM RECEIVED. JUST RETURNED FROM O'DONNELLS WHERE TOM REMAINS TILL PAUL ARRIVES TOMORROW. TO BE RETURNED TO LACROSSE WISCONSIN FOR BURIAL. I EXTENDED REGRETS. ANOTHER CHIROPRACTIC DEFENDER GONE FRANK W. ELLIOTT"

Every Chiropractor in the world has lost a friend. I have lost what cannot be replaced - an understanding friend.

Tom Morris is dead! Long live Tom Morris! -- BJ"

1929 (Apr 1): Bulletin of the ACA [6(2)] notes:

Iowa in Turmoil

In the Des Moines Sunday Register of March 3rd, 1929, there appeared large "scare" headlines on the front page "Claim Quacks Thrive in Iowa." Following under this head is a lengthy article, starting under the statement, "Iowa is a Happy Hunting Ground for Quacks and Illegal Medical Practitioners." Further on it states that at present there are between six hundred and nine hundred persons in Iowa who are violating the medical practice statutes of the State, according to Vernon D. Blank, Managing Director of the State Medical Society of Iowa. Further on in the article, in quoting H.W. Grefe, Director of the Division of Examinations of the State Health Department, it states that irregularities are due to the laxity of the definitions in the State Law, and as an example it gives the definition of the practice of Chiropractic, which, n Iowa, reads: "Persons who treat ailments by the adjustment by hand of the articulations of the

spine, or by other incidental adjustments." Mr. Grefe states, for example, a chiropractor could assert that almost any form of treatment could be classified under the clause, "by other incidental adjustments"; all of which might be but little cause for alarm, but there are other matters to take into consideration when considering this Iowa article. A bill entitle House File No. 185, by Elliott of Scott, has been introduced in the Iowa legislature. Elliott of Scott is better known to the members of the Chiropractic profession as Dr. F.W. Elliott of the Palmer School of Chiropractic. The bill introduced by Dr. Elliott provides for the creation in the State Department of Health of a Division of Inspection, whose duty it is, under the terms of the bill, to investigate violations or suspected violations of any of the provisions of title eight of the code. This bill further provides that petition for revocation of license may be filed not only by the attorney general or by the county attorney of the county in which the licensee resides, as at present, but also by any inspector of the Department. Prosecution action, under the present Iowa law, is charged to the attorney general of the State. Under the Elliott bill, the county attorney must prosecute such action when brought in his county by any inspector of the Department. A large number of the chiropractors of the State are opposing the passage of the Elliott bill.

1929-30: Frank W. Elliott DC instrumental in formation of Central Broadcasting Company (CBC) through merger of WOC and WHO; serves as VP and general manager (Rehm, 1980, p. 285)

1930: Rehm (1980, p. 285) notes:

...Also a pioneer in broadcasting, he [Frank W. Elliott]....was also vice president and general manager of the Central Broadcasting Company, operators of WOC, Davenport, and WHO, Des Moines.

1930: Wardwell (1992, p. 70) says:

...In 1930 one of its **WOC**'s] sportscasters was President-to-be **Ronald Reagan**, who wrote in his autobiography, *Where Is the Rest of Me?* (1965, p. 47), that **WOC** stood for "'World of Chiropractic'...Founded by Colonel B.J. Palmer of the Palmer School of Chiropractic, it was located in the top floor of the school." (B.J. had gotten himself appointed to the governor's staff as a lieutenant colonel, and characteristically relished wearing his uniform.) However, **WOC** was more popularly believed to stand for "Wonders of Chiropractic." (**Frank Elliott**, formerly B.J.'s business manager, told me in 1974 that the letters actually had been assigned by the Federal Communications Commission.)

1930: presumably prior to the 1930 amalgamation of **ACA** and **UCA** to form the **NCA**, the American Society of Chiropractors publishes *Converting the Millions to Chiropractic*:

-"National Advertising Publicity Campaign:

...it was found expedient and necessary in our own campagin to formulate a new vehicle to which we could hitch our advertising effort. The reason for this is the fact that the chiropractic profession already haad several associations in existence, none of which was strong enough to individually to command universal cooperation.

This explains the reason for The American Society of Chiropractors. This society (incorporated not-for-profit under the laws of the State of Ohio) is simply a vehicle through which a national educational publicity campaign may be conducted. It was formed for this single and only purpose as set forth in the articles of incoporation given below.

- -facsimile of articles of incorporation, signed by Clarence J. Brown, Secretary of State for Indiana, indicates incorpration of ASC on 3/26/28
- -Board of Trustees includes: Harry K. **McIlroy** DC of Indianapolis, OL **Brown** DC of Akron OH, Lillard T. **Marshall** DC of Lexington KY, ML Mullay & EC Blair of Columbus OH; witnesses to signing of articles of incorporation were WC Lawrence Jr., RH Hoffman and ES Morton
- -ASC anticipated raising \$500K annually for 4 years; plan to advertise (using ANGEL) in many popular national magazines
- -testimonial supporters of **ASC** included: **Frank W. Elliott** of PSC, Willard Carver, HE Vedder of Lincoln, WC Schulze MD, DC of National, James R Drain DC of Texas Chiropractic College, Craig M Kightlinger of Eastern Chiropractic Institute in NYC, GM O'Neil DC of Ross College in Fort Wayne IN, BJ Palmer, Homer G. Beatty DC of Colorado Chiropractic University in Denver, HC Harring DC, MD of Missouri Chiro College, Daniel W. Riesland of Duluth MN, Leo J. Steinbach of Universal Chiro College in Pittsburgh, F. Lee Lemly DC of Dallas TX, Charles C Lemly DC of Waco TX, Lyndon E. Lee DC of Mt Vernon NY, Harry Gallaher DC of Guthrie OK, Arthur W. Schweitert DC of Sioux Falls SD, Harry R Bybee DC of Norfolk VA, president of the Virginia Chiro Assoc
- -photo and signatures of Board of Trustees of ASC, including Brown, McIlroy, Marshall, Mullay & Blair
- 1931 (Jan): *The Hawkeye Chiropractor* [6(3)], L.M. Rogers, D.C., editor, includes:
- -"Co-operation is assured; Dr. Frank Elliott states his present attitude" (p. 7):

Now, as ever before, there is "war and rumor of war." There are those who will misinterpret and misunderstand almost everything that has been done and said by those to whom they are personally opposed.

Because of this fact and because of his position in the State of Iowa, we are pleased to reproduce a letter from Dr. Frank Elliott of the P.S.C; also Representative from Scott County in the coming Legislature, which was written in reply to a letter of inquiry by the Chairman of the Legislative Committee of the I.C.A.

We want every Chiropractor in the state to read the following communication so that all will know just where and in whom confidence may be placed. Dr. Elliott boldly and frankly states his position relative to any change in the present bill and also relative to the Iowa Chiropractors' Association.

The Legislative Committee and the Executive Committee of the Iowa Chiropractors' Association will be ever on the alert to guard and protect the interests of Iowa Chiropractors and we are happy to learn that we shall have the active support of Dr. Elliott in "keeping the present bill unchanged" and in fighting those who are sponsoring the "limited practise act" and other adverse legislation affecting the Chiropractic Profession.

The letter, which is self-explanatory, follows:

Davenport, Iowa. December 27th, 1930.

Dr. J.E. Slocum, Webster City, Iowa. Dear Doctor:-

I have your letter of December 23rd stating your position on the Iowa Bill. It concurs completely with my own conception of what ought to be done.

I will oppose any attempt to modify or change the present bill in any form. I believe the definition is as good as can be made by

any form of Legislation, and until the Supreme Court of the state has finally passed on the definition. In other words, we cannot in any way change its meaning or intent, or in fact, change the definition of Chiropractic.

In answer to your first question — "Are you responsible for the organization of a second Chiropractic Association in Iowa?" My answer is NO. I did not even know that there was a second association in Iowa. I do not know who its sponsors are, and have taken no part in it. Some members of the School asked my advice last fall about such a move and I advised against it. I told them if they were not satisfied with the way the association was operated, they should get a crowd of their friends together, in the association, and if they were in a majority, they could control it as they saw fit. I still believe that this is the most efficient method of settling differences.

I thought my position was well understood on this question. If all of the Chiropractors would practise Chiropractic as you do and as you understand it, there would be no need for any squabbles or differences of opinion.

Regardless of what any association does or says, or any group of individuals does or says, there will be no change in the present bill during the next session of the Legislature, if I can prevent it.

Very truly yours,...

FWE:LNB

- 1931 (May/June): *The Hawkeye Chiropractor* [6(7)], L.M. Rogers, D.C., editor, includes:
- -"T.B. test resolution explained by Rep. Elliott of Davenport" (p. 3)
- 1931 (July/Aug): *The Hawkeye Chiropractor* [6(8)], L.M. Rogers, D.C., editor, includes:
- -Loran M. Rogers, D.C.'s "Editorial" (p. 4) includes:

The Editor has been reliably informed that Dr. Frank Elliott of Davenport, has severed all connections with the P.S.C. and the Central Broadcasting Company. If this be true, the P.S.C. has lost the last of the "Old Guard" as Dr. Elliott has been with them for many years. Dr. Elliott has made a great many friends throughout the country through his policy of fairness and tolerance. These folks will read this with much regret and they will no doubt feel that the P.S.C. could ill-afford to lose Dr. Elliott.

- 1931 (Sept): *The Hawkeye Chiropractor* [6(9)], L.M. -Rogers, D.C., editor, includes:
- -L.M. Rogers, D.C.'s "Editorial" notes that he will not run for reelection as secretary-treasurer of the Iowa Chiropractors' Association, and will no longer edit the Hawkeye Chiropractor (pp. 4-5); also:

A CORRECTION

The July-August issue of this publication carried a short statement to the effect that Dr. Frank Elliott had severed all connections with the Palmer School and the Central Broadcasting company. This part of the statement was true to fact.

The Editor also stated that "the P.S.C. has lost the last of the 'Old Guard' as Dr. Elliott has been with them for many years." This statement was not entirely true as Dr. A.B. Hender, Dean of the P.S.C., is still actively associated with them and plans to be for many years to come. The Editor wishes to inform his readers that no harm was intended to any one and the statement was made only as a matter of "news." Dr. Hender may be the last of the "Old Guard" but he is by no mans the least. The Editor is extremely sorry if this unintentional slip of the pen has caused either Dr. Hender of the Palmer School any annoyance. He regrets exceedingly that the

statement was written as to cast reflection on any one, surely none was intended.

1932: Frank W. Elliott lasted thru acquisition of WHO, fired by Mabel circa 1932 to make a job for Dave Palmer (according to Nip Quigley interview, 11/19/96)

1937: Frank Elliott relocates to Denver, starts private practice (Rehm, 1980, p. 285); associates with Leo Wunsch Sr. DC & the Johnson Twins (Swanson & Ransom, 1974)

1941 (Feb): *National Chiropractic Journal* [10(2)] notes: -comment from Frank W. Elliott of Denver (p. 49):

Cooperation means that we must work together in a common cause for a common purpose and there is just one object in such a course of action. It is the establishment of the right of the sick to choose a doctor of their own choice and without being hampered by legal restrictions set up by the medics.

1948-49: Frank Elliott serves as president of the Colorado Chiropractic Association (Rehm, 1980, p. 285; Swanson & Ransom, 1974)

1949: Ellis Research Laboratories in Chicago publishes pamphlet by Lyle Albert DC entitled "Simplified Chiropractic"; includes:

-"What Successful Users Say of the Micro-Dynameter" (pp. 19-20):

"I have ironed out many of the problems and now use the Micro-Dynameter on every case. We are literally swamped here and I never have a minute to myself."

*Wm. Palmer Brownell, D.C. Washington, D.C.

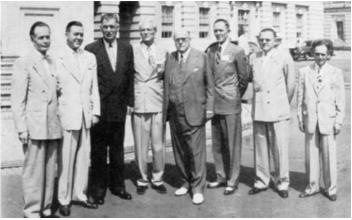
*Dr. Brownell is the grandson of Dr. D.D. Palmer and enjoys one of the largest practices in the U.S., numbering among his patients Congressmen and other prominent people. After using a Model "S" precision Micro-Dynameter for over one year, Dr. Brownell purchased a second one for the use of Dr. Frances Brownell who practices with him.

"Those of us who have been in Chiropractic the past quarter of a century know that it is of great value to mankind. We know that it gets sick folks well, but we have never known for sure just how or why it does so much certainly. Any proof of our claims will enrich science. The Micro-Dynameter is one of the instruments helping to furnish proof of Chiropractic scientific results. Its place is secure in the office of those who want to *know where*, *when* and *when not* to apply a Chiropractic adjustment."

†Frank W. Elliott, D.C. Denver, Colorado

†Former staff member of P.S.C.

1950 (Sept): **JNCA** (20[9)] includes: -photograph and caption (p. 17):



COLORADO POLITICS AND CHIROPRACTIC: The Congressional delegation from Colorado poses with the Denver delegation to the annual convention of the National Chiropractic Association before the Capitol in Washington. From left: Dr. O.A. Ohlson (Denver), Congressman John A. Carroll, Senator Edwin G. Robinson, Dr. Neal D. Bishop (Denver), Senator Eugene D. Millikin, Dr. H.G. Beatty (Boulder), Congressman Wayne N. Aspinall (D, Palisade), and Congressman John H. Marsalis (D, Pueblo).

1963 (May 5): letter from **Stanley Hayes** DC to **Frank W. Elliott** DC (Hayes papers; in my Elliott folder):

...I am sorry that you have not publicized your views on what chiropractic really is and ought to be. I have a strong hunch that you could furnish a blueprint for a chiropractic policy that would put us on the map and keep us there -- if it is not already too late. The only kind of chiropractic that can hope to survive and prosper under the highly competitive conditions of today lies something near midway between what I have chosen to call cultopractic and medopractic -- and I believe that nearly 90% of all those in practice today would be glad to settle for that.

NCA is at one extreme, **ICA** at the other. And I think that the very few individuals who are calling the plays for each team would rather see the profession in hell than give up their power and their job.

I am deligted that you approve the truth I am trying to give both sides. In the May *Bulletin*, which should be mailed out in the next few days, I explain why I let Moulton have a little of what's coming to him. And that is only a beginning on what he is going to get. I hope you give **J.Q.** his full portion before you finish with him.

Your long and prominent association with The **PSC** should give you much influence with **PSC** graduates, especially the older ones from whom **J.Q.** probably expects to draw his main support. If you could draft such a buleprint of proper practice as I suggested above and get it into the hands of a lot of key men you may be the key that would unlock the door to a unified profession. Your statements, backed by such prestige, would I think, influence not only **ICA** thinking but also effect the position of the **NCA** Bosses. For while they feel that they now have the upper hand they are still afraid of what **ICA** might do to them.

Dave Palmer, with 1200 students in the PCC, is a big thorn in the side of NCA and its medopractic schools. That is a factor that could weigh heavily in making NCA go somewhat against the wishes of the medopractic clique that now controls it. With that factor to trade on, we might come closer to the ideal chiropractic profession than we could otherwise.

I would highly value your impressions on the general situation as it stands now -- and on any other matters of chiropractic interest. I should especially like to know how you interpret the recent **NCA**

maneuver on the "American Chiropractic Associaton Plan." A first glance it looks to me like an all-out move to eliminate ICA.

Please let me thank you again for your fine and encouraging comments on the Bulletin. Like you, I am a sort of "Old Timer" myself. I am 72 and I figure that if I am ever going to do anything to try to help chiropractic it is time to be getting at it. I have no personal axe to grind. If chiropractic died tomorrow I know of nobody who has less to lose than I do. But I'll be damned if I can sit silent and see chiropractic crucified on the cross of ignorance, bigotry and greed.

Sincerely, yours,...

P.S. I shall not use your name in connection with anything you may say to me unless by your special written permission.

1963 (May 8): handwritten letter to Stanley Hayes DC from Frank W. Elliott DC at 611 Lafayette St., Denver (Hayes papers; in my Elliott folder):

Dear Doctor Hayes:

Thanks for your kind letter of the 5th inst. It did my old soul good to know that some one long experienced in our chiropractic affairs appreciates ones opinions.

First, as to the surprise move, I fear attack, or ICA makes me more sure than ever that you are right in your conclusions as to the few leaders of each, not being willing to lay down their power - or office - I don't think they will get the 1500 ap's. If they do N.C.A. will dominate 95% - as in the statement.

Stanley, I took a course at Denver University called General Semantics - I learned to detest those who always say that "this is so and there is no other way to do the job" That is what **N.C.A.** says - **I.C.A.** no ?? will not meet anymore with **N.C.A.** Board - 'Cause we know some of our board would agree to amalgamate! -Do you and I and thousands of others have to watch a disgusting spectacle which is a disgrace to DD Palmer et al.

If there were a real desire to solve the problem it should be based on a mutual desire to unify second both sides should submit it to arbitration - Let each side select three of their own and a neutral Public Relations Company act with them to resolve the real matters which should be in a national association. There are matters in both associations which have little value and are irritaing to many chiropractors of either or both groups.

In fact I would state as urpose of the assn - to promote the welfare of chiropractic - to diseminate facts of interest and benefit to the general welfare of the public and to safeguard, and protect the chiropretic principle as enunciated by **D.D. Palmer** and those teachers who followed him in our schools.

The **N.C.A.** thro its counsel, **Morris & Hartwell** established in the courts of our land. They defined chiropractic. The statutes of various states has elaborated and broadened the original concept somewhat, as it will in the future - when we will have had another 50 years to work out the details and prove the exact reaction to our adjustment. It is imperative that we do not miss our chance to unite before it is too late - Too many of our ideas are being used and copied by the medics now.

Keep up the good work, Stanley, I have been sending your paper to **Dave Palmer** and he sent me a copy of his to you - I'd like to see a real amalgamation - but I'd accept the one proposed as better than none - and hope that funerals etc would ere long bring about a real association.

Excuse the penmanship - I do not have a steno anymore so Ilabor this way - If you wish to use any of my ideas you are at liberty to do so - I have told both sides how I feel and **Dave** knows too. *FWE*

1963 (Sept): Journal of the National Chiropractic Association [33(9)] includes:

-"A Timely Statement" by Frank W. Elliott DC (p. 74)

1963 (Sept): Frank W. **Elliott** DC of Denver, member of the Palmer faculty since 1909 and long-time secretary of the **UCA**, urges all DCs to join the newly formed **ACA** (Elliott, 1963)

c1963 (undated): handwritten letter to Stanley Hayes from Frank W. Elliott DC at 61 Lafayette St. Denver CO 80218 (Hayes collection; in my Elliott folder):

Dear Doctor:

Just finished reading your Sept issue. Congratulations on a good job well done. I think we agree on the need for a real organization and know the faults of the present and past efforts to attain a representative organization - you hit one point. I too am concerned about - will there be a modus operandi to correct any mistakes and errors - also method of election so that a bonehead can be stopped before we have to have him all the way thro the line - Even Lodge can stop an incompetent - even if in line - why not A.C.A.? I hope you have a larger circulation for the Bulletin. so the info gets out - Did you note my article in N.C.A. current issue? I sent it to both ICA & NCA - ICA did not print it -

Cordially, Frank W. Elliott

1963 (Oct 14): letter from Frank W. Elliott DC at 611 Lafayette St, Denver to Stanley Hayes DC (Hayes collection; in my Elliott folder):

Dear Doctor Hayes:

I think you will be glad to hear that **Dave** has listened to some of his real friends and decided to cast his lot with the **ACA**.

At Homecoming he definitely took a stand for Palmer Philosophy etc but I know he means his grand dads kind too! Also he has asked for an accreditation committee for the school and will as soon as possible get it on a non profit basis.

I have been advising him along this line for some time and just before the ACA committee saw him last Thursday I sent him a final plea to act now - as a leader to unity or take a second place and be relegated to a position of little influence in the future. I sent him your 7 conditions and others of mine (including the exclusion of LMØ) and when he said he was doubtful of the misuse of his position with the committee while on the phone a week ago, I suggested that he insist on a joing communica after the meeting. That struck him as a find idea. After the all day conference he wrote me and said that much good had been accomplished.

My information as to the conference came by way of **L.E. Wunsch II** who was at Desmoines where the **NCA** negotiated the deal to merge with **ACA**. **Dave**'s action will cut the ground from under **JQ** [**Thaxton**] and his mossback buddies.

I report this info to you in confidence. I feel that the field boys will again have confidence in **PCC** and keep the old place still the number one college. I am working on him to use more field men in his teaching to the students. It has been terrible how little the grads know when they get into the field.

I have read your last *Bulletin* and as of that date you had your fingers crossed much as some of the rest of us have. But with **Logan** and **Palmer** on the wagon I feel the medico crowd will be held in check and it will go over. I hope so.

With every good wish, I am as ever,...

- 1964 (Jan/Feb): **Digest of Chiropractic Economics** [6(4)] includes:
- -Paul Smallie, D.C. authors "World-Wide Reports" (p. 44); includes:

COLORADO

Dr. F.W. Elliott, Denver, early-day official of Tri-Cities Broadcasting traveled via Dr. Dave Palmer's private plane to Davenport for dedication of new WOC-TV building.

1964 (Jan 20): handwritten letter from **Frank W. Elliott** DC at 611 Lafayette St, Denver CO 80218 to **Stanley Hayes** DC (Hayes collection; in my Elliott folder):

Dear Stanley:

Just finished Vol. 1 No. 11 and as usual I must say I agree with your conclusions.

- 1- I want to be on your list again. 3 bucks enclosed.
- 2- I realize how helpless the individual is in regard to changing the "modus operandi" of the machine - and I agree it should be "curbed"

Was talking to our state "sect-mgr" who was N.C.A. State Repand he like myself believes the Big Chief of N.C.A. should be shelved for good. He called my attention to one thing in (New ByLaws ACA) has been changed - the state delegates had a council and meeting in advance of NCA Convention - that has been changed! Of course this made Gearhart mad and while he will be a candidate for ACA office he will try his best to eliminate the cancer in the body politic!

You have pointed out the real problem - the utter difficulty to institute any reforms -

As to serving on a Committee - would be glad to do what I can. How many subs do you have in Colo?

Thanks again - Frank W. Elliott

1964 (Feb 11): letter to **Frank W. Elliott** DC at 611 Lafayette St, Denver CO 80218 from **Stanley Hayes** DC (Hayes collection; in my Elliott folder):

Dear Dr. Elliott:

When I am lucky enough to get a pat on the shoulder and the comment, "Well done," from a man of your distinction, it makes me very happy indeed.

I also want to thank you for adding your distinguished name to the Bulletin Subscription list. While, of course, after only twelve months we can't compete in circulation with the Journal, after its 30 years of propaganda, the *Bulletin* makes up in subscriber quality what it lacks in quantity. It comes close to being a list of "Who's Who" in chiropractic.

Yes, the individual chiropractor counts for about as much withthe Bosses as if he didn't exist at all. If ever a group of professional people have been completely bound and gaged, roped and branded, hogtied and hamstrung, the NCA-ACA members have been. If all history can produce anothe rsuch cold-blooded, calculating, ruthless, utterly unprincipled, totally selfish, and politically rotten dictator as this helpless profession has been saddled with, I should like to hear him described. I have found nothing in history whihe in my opinion can compare with him. Over and over, more and more, I hear the emphatic exclamation, "get rid of!!!"

I can't tell you how many fine chiropractors I have heard say that they would have nothing to do with **ACA** as long as HE had anything to do with it. It is my own carefully considered judgment that the very best thing that could happen to chiropractic right now would be

for him to have the common ordinary everyday decency to resign and get just as far away from **ACA** as possible.

I would bet ten to one this minute that if the **ACA** membership knew even one-half of the truth about the skulduggery that that fellow has pulled on us and could take a vote on it tomorrow they would get rid of him instantly. No hope of reform is possible as long as his hand is anywhere in reach of the controls.

I can't think of anybody who could be a more valuable man for the American Committee for Chiropractic than yourself. We expect to have assembled some tentative ideas as to the formation of the ACC and mail them to all who have accepted our suggestion to form such committee. We hope to get this done very soon. Then from the consensus of the group we can form a set of rules to start out on. Those can be changed by majority wishes as the need arises. But let's get going at the earliest possible moment and take it from there.

I am so swamped with *Bulletin* work and unavoidable correspondence that I, too, often have to defer writing to the very people I would rather write to. But they are the kind who can understand, so i hope you will forgive me if I am late.

Most respectfully yours,...

- 1965 (Jan/Feb): Digest of Chiropractic Economics [7(4)] includes:
- -Paul Smallie, D.C. authors "World-Wide Reports" (pp. 6-7); includes:

COLORADO

Mrs. Jean Dyar, PR go-getter ad newly-appointed editor replacing Dr. Gearhart who was given an ACA administrative post, accomplished the impossible in getting three state organizations to work together on a common cause – facing the public. As with chiropractic itself, the simplest and most obvious things are the hardest to understand or put across.

- -Jean Dyar of Denver authors "Some straight talk about public relations" (pp. 20-1); includes photo of Dyar
- 1965-74: Frank Elliott serves as secretary-treasurer of the Colorado Chiropractic Association (Rehm, 1980, p. 285)
- 1965 (Nov 9): letter from **Stanley Hayes** to **Frank W. Elliott** DC in Denver (Hayes collection; in my Elliott folder):

...For 20 years, the **AMA** has had everything its own way in bringing about the extinction of our profession. Not only have the politicians who control the chiropractic press failed to warn our profession of its growing peril -- but have deliberately suppressed every effort by anyone to warn his colleagues of our profession's impending doom. Unless we can very soon rid ourselves of the dumb and dirty political bossism that has held a stranglehold on all our avenues of communication, we'll soon be done for.

Everything the **AMA** has ever used or can ever use in its propaganda to smear our profession can be readily refuted -- and made to backfire on them if we had any brains in our top command.

We have enough incontrovertible facts to ruin the public image of medicine and whip the **AMA** monopoly to a standstill if they were properly used. We have a whole library of the finest medical debunking coming right from medical authorities themselves to make everybody suspicious of the medical monster. This mass of proved and documented facts has been accumulating for 30 years or more -- and has been multiplying at an appalling rate during the last 10 years, especially. Organized medicine looks blacker right now than ever since around 1910 -- when it was almost coal black.

One book alone, published by Macmillan just this year, is more than enough in itself to knock public opinion of **AMA** for a goal. It is The Troubled Calling -- Crisis in the Medical Establishment, by Selig Greenberg, a veteran medical reporter for the Providence, Rhode Island <u>Journal</u>, which granted him a leave of absence long enough to prepare the book. By all means get a copy of that book.

But as long as **Rogers** sits like a big spider in the center of **ACA** headquarters and tells everybody around there what to do, we are and will be helpless against **AMA**. Our "dog-in-the-manger" deadheads neither can nor will do anything -- but they can and will keep anyone else from doing anything to preserve our profession.

Last year when I sent Mr. "Nameless" a copy of the *Bulletin* exposing the dirty libel that the *Rogers* gang tried to pull on me, and asked him to return it because it was the last copy I had -- I could never forget your thoughtfulness in sending me your copy in case I didn't get the other one back. I did get it back, and have intended to return yours, with many thanks, but I have been so busy it slipped my mind. We are sending it to yu under separate cover today. Thank you a thousand times.

By the way, I recall that a good many years ago the Colorado Industrial Commission issued an order that all low back injuries be referred first to a chiropractor. Can you find out for me when and why that order was rescinded. I feel pretty sure that medical pressure was behind that job. I would like to know.

With many thanks and every good wish to you, I am, As ever,...

1968 (June): *ACA Journal of Chiropractic* [5[6]: 8] includes: letter from Frank W. Elliott, D.C. of Denver:

Dear Editor:

Finally I have found time in my new capacity as the executive secretary-treasurer of our state association to read the October 1967 issue of the *Journal*. Let me congratulate you on that issue...It is the best one that has appeared in print since I graduated in 1911!

'World Chiropractic Conference Report'; 'Validity of Chiropractic Therapy Clearly Established'; and then the scholarly paper 'The Science of Chiropractic' by R.W. Hildebrandt, D.C.

If the schools will unite and agree to Dr. Hildebrandt's methodology and the ACA and ICA get behind it, there is yet hope that chiropractic can be accepted by **HEW** and if the general membership of of both associations let the colleges do the job along the lines that Dr. Hildebrandt outlined, we will be doing **what D.D.** Palmer said to me in 1911 when he lived next door to me in Los Angeles. I did not take much stock in what he said then as I was prejudiced by my close connection with B.J. and Mabel Palmer (She was my cousin). However, since being in the field, and having taken two semesters of general semantics at Denver University, I heartily agree with Dr. Hildebrandt and sincerely hope that something useful will develop.

I wrote Dr. Rutherford sometime ago that he should make a move to adopt a proper scope and definition. We can afford two associations, but we cannot afford two different 'so-called definitions and scopes of practice.' There is now a pattern no one dares to deny as defining our position in the scientific field.

Wishing you good luck in steering our good ship Chiro through to a successful triumph.

Frank W. Elliott, D.C. Denver, Colorado

1911 (Mar): Smallie (1985, pp. 74-6) reprints letter received from Frank W. Elliott DC on October 11, 1968:

In 1968, I received the following report on a controversial, historical event from Pioneer Frank W. Elliott DC, with whom I continued to enjoy correspondence 'til his death:

"Today I was looking up some information in your Chiropractic Encyclopedia and ran across HISTORY - THE RISE OF CHIROPRACTIC, by Chittenden Turner on page 35-36. In the last paragraph, 'He returned to Davenport, in August 1913 uninvited - to attend Palmer Homecoming 'Lyceum," but while riding at the head of the Homecoming parade where he had placed himself, a car struck him and he was taken, unconscious to the hospital. He was several weeks in recovering from the shock. And when recovered sufficiently to travel, returned to Southern California, where he died shortly, on October 20, 1913."

"The writer graduated from the Palmer School of Chiropractic in March 1911 and shortly located in the Wright & Callender building at 4th and Hill Streets, Los Angeles and had an apartment at 42nd and Grand. I had been in this new apartment but two weeks when D.D. Palmer and his wife took the adjoining apartment. It was there that I first met D.d. Palmer. We had many visits and discussions on chiropractic when he was working on his book and lectures.

"I was called back to Davenport, Iowa in September of that year as Registrar and Night Clinic Director. In the year 1913, when I heard of D.D. Palmer's visit to Rock Island, Illinois, I told B.J. Palmer, his son, that D.D. had told me he was coming back to visit some of his friends in Illinois before I left LA. I suggested to B.J. and Mabel Palmer that we should have him at the Homecoming to which they agreed. Cornelius Murphy, the PSC Attorney, and the writer went across the river and invited him to not only be present at the Homecoming but to be the House Guest of B.J. and Mabel Palmer. He accepted and was a guest in their home at 808 Brady Street. The writer, with B.J.'s camera, took the only picture of the three Palmer Chiropractors, viz. D.D., B.J. and David D. Palmer, now the president of the PCC.

"Now as to the inaccurate statement in the quoted paragraph the parade was formed in front of the school and the head was at 8th and Brady Street in these positions: At the Head, the flag of the USA. Then the Band, then a special open car for D.D. Palmer to ride alone as the main person to be honored. Then followed B.J. Palmer and Lt. Governor (Wisconsin) Morris in an open car. They were followed by the marchers.

"The writer was in charge of the parade. The day was rather warm and the people were restless. As I was about ready to start the parade I saw the old Doctor get out of the car which was assigned to him and he was in front of the Band and Flag and ordered the band to march! I rushed to his side and stopped the band and as I was remonstrating with him to cooperate and get into the assigned car and let the parade begin, Doctor B.J. drove out of his position in the parade and on the east side of the street, came up to where D.D. Palmer and I were standing. B.J. also was trying to get him to cooperate with me in getting the parade on the go. B.J.'s car was real close to us BUT it never touched either D.D. Palmer or me, Frank W. Elliott

"The writer took D.D. by the arm and tried to get him to take his place in his car but he broke loose from me and ran to the righhand side of the street curb. I finally caught up to him, trying to get him to cooperate with us but to no avail. The parade then started and when we got three or four blocks down the street, in front of the Universal Chiropractic College, he was standing with some of the UCC officials. He again left them and sprinted into the street to head the parade - he persisted for about a block when the police took him out of the line as interfering with the parade. This account I swear is true and an accurate account and was given to the grand jury when his UCC friends had the alleged striking of D.D. Palmer made an issue. It failed of indictment, not once but twice. The whole story was badly misrepresented and was later admitted by the persons who concocted

it and was documented by B.J. Palmer in a brochure, "WITH MALICE AFORETHOUGHT."

"I think it is time that this libelous story should be buried, with most of those who were present and had to do with the incident. May you, in your next edition, make the necessary correction or delete the offensive paragraph.

"This letter is written for the purpose of truthful reporting of events which have been part of general misunderstanding for many years."

1974 (Oct): ACA Journal [11(10)] includes:

-Harry E. Swanson DC and James E. Ransom DC author "Portait of a Pioneer" re: Frank W. Elliott, DC, age 87; includes photo (p. 12):



The greatest exponent of the slogan, "Youth is a state of mind," is Colorado's Dr. Frank Elliott, soon the retiring executive secretary-treasurer of the Colorado Chiropractic Association. He has held this post for nine years.

Frank walks with a spring in his step, talks with authority in his voice and dresses with taste that would make a 40-year-old envious. The remarkable thing about Frank is that he was born in the little town of Viola, Kansas 87 years ago, in the middle of a blizzard...and he's been coming on like a blizzard ever since – for chiropractic.

A farm injury launched Dr. Elliott on his chiropractic career. Money was scarce, so by scrimping and saving, his pioneer parents helped him raise \$20 to send him to the Palmer clinic in 1908 for treatment. Gratified at the results and at the urging of his cousin, Mabel Palmer, Frank enrolled at Palmer College.

After a brief stint in practice in Los Angeles in an office next to D.D. Palmer, who also was practicing in Los Angeles, Frank returned to Davenport in 1911 to become the registrar of Palmer College. He progressed to business manager and lectured on Ethics and Jurisprudence...all for the princely sum of \$100 per month. He also assisted in the development of the neurocalometer.

As a lobbyist and later a four-term Iowa state legislator, Dr. Elliott was instrumental, through the Public Health Committee of which he was chairman, in passing the first Iowa Chiropractic Law in 1921. Dr. Elliott ran for the U.S. Congress, but missed by 200 votes in the Roosevelt landslide.

Later, when the Palmer interests were directed to radio station WOC in Davenport and later to WHO in Des Moines, Frank became the manager. He later was elected the second president of the National Broadcasters Association.

Dr. Elliott came to Colorado in 1937, where he was associated in practice with Dr. Leo Wunsch, Sr., and the famous chiropractors – the Johnson twins. Frank has always been unity-minded, strongly feeling that the chiropractic profession must have one voice to present to the public and the legislative bodies.

Dr. Elliott has lived, thought, talked and worked at chiropractic – the love of his life – for 63 years. He has served as a director of the Colorado Chiropractic Association for 27 years and as president in 1948-49. He was treasurer of the Universal Chiropractors Association, later to become the National Chiropractic Association, forerunner of the American Chiropractic Association of which he is a staunch and dedicated member.

When commenting on his future activities, Frank Elliott said: "Hell, I've got a lot of good years left."

1974 (Nov): ACA Journal [11(11)] includes:

-"What's Happening: State by State: Colorado" is reported by James F. Ransom DC, ACA state delegate (p. 26):

Dr. Frank Elliott, retiring executive secretary-treasurer of the Colorado Chiropractic Association (CCA), was given a standing ovation as he was presented the Chiropractor of the Year" award at the September convention of the Colorado Chiropractic Association. Frank, 87 years young, is retiring to private practice.



"Offering their congratulations to Dr. Frank Elliott (center) are (1-r:): Dr. Jerry Brassard, Dr. James F. Ransom, Dr. Harry Swanson and Dr. Leo Wunsch, II." (p. 26)

1976 (Aug 13): Frank W. Elliott dies in Denver (Rehm, 1980, p. 285)

1976 (Oct): ACA Journal [13(10)] includes:

-"In memoriam: ACA members" (p. 70):

Colorado chiropractors mourned the death of one of the nation's pioneer chiropractors, Dr. Frank W. Elliott, on August 13. Despite his 89 years, Dr. Elliott was an active member of the profession until shortly before his death, never ceasing to extol and defend the profession he loved and worked for during his long an vigorous life.

Dr. Elliott was a member of the Palmer College of Chiropractic faculty for 27 years and was a leader during the formative years of the school. He was a member of the Iowa state legislature for four terms, and was only narrowly defeated for US Senator in the Roosevelt landslide victory.

After moving to Colorado, Dr. Elliott served many years on the board of directors of the Colorado Chiropractic Association, of which he was president for one term. He also held the position of executive secretary of the association until two years ago, when he retired. At that time, he was honored as Chiropractor of the Year.

Many state doctors joined Dr. Elliott's family in paying tribute to him at services held at the Fairmount Chapel in Denver, August 17. – James f. Ransom, DC, ACA Colorado state delegate.

1977: Frank Elliott again named "Chiropractor of the Year" by the Colorado Chiropractic Association (Rehm, 1980, p. 285)

1995 (Oct 11): partially typed, partially handwritten letter from Agnes Mae High Palmer DC to "To Whom It Should Concern" on stationery of the Alpha Grand Chapter, Palmer College (in my Palmer files):

<u>Just</u> now learning that some persons believe I was divorced from my husband, Dr. **David Palmer**'s petition for divorce would have gone through if he had not died, make it very imperative that the legal proof of the truth be published for all time.

The enclosed copy of court record records the legal truth for all to see. However, many months before my husband, Dr. **David Palmer**, died, the presiding Judge Havercamp sent the final legal report to me in which it stated, Dr. **David D. Palmer** "prayerfully" requested dismissal of his petition for divorce from me, his wife. Signed,

Mrs. David D. Palmer III is also

Agnes Mae High Palmer, D.C., H.D.C., F.I.C.A.,

from Italy I.A., M.A. Hou., MA.

Who was and is the only Grand-daughter-in-law of the discoverer of Chiropractic, Dr. D.D. Palmer I; the only Daugher-in-law of the owner of the Fountain Head of Chiropractic until her death in 1949 - Dr. Mabel Heath Palmer; and, the only Daugher-in-law of the developer of Chiropractic, Dr. B.J. Palmer; and, who practiced Chiropractic in West Chester, PA from 1938 to 1943, and still adjusts special people of her choice-freely. Reversing misalignment at bass of brain - foramen, atlas & axis.

It <u>should</u> interest you to <u>know</u> the <u>real</u> truth about the origin of PSC and eventually PCC.

In 1902, DD I and B.J. were so far in debt down at their infirmary bottom of Brady St, that they could no longer get ny credit at any bank or grocery store. This is when B.J. married Mabel Heath. She took over the managing of the infirmary doing all the necessary duties of the housekeeping and cooking!!! all by herself at first, because the help had been stealing them blind.

Her reputation and that of her family was the sole reason for her being able to purchase the Peterson home and land top of Brady St. She was the sole owner and business manager and teacher, after this purchase which became the fountain head"top of Brady Hill." She was sole manager until, after many years, B.J.'s spending was too much for her to curb, so she turned the management over to her relative - Frank Elliott. He did a fine job until B.J.'s spending was too much for the bank and in 1929, the bank was going to foreclose. However, Dave P. had just graduated from Wharton business of Un. of Penna. and he knew what to do. He went to the bank and secured a comptroller, Bill Brandon who had control of B.J.'s budget! Without, Dr. Mabel there never would have been the PSC top of Brady or even a fountain head anywhere for Chiropractic!! -- because of the father & son fighting and spending!!! They needed Dr. Mabel desperately!! They never would have gotten anywhere - only after B.J. married did D.D. start teaching.

2004 (Mar 13): e-mail from John L. Miller, D.C. (johnlmiller@cie-online.net):

Sure enough, your right, it was Elliott who did the radio station things. Was unaware about his involvement in the NCM. Did know Dossa Evins invented the NCM but thought Ralph Evans promoted the lease scheme. But if Evans arrived in the 40s I wasn't around then, so what do I know? I stand corrected!

BTW I had a private dinner with Frank Elliot one time during a convention in Denver in the 60s or 70s. I tried to get him to sit down with a tape recorder and just talk PCC history. Just the idea if it seemed to upset him though. Needless to say, he didn't go for it. Got the idea he and BJ may have parted on something other than good terms. At any rate he wasn't willing to talk about it. This is an interpretation of his body language, and is only my opinion.

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